

**MARKHAM VILLAGE B.I.A.  
BOARD MEETING MINUTES  
May 18, 2011 7:00 AM**

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**Present:** Terrence Pochmurski, Roger Clements, Vic Hartman, Paul Cicchini, Councillor Moretti, Daniel Gauthier, Tracy Kaltabalis, Behzad Safati,

**Guests:** Keith Thirgood, Sandra Tam - Senior Economic Development Dept

**Regrets:** Diane Kobelansky, Councillor Campbell

**Staff:** Christine Matthews

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**1. CALL TO ORDER**

The meeting was called to order at 7:05 a.m. by Vice Chair, Roger Clements

**2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS**

Paul asked and the board was advised by Vice Chair, Roger Clements to the best of his knowledge and abilities the MVBIA is meeting all taxation and environmental obligations.

**3. DISCLOSURE OF PECUNIARY INTEREST**

The Vice Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

**4. ADOPTION OF THE MINUTES** - Regular board meeting April 20, 2011.  
Terrence moved , Seconded - Vic Hartman. All in Favour. Carried.

**5. BUSINESS ARISING OUT OF THE MINUTES** – none to report

**6. DELEGATIONS -**

**Keith Thirgood, Chair, OPAS ( Open Plein Air Challenge)** - Keith handed out an outline of the proposed event. Painters would go out into a restricted area on Main Street to paint and then come back to the farmers market and have their work judged & trophies awarded for approx the last 2 hrs of the Farmers Market. The paintings would be up for sale and OPAS would take a commission from the sales of the paintings. OPAS would only advertising through posters and Keith would like the BIA to contribute the tents. Keith left and there was a general discussion from the board about the event but no decision made to proceed or not.

## **7. REPORTS**

**Finance** - report - Daniel moved, Terrence seconded. All in Favour. Carried.

- **Streetscape** - Vic - On-going issue with posters on the street
- **Sponsorship** - Daniel presented sponsorship package to the board for input & comments. None were given. Paul said he knows the CFO of Pace Credit and they may want to sponsor some of our events. Daniel moved, Terrence - seconded.
- **Events** - Behzad - No report was given
- **Advertising** - Vic meet with Jewel and likes their proposal

**8. CORRESPONDENCE** - none to report

## **9. OTHER BUSINESS -**

Carolina mentioned that it was unfortunate that the IIFA is the same day as the Music Festival and said the Town could cross promote the events. She suggested the MVMF committee get in touch with Dennis Flarety in Corporate Communications to make signs for the MVMF to be displayed at the town event and vice-versa.

**Action:** Christine said she would mention this to the MVMF committee

Carolina mentioned that we should do sponsorship letters in January when most companies do their budgets.

**10. NEXT MEETING** - June 15, 7:00am

**11. ADJOURNMENT** - 8:50 am