

**VARLEY MCKAY  
ART FOUNDATION OF MARKHAM**

**TOWN OF MARKHAM  
VARLEY ART GALLERY  
Monday, November 18, 2011  
4:00 P.M. – 6:00 P.M.**

**MINUTES**

<u>Attendance:</u> <u>Board of Directors Present:</u> Councillor Don Hamilton Mahesh Chokshi Karen Chadwick Rosemary Donegan Susan Gray Paul Keeling Beverley Kelley Patty Loveland Sammy Lee Edie Yeomans  <u>Staff:</u> Francesca Dauphinais, Development Officer Francine Périnet, Director, Varley Art Gallery John Ryerson, Director of Culture Laura Gold, Council/Committee Coordinator	<u>Absent:</u> , Drew Gerrard Sid Karsh Edward Mariani Terrence Pochmurski, Chair Ernestine Tahedl David Tsubouchi
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The Varley McKay Art Foundation of Markham convened at 4:16 p.m. with Paul Keeling presiding as the Chair.

**1. DISCLOSURE OF PECUNIARY INTEREST'**

There was no disclosure of pecuniary interest declared.

**2. CALL TO ORDER AND CHAIR'S OPENING REMARKS**

The Chair welcomed the new Board of Directors. A brief introduction of the Board of Directors' was provided. Orientation packages were provided to the new Board of Directors.

### **3. ADDITIONS/CHANGES TO AGENDA**

The Building and Long Range Planning Committee report was moved forward on the agenda to after the approval of the minutes.

### **4. APPROVAL OF MINUTES**

Moved by Councillor Hamilton

Seconded by Patty Loveland

That the Minutes of the September 19 and October 6, 2011 Varley-McKay Art Foundation of Markham be approved as presented; and,

That the Confidential Minutes of the September 19, 2011 Varley-McKay Art Foundation of Markham be approved as presented.

CARRIED.

### **5. BUSINESS ARISING FROM THE MINUTES**

There was no business arising from the Minutes.

### **6. SUB-COMMITTEE REPORTS**

#### **a) Building And Long Range Planning Committee**

Mr. Bill Pickering, Past Board of Director, provided a Building and Long Range Planning Committee update. The history of the renovation at the gallery was provided. It was explained that the office space is being moved to the new upstairs to free up program space and that the gallery space is being expanded. The renovation will include the installation of more energy efficient lighting, which will be on a sensor. It was anticipated that project would finish under budget.

The target completion date of the renovation to the Gallery is December 23, 2011. A grand opening of the new building is being targeted to be held in February. Staff thought the opening exhibit should display Wally Joyce's art collection. This would honour both the donation of his art collection and his financial donation to the Gallery.

It was thought that the new building would be easier to commission than the original building was. Staff advised that the Gallery can not borrow collections until the building has been successfully commissioned. The commissioning could take up to nine months.

It was advised that the \$5,000 donation from IBM will be used to open the Gallery to the public during its grand opening. The Board of Directors thought this would be an effective way of promoting the Gallery's addition. Paul Keeling will invite IBM staff to visit the Gallery during

this timeframe. The Board was advised that IBM would like a status update on when and how the funds will be spent.

## **7. DIRECTORS REPORT**

Francine Périnet, Director, Varley Art Gallery, provided the Director's Report. The report included an update on the Gallery's team of staff; a review of the 2012 operating and capital budget requests; a review of the programs at the Gallery; an overview of revenues; and an update on Gallery news. A hard copy of the Director's report was circulated to the Board of the Directors.

## **8. SUB-COMMITTEE REPORTS (CONTINUED)**

### **a. Homes for the holiday**

Ms. Karen Chadwick reported that \$88,000 was raised from the Homes for the Holiday event. It was explained that half of the funds raised go to Markham Stouffville Hospital and half of the funds go to the Foundation. It was noted that \$52,000 was raised from ticket and raffle sales. The total expenses to date for the event were \$7,500 down from \$22,000 in 2010.

It was requested that a committee be formed to review past Homes for the Holiday events and to make recommendations regarding the future of the event. The Committee will look at whether there is a more efficient and effective way of raising the funds and at ideas for freshening up the event. Ms. Karen Chadwick advised that she would like to Chair the committee. The Committee should include both Varley Staff and Allan Bell from Markham Stouffville Hospital. The Board congratulated Ms. Chadwick for running an effective event for 10 years. It was noted that the partnership between Markham Stouffville Hospital and the Foundation has worked very well over the years.

Moved by Karen Chadwick  
Seconded by Patty Loveland

That a Committee be created to review past Homes for the Holiday's events and that the Committee report back to the Board the findings and suggestions for the future.

CARRIED.

### **b. Art Acquisition Committee**

The Board appointed the Art Acquisition Committee

Moved by Sammy Lee  
Seconded by Councillor Don Hamilton

That the following persons be appointed to the Art Acquisition Committee:

Rosemary Donegan  
Beverly Kelley  
Edie Yeomans  
Ernestine Tahedl

And that the outside membership of the Committee be reviewed at the next meeting.

CARRIED.

The Board lost quorum at 5:45 p.m.

**c. Art Auction**

Mr. Paul Keeling provided the Art Auction report. The Committee is working on acquiring about 60 pieces of art. A few of the pieces should be significant pieces that will attract interest. There is also interest in having pieces from local or emerging artists. It was recommended that Beverly Kelley and Edie Yeomans assist with the undertaking of this event, including the acquiring of art. It was confirmed that the Committee will also accept donation of sculptures, glass works, and ceramic pieces. A Board of Director inquired if any of Wally Joyce's art work could be included in the art auction. Staff advised that the estate would not allow the Gallery's request to include any of Wally Joyce's pieces in the art auction. It was recommended that the Art Auction Committee meet before Christmas.

**d. Social Club Sphere**

It was explained that the Social Club Sphere is targeting the 25 – 40 years old interested in the arts. The aim of the Club is to grow the Gallery's membership base overtime. The Club's event will be coordinated with what is going on at the Gallery (e.g. a fashion show). The Committee is currently comprised of 12 persons. Many of the Club members are graduates from arts programs.

**e. Development Committee**

It was recommended that a Development Committee be formulated to work on growing the Gallery's membership. It was noted that the Gallery currently has 376 members and that members do not have to reside in Markham. It was requested that a formal resolution to create the Committee be passed and a Chair of the Committee be elected at the next meeting. Mr. Mahesh Chokshi advised he would like to serve on this Committee.

**9. FINANCIAL REPORT**

No financial report was provided.

**10. NEW BUSINESS**

The remaining election of officers and appointments to committees were deferred to the next meeting.

## **11. NEXT MEETING DATE**

The next meeting of the Varley-McKay Art Foundation of Markham will be held on December 13, 2011 at 4:00 p.m. at the Gallery.

Board meetings will be held the second Tuesday of the month at 4:00 p.m. in 2012. There will be no meetings in July or August. The Committee Clerk was requested to send meeting requests out for the 2012 Board meetings.

## **12. ADJOURNMENT**

The Varley McKay Art Foundation of Markham adjourned at 6:00 p.m.