



MEMORANDUM

TO: General Committee

FROM: Andrea Tang, Manager of Financial Planning

DATE: March 19, 2012

SUBJECT: Amended 2012 Celebrate Markham Grants Allocation

At the March 5th General Committee, Staff brought forward the report entitled "2012 Celebrate Markham Grants Allocation". The Committee requested Staff to consider options that will permit the additional one-time funding of \$1,800 for the Markham Concert Band; \$5,000 for the Remington Markham International Sedan Chair Challenge and \$5,000 for the World Music & Dance Festivals while remaining within the \$250,000 allocated budget amount.

Therefore, Staff revised the 2012 Celebrate Markham Grants allocation as outlined on the amended Appendix A in order to accommodate the above requests of \$11,800 (\$1,800+\$5,000+\$5,000) and the changes are as follows which are also identified under column C of the amended Appendix A:

1. Senior Clubs (from \$20,000 to \$17,152 – reduction of \$2,848)
The March 5th report to General Committee outlined that there's an unallocated Seniors grant amount of \$5,848. Since the meeting date, the Suburban Aires Senior Group has expressed interest in applying for a 2012 Seniors Grant. The Town has not received the application as of yet; however Staff recommend setting aside \$3,000 (the maximum grant amount under the Seniors grant criteria) for this group. Therefore, the remaining Seniors grant of \$2,848 will be reallocated to fund the additional requests. The Seniors grants allocated in the past three years were: \$13,710 in 2009, \$18,000 in 2010 and \$3,000 in 2011.
2. Senior Advisory Committee (from \$5,000 to \$2,848 – reduction of \$2,152)
In the past, the Senior Advisory Committee incurred nominal expenses each year. However, in 2012, the Committee is anticipating expenses in relation to the printing of brochures to promote the Senior Advisory Committee and the Senior Centres in Markham. As well, the Committee will host an open house event and with the assistance from the Communications & Community Relations department, it has been confirmed that a grant of \$2,848 will be sufficient to cover the planned events in 2012.
3. Senior's Extravaganza (from \$3,500 to \$1,200 – reduction of \$2,300)
The application for this event has not been received by the Town. However, Staff was able to confirm with the event organizer that a grant of \$1,200 will be sufficient to fund the costs of the buses to take the seniors to the event. The actual costs incurred for this event in the past three years were: \$3,500 in 2009, \$3,500 in 2010 and nil in 2011.
4. Unallocated Grant (from \$500 to 0 – reduction of \$500)
The March 5th report identified that there was an unallocated amount of \$500 which will be used to fund the additional requests.

5. Remington Markham International Sedan Chair Challenge 2012 (from \$5,000 to \$1,500 – reduction of \$3,500)
In 2011, the Town provided a prepayment or sponsorship of \$3,500 for four teams in the 2012 race. Therefore, it is recommended to provide an additional grant of \$1,500 to bring the total to \$5,000.
6. Canada Day Celebrations (from \$50,000 to \$49,750 – reduction of \$250)
7. RBC Markham Milliken Children's Festival (from \$13,500 to \$13,250 – reduction of \$250)

With the grant reallocations as outlined on the memo and the amended Appendix A, the Markham Concert Band will receive an additional one-time funding of \$1,800 in 2012 with a total grant amount of \$6,300, the Remington Markham International Sedan Chair Challenge will receive a grant of \$1,500 (in addition to the 2011 prepayment of \$3,500 for the 2012 event to a total of \$5,000) and a total of \$5,000 will be provided to support the World Music & Dance Festivals at the Unionville & Markham Main Streets.

In summary, the changes to the 2012 Celebrate Markham Grants Allocation are outlined below:

<u>Events</u>	<u>Changes in Grant Allocations \$</u>
<i>Additional requests</i>	
Markham Concert Band	1,800
Remington Markham International Sedan Chair Challenge (\$3,500 already provided in 2011 for the 2012 event)	1,500
World Music & Dance Festivals	<u>5,000</u>
Total funding required	8,300
<i>Grant reallocations</i>	
Senior Clubs	(2,848)
Senior Advisory Committee	(2,152)
Senior's Extravaganza	(2,300)
Unallocated grant	(500)
Canada Day Celebrations	(250)
RBC Markham Milliken Children's Festival	<u>(250)</u>
Net Funding	<u>0</u>