

Seniors Hall of Fame Awards Committee
Organization Meeting
February 9, 2012
Mayor's Board Room

Attendance: Present: Regional Councillor Gordon Landon, Councillor Alan Ho, Councillor Howard Shore, Ralph, Capocci, Mary Charbonneau , Dennis Flaherty, Gail Leet, Ashok Joshi , Tony Murphy, , Raj Sethi, Chair, Barbara Taverner , Ada Yeung and Laura Gold, Committee Clerk. Guests: Angela Morris, Chair of the Seniors Advisory Committee Regrets: none	
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Item	Discussion	Action Item
1. Call to Order	The Senior's Hall of Fame Award Committee convened at 11:00 a.m. with Gail Leet presiding as Chair.	
2. Adoption of the Agenda	The agenda was adopted as presented.	
3. Appointment of the 2012 Chair	It was announced that Ms. Gail Leet will be the 2012 Chair of the Mayor's Seniors Hall of Fame Award Committee. The Committee thanked Raj Sethi for his contributions as past Chair. The Chair advised that the Committee requires new members. The Clerk's Office offered to provide assistance in filling the vacancies.	Discuss filling the vacancies for the Mayor's Seniors Hall of Fame Award Committee with the Chair – Laura Gold
4. Nomination Form	The Committee Clerk circulated the draft 2012 Nomination Forms for the Committee to review.	Update the Senior's Hall of Fame Award form based on the Committee's feedback – Laura

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1. Seniors' Open House/ Seniors Guide	Mr. Dennis Flaherty, Director of Communications and Community Relations, spoke about having a seniors' open house and creating a seniors' guide. The guide could include a variety of information for seniors (e.g. services, volunteer opportunities and entertainment for seniors) and sponsorship could possibly be obtained for the seniors' open house. It was suggested that this project be done as a joint project with the Seniors' Advisory Committee. The Committee felt this was a great project. Funds for this project could come from the Seniors' Advisory Committee Celebrate Markham Grant. Ms. Angela Morris, Chair of the Seniors Advisory Committee questioned what a reasonable turnout for the seniors' open house would be? The Committee felt 200 people would be a reasonable turnout for the event. Ms. Morris will discuss both the seniors' open house and guide at the next Seniors' Advisory Committee meeting. It was suggested that the open house be held in early fall and that it be advertised at the Canada Day luncheon for seniors.	Gold Discuss having a seniors' open house and a seniors' guide at the next Seniors' Advisory Committee meeting – Angela Morris
2. Adoption of the Minutes	The Minutes from the January 18 Seniors' Hall of Fame Awards Committee were adopted as presented.	
3. Publicity: Poster, Flyer 2012 and Other Relevant Information	The following suggestions were made for the promotion of the Senior's Hall of Fame Award: • A full page in Markham Life with a description of the event and information on how to get a nomination form; • Having posters in libraries and community centres • An Advertisement in Snap & the Mausam Journal • Possibly an advertisement in Healthy Living (note: this would need to be negotiated) • Through Councillors' News Letters • On Bulletin Boards at Retirement Facilities • By having literature regarding the event at the Diamond Jubilee event in April	Include one point of contact on all advertisements – Dennis Flaherty

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	• On Rogers Daytime Television • On Fairchild Television • Through arranging for an interview on the Public Affairs Interview Program • Through the Chinese Media • Through other Boards and Committees • By creating a video clip on You Tube advertising the event • Through the Yee Hong Centre It was recommended that there be one point of contact included on all advertisements for the event. The Committee thought that the event should be advertised throughout the year.	
5. Other Business	<u>Awards</u> There was a discussion on increasing the number of awards issued from 6 to 10 and decreasing the number of years recipients of the award are required to have resided in Markham from 10 to 5. It was requested that further discussion on this matter be deferred to the next meeting.	Add discussion on awards to the next agenda – Laura Gold
6. Next Meeting	The next meeting of the Seniors' Hall of Fame Committee will be held on February 23, 2012 in the Mayor's Board Room at 11:00 a.m.	
7. Adjournment	The Seniors' Hall of Fame Awards Committee Adjourned at 2:30 p.m.	