

**MARKHAM VILLAGE B.I.A.
BOARD MEETING MINUTES
October 19, 2011 7:00 AM**

Present: Diane Kobelansky, Vic Hartman, Councillor Moretti, Behzad Safati, Councillor Campbell, Terrence Pochmurski, Tracy Kaltabalis, Paul Cicchini, Roger Clements

Regrets: Daniel Gauthier

Staff: Christine Matthews

1. CALL TO ORDER

The meeting was called to order at 7:05 a.m. by Chair, Diane Kobelansky

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

Terrence Pochmurski asked and the board was advised by Diane Kobelansky, Chair to the best of her knowledge and abilities the MVBIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES - Regular board meeting Sept 21, 2011.
Councillor Campbell moved, Seconded by Behzad Safati. All in Favour. Carried.

5. BUSINESS ARISING OUT OF THE MINUTES - Councillor Moretti has not yet spoken with Jim Sandiford regarding changing the timing of next years parade.

6. DELEGATIONS - Stephen Chait, Sandra Tam and producer showed promotional video on Markham to attract Chinese tourists.

Diane Kobelansky and Councillor Moretti commented that the video is fine but its mostly in Unionville. Paul mentioned that our MSM sign was not in the video but Unionville's sign was. Councillor Campbell also said the video was slanted toward Unionville.

7. REPORTS

Finance - report - Diane said Christine has been doing a good job sticking to the budget and we may even have a surplus by the end of the year. Paul Cicchini moved to accept finance report, Vic Hartman seconded. All in favour. Carried.

Streetscape - Vic talked about the need to change the MSM sign near the Christmas tree and Vic provided 3 quotes. Paul said the Town sign shop or his contact could do something cheaper. ACTION: Paul to provide name of supplier for sign.

Sponsorship - nothing to report at this time.

Events - Diane -

i) **Halloween Trick or Treat** - event is in its third year and everything is planned, 2,000 flyers are going into nearby elementary schools.

ii) **Festival of Lights** - the street will be closed this year. Councillor Moretti said she will speak with the Mayor about sponsoring the tree.

iii) **Markham Concert Band - MOTION** - The MVBIA would support the Markham Concert Band proceeding with their concerts provided some conditions are met. Logistics need to be worked out due to the upcoming construction of Sierra Homes.

Roger Clements moves motion, Councillor Moretti seconds motion. All in favour. Motion carried.

In order for the Markham Concerts to proceed, they would need:

- 1) permission from Tim at Whyte's gym for use of parking lot
- 2) need signed agreement with MCB for use of tents, chairs and coordinator
- 3) traffic management due to construction at Sierra homes need to be completed

Diane - we need to send conditions to Peter along with an agreement for signature.

Advertising - Vic - we are proceeding with Jewel radio commercials over 6 months. There is a contest for a trip to Cuba and we will organize a raffle for this. Paul Cicchini suggested giving Jewel a list of all MVBIA businesses for the 160 10 second spots.

8. Correspondence - we did receive an email from Alex Curdy regarding the building of a Mosque at Markham Rd & 16th. This is beyond the purview of the MVBIA.

9. Other Business

Update on MSM EA - Councillor Moretti - On Oct 18, the award for approval for the design of 407 to Hwy 7 was awarded. There is ongoing talks with Alan Brown and Councillors Campbell and Moretti about the progress of the project. There will be a meeting of the committee to discuss construction. There needs to be a

game plan for the construction whether one side or the other. Need alternate traffic paths.

Update on Washrooms/Bike Rack - proposal for the cleaning of the washrooms has gone to the Town. We are waiting for feedback. We are waiting for the proposed design of the bike rack from the Town. Vic Hartman mentioned the washrooms have been closed and got complaints from customers.

Councillor Moretti mentioned to send an email to Keely Grasser to send an email to Brenda Licbrez about problems with the washrooms

Update - Mtg with Morris Kansun - Diane - Morris agreed to sponsor the fireworks and will also host the VIP reception at his sales office.

10. Next meeting - November 16, 2011 7am.

11. Adjournment - Vic Hartman proposed, Terrence Pochmurski seconded - 8:15am