

**Unionville B.I.A.
Annual General Meeting
January 25, 2012**

PRESENT: UBIA Members – Rob Kadlovski, Tony Lamanna, Mary Lamanna, Ken Ly, Mavis Smylie, Ray Smylie, Lori Thompson, Sharon Taylor-Wood, Daniela Carelli, Roger Kanda, Parveen Jhingan, Andrew Black, Sarah Iles, Carol Hunter, William Ho, Mike Weger, Mario Tiano, Nadine Cyr, Eddie Mariani, Wendy Kadlovski, Alena Nyvtova, Bill Dawson, Councillor Don Hamilton

Non-members – Robert Hyland, Christie Day, Doug Worsley, Linda Briggs, Helen Argiro, Charlie Deacon, Andrew Brouwer & Stephen Huycke from the Town of Markham, Judi McIntyre

1. **Welcome** – Rob Kadlovski, Co-Chair of the Board of Management, welcomed everyone and introduced the current Board members – Eddie Mariani, Tony Lamanna, Councillor Don Hamilton and Regional Councillor Jim Jones (who was absent). Rob thanked the Mayor, Town Council and Town staff for their support. Special thanks to Andrew Brouwer and Stephen Huycke who attended the AGM to assist with the elections and to the UBIA Executive Director, Judi McIntyre. A big thank you to Parveen from Blacksmith Bistro for providing our meeting space.

2. **Minutes of last General Member Meeting – October 12, 2011**
MOTION: Moved by Eddie Mariani; Seconded by Tony Lamanna
To approve the minutes of October 12, 2011 as distributed.
Carried

3. **Approval of Agenda**
MOTION: Moved by Kevin Wilson; Seconded by Eddie Mariani
To approve the Agenda as distributed.
Carried

4. **Committee Reports** – A power point presentation was shown that highlighted all the points of the different committees.
 - a) Streetscape: Tony Lamanna
 - Parking** – The No Parking signs were removed the end of October. Still up for discussions with the Town about whether these will be put back up in the spring.
 - Flowers** – an appeal will be made to the Town to bring back the flowers on Carlton Road bridge. Tony will work with Town staff to have a nice show of flowers on the street
 - Banners** – we will be getting new pole banners. There was a question about the IBM banners. These were put up all around Markham for IBM's 100th anniversary. The Town do have the right to put up banners where they want. These will probably be coming down soon
 - Flags** – new Canada flags coming and may put up Ontario flags as well
 - Big Belly** – still a pilot project. We need to educate our customers to use them. The Big Bellys are no cost to the UBIA.

Benches & Garbage Receptacles – the new black wrought iron benches and garbage receptacles are now all installed and look good. Thanks to the Town for their assistance.

Lighting & Christmas Decor – the Bandstand looked really good as did the big Christmas tree. Differing opinions about the new decor lighting on the street. These will be removed soon and put into storage. Suggestion that we bring back more natural decor next year and better pole decor. Street light fixtures are very dirty and need to be cleaned or replaced. Councillor Hamilton will look into this.

b) Strategic Planning – Rob Kadlovski

The Strategic Planning committee is meeting on a regular basis. Rob reviewed the plans for the future - Master Plan, including vision, Big Picture/Context, Opportunities; On-going process and the creation of a Task Force that includes UVA, URA, UHS and more. They will look at issues such as parking, 50-50 split, washrooms, storage and other issues.

c) Financial – Bill Dawson

Bill reviewed the Draft 2011 Financial statement (the audited version will not be available until the spring) as well as the proposed 2012 Budget for the UBIA.

Explanations -

New street lighting - this was paid for with the extra money going into our account for tax levy arrears.

Contracted services – includes the Executive Director salary and all the students that work for the BIA during the summer. The student's salaries are covered off by government grants.

Consulting fees – were for the Strategic Planning process in 2011

MOTION: Moved by Rob Kadlovski; Seconded by Eddie Mariani

To approve the 2012 Budget for the Unionville BIA as distributed.

Carried

MOTION: Moved by Eddie Mariani; Seconded by Rob Kadlovski

To approve the Unionville B.I.A. Tax Levy for 2012 at \$199,500.

Carried

d) Events – Eddie Mariani & Judi McIntyre

The 2011 events were reviewed. Some were very successful and others need to be improved or revamped for this year. Judi announced that we are planning several new and returning events. A Moveable Feast will be a progressive dinner involving several of the restaurants at the end of February; The Wedding Show will be returning to the Varley Art Gallery in March; and the World Music & Dance Festival will be taking the place of the Celtic and Oktoberfest but will include both those groups. It's hoped that this event will evolve into a Caravan for the whole of Markham. The Heritage Festival on Labour Day weekend will return and the Unionville Villagers have agreed to help. A calendar was handed out to everyone that shows all the events.

e) Marketing – Rob Hyland & Judi McIntyre

Our new branding “Come to Life in Unionville” will be used in all our ads. Samples were shown.

Directory – we are now collecting information to produce a new Directory for the street. 10,000 will be printed and distributed to the stores, restaurants, community centres and more.

Website – a new website will be developed that will give all our businesses way more coverage, allow them to make changes to their listing and include coupons and promotions. This may take a couple of months to put together.

Key Program - The hotels will be approached to have a Key program in Unionville. Guests will show their key at participating restaurants or stores to receive a discount or an item. A decal will be put in the store or restaurant window.

Ticket Program - working with the Markham Theatre on a ticket program. Similar to the Key Program, theatre goers can show their tickets for that evening to receive a special deal.

Advertising programs - will be done in the Markham Economist & Sun, SnapMarkham, The Jewel Radio, Rogers plus website, Facebook, Twitter and more.

f) By-laws – Kevin Wilson

The By-laws were distributed ahead of time so everyone could review them.

MOTION: Moved by Eddie Mariani; Seconded by Tony Lamanna

That the Board of Management By-law No. 1 be approved.

Carried

MOTION: Moved by Rob Kadlovski; Seconded by William Ho

That the number of members elected to serve as Directors of the Board of Management be increased to nine (9).

Carried

The Board Requests:

That Markham Council amend Markham By-law 169-83, a by-law to designate an area in the Unionville Business District as an improvement area and to establish a Board of Management for the Business Improvement Area, to increase the number of members appointed to the Board to between seven (7) and eleven (11) members, two (2) of whom shall be Members of Council.

5. General Business

- a) Elections to the Board of Management – Town of Markham Deputy Clerk Andrew Brouwer conducted the election. Stephen Huycke from the Town explained the procedure first. Seven people have put their name forward for the six positions. Sharon Taylor-Wood then announced that she had 25 forms signed by Unionville BIA members nominating her to vote on their behalf. Andrew then requested a recess in the proceedings to review this.

Following discussions, Deputy Clerk Andrew Brouwer announced that we will not be having elections at this time. He wants to discuss this with the Town legal department first. Another meeting will be called specifically for the election within two weeks.

b) Other business – none

6. **Next meeting** – to be announced.