MARKHAM VILLAGE BUSINESS IMPROVEMENT AREA PROPOSED 2012 BUDGET

	(Unaudited) 2011			2012 Budget vs. 2011 Budget
REVENUES	Actual	2011 Budget	2012 Budget	Incr./(Decr.)
MEMBER TAX LEVY	217,527	215,327	215,327	-
EVENT PROMOTION	36,662	47,399	50,371	2,972
SUMMER CAREER PLACEMENT GRANT	-	10,350	-	-10,350
MERCHANDISE SALES	419	-	400	400
WASHROOM MAINTENANCE RECOVERY			22,200	22,200
WORLD MUSIC AND DANCE FESTIVAL GRA	NT		2,500	2,500
PRIOR YEAR SURPLUS	8,179	8,179	14,867	6,688
TOTAL REVENUES	262,787	281,255	305,665	24,410
EXPENDITURES				
SALARIES & BENEFITS	72,223	81,855	73,850	-8,005
OFFICE EXPENSES	28,060	27,700	33,000	5,300
AUDIT FEES	1,835	1,835	1,835	-
STREET BEAUTIFICATION	30,665	25,000	30,960	5,960
DISCRETIONARY ADVERTISING	44,162	49,100	57,150	8,050
EVENT PROMOTION	54,141	71,100	61,870	-9,230
CONTRACTED SERVICES	12,211	12,165	12,300	135
WASHROOM MAINTENANCE	-	-	22,200	22,200
TAXATION WRITE-OFFS	4,623	12,500	12,500	-
TOTAL EXPENDITURES	247,920	281,255	305,665	24,410
NET REVENUES / (EXPENDITURES)	14,867	-	-	-