



Report to: General Committee

Date Report Authored: May18, 2012

SUBJECT:	3 rd Canada-China Cultural Dialogue Exploring Collaborative Leadership
PREPARED BY:	Cathy Molloy, Manager, Markham Museum Francine Perinet, Manager, Varley Gallery

RECOMMENDATION:

- 1) That Cathy Molloy, Manager of the Markham Museum, and Francine Perinet, Manager of the Varley Art Gallery, receive approval to travel to Beijing, China from June 25th to July 2nd, 2012 to attend the 3rd Canada- China Cultural Dialogue and to explore cultural partnerships related to each of the Museum and Gallery.
- 2) And that travel to China be funded by the Canadian Fund for International Understanding through Cultural, the Museum (A/C# 520-9985200) and the Gallery (A/C# 540-5425801) operations, and from the Friends of the Markham Museum Foundation and potentially the Varley Foundation.
- 3) And that Staff be authorized and directed to do all things necessary to give effect to this resolution.

PURPOSE:

To receive approval for the Managers of Markham Museum and the Varley Art Gallery to join a National panel of museum and gallery professionals to attend the 3rd Canada-China Dialogue in Beijing, China.

BACKGROUND:

At the Canadian Museum Association Conference recently held in Gatineau Quebec, Director, John McAvinity announced the 3rd Canada-China Cultural Collaborative. Markham Museum had a fairly high profile at the conference due to its unique and leading museum program. The Canadian Fund for International Understanding through Culture invited Cathy Molloy and Francine Perinet to join the panel and represent Canada at the forum. The expression of art, heritage, education and culture in all its forms is the basis of civilization and through sharing of our experience and knowledge that strengthens our mutual understanding and relations. It is the intention of Markham's Culture Managers to develop collaborations with museums in China that will result in exchanges of ideas, exhibitions and knowledge. There are a number of initiatives underway that will be advanced by having the staff attend and explore additional collaborations with museums in China that will result in future cultural exchanges to the benefit of Markham. The outcomes will include an expansion of our knowledge and relationships that will inform new exhibitions and cultural projects relevant to the residents of Markham.

OPTIONS/ DISCUSSION:

The Museum and Gallery managers propose to extend their visit to Beijing after the Canadian Fund for International Understanding through Culture Dialogue. Cathy Molloy and Francine Perinet will arrange meetings with museum and gallery professionals and will follow up on contacts made at the Dialogue. They will learn how to connect with museum audiences in China. Moreover, they will learn about how programs are delivered and bring back tools to share with other staff and museum colleagues. The Dialogue will lead to viable partnerships through the continuous exchange of ideas with a goal of an exhibit or artifact loan exchange for both the gallery and museum. Funds are available from within the operating budgets. The Friends of the Museum Foundation have agreed to fund the Museum manager's visit beyond the conference. The Varley Foundation is reviewing the funding request for the Gallery manager.

The Varley Foundation has committed \$20,000 towards the Da Bao exhibition that opens May 24th. The exhibition is collaboration with artists and curator from China and has potential to tour to China. This travel opportunity will advance those discussions and other projects under development.

FINANCIAL CONSIDERATIONS AND TEMPLATE: (external link)

All costs for the first four days are related to and covered by the Canadian Fund for International Understanding through Culture, with the exception of the air fare.

Expenses:

Four days of hotel, food, transportation and fees related to meetings and admissions are completely covered by the Canadian Fund for International Understanding through culture (for 2 staff). \$ 0

Airfare \$2,500 x 2 = \$5,000

Costs for both Museum and Gallery managers to explore partnerships with their Chinese counterparts: \$4,000
\$9,000

Funding Sources:

Museum Manager funded by the Friends of the Markham Museum \$2,000

Gallery Manager's Gallery Operating A/C 540-5425801 (pending \$2,000

Varley Foundation approval on June 19th) – if approval not granted then it would be covered by Gallery operating account.

Museum Operating A/C 520-9985200 \$2,500

Gallery Operating A/C 540-5425801 \$2,500

Canadian Fund for International Understanding – 4 days - hotel, food/transportation (Value of \$3,000 per person)

\$9,000

HUMAN RESOURCES CONSIDERATIONS

Not applicable

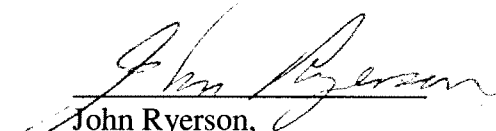
ALIGNMENT WITH STRATEGIC PRIORITIES:

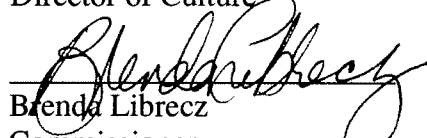
Integrated Leisure Master Plan – Community Engagement
Diversity Plan

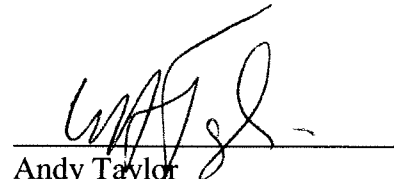
BUSINESS UNITS CONSULTED AND AFFECTED:

Not applicable

RECOMMENDED BY:


John Ryerson,
Director of Culture


Brenda Librecz
Commissioner
Community and Fire Services


Andy Taylor
CAO

ATTACHMENTS:

1. Canadian Fund for International Understanding through Culture, information sheet.
2. Two letters of invitation to the 3rd Canada-China Cultural Dialogue Exploring Collaborative Leadership

Canadian Fund for International
Understanding through Culture



May 9, 2012

Cathy Molloy
Director
Markham Museum

Dear Ms. Molloy,

On behalf of the **Canadian Fund for International Understanding through Culture**, I wish to extend an invitation to you as a participant at the third **Canada-China Cultural Dialogue**.

The first Cultural Dialogue took place in October 2009 in Beijing and the second in October 2010 in Ottawa and both were a great success. The third Dialogue will take place on June 25 and 26, 2012 in Beijing.

The 2012 Cultural Dialogue will take on a new format starting off with speakers who will exchange on the topic of Collaborative Leadership exploring the leadership skills and attributes needed to deliver results across cultural boundaries. This will be followed by the signing Memoranda of Understanding between Chinese and Canadian organizations committed to working together on cultural initiatives that will foster relations between the peoples of Canada and China.

The Canadian Fund for International Understanding through Culture will cover the following expenses for this mission: Hotel for 4 nights in Beijing with breakfast and organized lunches and dinners and airport transfers in Beijing. You would be responsible for international airfare. If you need assistance with travel, we have made an arrangement with a Toronto travel agency where you can get a preferred fare.

Please contact us within the next 10 days to let us know if you are interested in this opportunity. Your contact will be Sylvie Morel, Board member and she can be reached at sylvie.morel3@me.com or 613-258-9619.

We look forward to having you involved in this Canada-China Cultural Dialogue.

Sincerely yours,

Nelly Ng, M.D
Chair, Canadian Fund for International Understanding through Culture

Encl: Information sheet on the Canada-China Cultural Dialogue

Information sheet on the Canadian Fund for International Understanding through Culture

Canadian Fund for International
Understanding through Culture



May 11, 2012

Ms. Francine Perinet
Director
Varley Art Gallery

Dear Ms. Perinet,

On behalf of the Canadian Fund for International Understanding through Culture, I wish to extend an invitation to you as a participant at the third Canada-China Cultural Dialogue.

The first Cultural Dialogue took place in October 2009 in Beijing and the second in October 2010 in Ottawa and both were a great success. The third Dialogue will take place on June 25 and 26, 2012 in Beijing.

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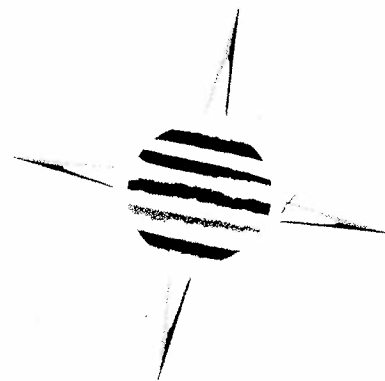
Sincerely yours,

A handwritten signature in cursive script, appearing to read 'Nelly Ng'.

Nelly Ng, M.D
Chair, Canadian Fund for International Understanding through Culture

Encl: Information sheet on the Canada-China Cultural Dialogue
Information sheet on the Canadian Fund for International Understanding through Culture

Canadian Fund for International Understanding through Culture



3rd Canada-China Cultural Dialogue Exploring Collaborative Leadership

The Canadian Fund for International Understanding through Culture, in collaboration with the Chinese People's Association for Friendship with Foreign Countries, and the Canadian Museums Association, are pleased to embark on their 3rd Canada-China Cultural Dialogue in June 2012 in Beijing, China.

Following the successes of the 2009 and 2010 Cultural Dialogues, the 2012 Cultural Dialogue will continue to foster relations and promote understanding by facilitating the development of cultural initiatives. Canada and China have a history of positive relations and these are built by bringing people together to further develop long-term relations. The expression of art, heritage, education and culture in all its forms is the basis of civilization and through sharing of our experience and knowledge in these realms, we strengthen our mutual understanding and friendly relations.

Building on the long and positive relations between the peoples of Canada and China, we are committed to provide opportunities for cultural leaders and professional to exchange and develop collaborations in the arts, heritage, education and culture.

The 2012 Cultural Dialogue will take on a new format starting off with speakers who will exchange on the topic of Collaborative Leadership exploring the leadership skills and attributes needed to deliver results across cultural boundaries. This will be followed by the signing Memoranda of Understanding between

Chinese and Canadian organisations committed to working together on cultural initiatives that will foster relations between the peoples of Canada and China.

As we continue to foster people-to-people links we are pleased to work in the spirit of the joint statement released by the Prime Minister of Canada, Stephen Harper and the President of China, Hu Jintao in December 2009 that states:

"Leaders agreed that fostering educational, cultural, business and people-to-people links and promoting mutual understanding between the two peoples will enrich the long-term development of China-Canada relations."

Dates: June 25 & 26, 2012
Location: Beijing, China

Co-organizer



The Chinese People's Association for Friendship with Foreign Countries is a Chinese non-governmental organization in special consultative status with the United Nations. Its purpose is the promotion of friendship and mutual understanding between the Chinese people and other peoples throughout the world. Representing the Chinese people, it makes contacts and promotes exchanges with friendly organizations and people all over the globe. Working in collaboration with us is The Ministry of Culture, China, which is responsible for policies on all matters related to arts and culture in China.

Partner

The Canadian Museums Association is the national organization for the advancement of the Canadian museum sector, representing Canadian museum professionals both within Canada and internationally.

Special Guests

Presidents, CEOs and Executive Directors from arts and cultural institutions, corporations, as well as government and volunteers, have been invited to participate.

These organizations include: The Canada Science and Technology Museums Corporation, The McMichael Canadian Art Collection, Harbourfront Centre Toronto, Athabasca University, the Glenbow Museum and more....

Key Activities

- Opening ceremony with senior government officials from Canada and China
- Official luncheon and dinner
- Keynote speakers
- Signing of Memoranda of Understanding for future collaborations

Contact the Fund

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