



Report to: General Committee

Date Report Authored: June 8, 2012

SUBJECT: Naming of the new Community Centre and Library in East Markham
PREPARED BY: Mary Creighton, Director, Recreation Services

RECOMMENDATION:

- 1) That the report “Naming of the new Community Centre and Library in East Markham” be received; and
- 2) That Council approve “Cornell Community Centre and Library” as the name for the new centre in east Markham; ;
- 3) And that Staff be authorized and directed to do all things necessary to give effect to this resolution.

PURPOSE:

The purpose of this report is to seek Council’s approval for the name of the new community centre and library in East Markham which will be opening in late 2012.

BACKGROUND:

The new Facility and Park Naming Policy for facilities and parks, which was approved by Council in April of this year, established the process and criteria for naming, renaming or dedicating facilities and parks, including methods by which the public may provide suggestions and comments.

OPTIONS/ DISCUSSION:

At the General Committee meeting of May 14, 2012 staff presented to General Committee a proposed name for consideration as per the Facility and Park Naming policy for the new community centre and library in east Markham.

In total there 63 submissions were received with rationale provided including information about the proposed name, civic, geographic or historic significance. Staff undertook due diligence on all of the submissions and reported to General Committee on May 14, 2012 following discussions with the Mayor and local Councillor.

Based on the selection criteria staff recommended that the new facility be named **Cornell Community Centre and Library**.

As per the policy the community had a month to provide feedback on proposed name before Council ratifies the name of the facility. Letters were sent out to all those who submitted names advising them of the recommendation and providing an opportunity for

any feedback prior to consideration at General Committee on June 11, 2012. As well a notice was placed on the Town page of the Economist and Sun advising the community of the proposed name, inviting comments.

Staff have received comments from a number of the individuals who originally submitted a name during the first call for input, they are pleased with the decision made. We also received an additional comment with an alternate name for consideration, one that we previously reviewed and was not recommended.

FINANCIAL CONSIDERATIONS AND TEMPLATE: (external link)

Not Applicable

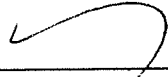
HUMAN RESOURCES CONSIDERATIONS

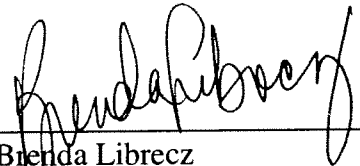
Not Applicable

BUSINESS UNITS CONSULTED AND AFFECTED:

Not Applicable

**RECOMMENDED
BY:**



Mary Creighton
Director of Recreation Services

Brenda Librecz
Commissioner of Community
& Fire Services