

Seniors Hall of Fame Award Committee
April 19, 2012
Council Chamber

Attendance: Present: Councillor Alan Ho, Councillor Howard Shore, Jaswant Dhanjal, Dennis Flaherty , Gail Leet, Ashok Joshi , John Milligan , Tony Murphy, Raj Sethi, Barbara Taverner , Manickampillai Velauthapillai, Ada Yeung and Laura Gold, Committee Clerk.

Regrets: Regional Councillor Gordon Landon, Mary Charbonneau and Barbara Taverner

Item	Discussion	Action Item
1. Call to Order	The Senior's Hall of Fame Award Committee convened at 11:03 a.m. with Gail Leet presiding as Chair.	
2. APPROVAL OF AGENDA	The Agenda was approved as presented.	
3. APPROVAL OF MINUTES	The Minutes were approved as presented.	
4. MINUTES OF THE PREVIOUS MEETING AND MATTERS ARISING THERE FROM	The Committee Clerk reported that a condolence card was sent to the family of Malshanker Vayas, a past award winner who recently past away.	
5. EVENT PUBLICITY	Mr. Dennis Flaherty, Director of Communications & Community Relations, provided an update on the event publicity for the 2012 Senior's Hall of Fame Award ceremony. The following promotional activities were noted: - The website has been updated to include the 2012 award information and a link to Tony's interview has been added; - An advertisement has been placed on the Town Page and in Snap; - A prominent advertisement regarding the award ceremony has been added to both the senior's section and the regular section of the summer edition of Markham Life (note: magazines are being distributed to Markham households on May 2, 2012);	Check if events are being advertised on electronic board – Dennis Flaherty Ask the Director of Recreation if the event can be advertised on the signs outside of the Community Centres –

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	- Nomination forms have been placed on Councillor Shore's website and a message regarding the event was placed in his newsletter; - All Councillors are being encouraged to place a message regarding the awards ceremony in their newsletters and to post the nomination forms on their websites; - Posters have been placed in both Community Centres and in Senior Centres; - A message has been/or will be placed on the electronic boards (note: Dennis was going to ensure that the event is being advertised on the electronic boards); - The event will possibly be advertised on the signs outside of the Community Centres (note: Gail Leet was going to ask the Director of Recreation if this is possible); - All members were asked to encourage their friends and family to submit nominations; - Members were asked to place a message/link about the event to their email signature. Dennis Flaherty was requested to (1) investigate the possibility of creating a video clip displaying the accomplishments of Markham Seniors that can be viewed at the award ceremony; (2) place a link on Markham's homepage to the 2012 Senior's Hall of Fame Awards information, as the information is currently challenging to find; and (3) prepare a message/links that members can add to their email signature. Ada Yeung was requested to arrange for the nomination form to be translated into Chinese. The Committee Clerk will send her the updated version of the form. It was requested that the Committee Clerk arrange for a list of past award recipients to be provided to Dennis Flaherty and to Gail Leet. The Committee thanked Dennis Flaherty, Angela Vink and Diane Samek for their assistance with the promotion of the 2012 Senior's Hall of Fame Awards ceremony. The Committee thanked Councillor Howard Shore for helping arrange for an interview regarding the event with "All Talk TV". It was noted that all winners will appear in the fall issue of Markham Life.	Gail Leet Investigate the possibility of creating a video clip for the event – Dennis Flaherty Place a link on Markham's homepage to the 2012 Senior's Hall of Fame Awards information – Dennis Flaherty Prepare a message/links that members can add to their email signature – Dennis Flaherty Translate nomination form into Chinese –Ada Yeung Email most current nomination form to Ada Yeung – Laura Gold Arrange for the list of past award recipients to be emailed to Gail Leet and Dennis Flaherty – Laura Gold

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6. Event Details	The committee gave permission to Michelle Gibbons to organize the event the same as she did last year. It was noted that she will go ahead and order the loons, flowers and food for the event.	
7. Nominations	The Committee Clerk confirmed that she had received one nomination.	
8. Next Meeting	The Committee agreed on the following dates: 1) Next meeting Date – Friday, May 11, 2012 – 11:00 a.m. (Room TBD) 2) Date the Committee can pick-up the nomination forms- Tuesday, May 29, 2012 3) Adjudication – Tuesday, June 5, 2012	
9. Adjournment	The Seniors' Hall of Fame Award Committee adjourned at 11:51 p.m.	