



Report to: General Committee

Report Date: October 15, 2012

SUBJECT: World Congress on Information Technology (WCIT 2012)
PREPARED BY: Stephen Chait, Director Economic Development, ext. 4871

RECOMMENDATION:

- 1) That the report entitled "World Congress on Information Technology (WCIT 2012)" be received; and
- 2) That the City be represented by Mayor Frank Scarpitti; and
- 3) That the total cost of attending the WCIT 2012 not exceed \$1,350.00 and be expensed from within Economic Development's operating budget (Business Travel Acct.# 610-998-5201); and
- 4) That Staff be authorized and directed to do all things necessary to give effect to this resolution.

DISCUSSION:

The City of Montreal is host to the 2012 World Congress on Information Technology (WCIT) October 22-24, 2012. Convened under the theme "ONE Vision for a Global Digital Society", the Congress will feature over 100 high-profile speakers and attract an estimated 3,000 delegates from over 75 countries.

Since its inception in 1978, the WCIT has been held every two years in different parts of the world under the auspices of the World Information Technology and Services Alliance, the leading voice of the global ICT industry. A description of the Congress is presented in Attachment A to this report.

AMD and IBM are both Platinum level sponsors of the Congress. AMD Canada has invited Mayor Scarpitti and Markham's Economic Development Director (S. Chait) to be its guests at the Congress and to attend several of its business meetings. Markham's Economic Development Director has arranged for Mayor Scarpitti and senior executives of AMD Canada to meet with Mr. Som Mittal (Chairman of NASSCOM, the largest S. Asia info tech business association) in Montreal on October 22nd.

FINANCIAL TEMPLATE

The City's cost for Mayor Scarpitti to attend the Congress will not exceed \$1,350.00.

Summary Table of Costs

Description	Cost
Air travel and ground transport	\$750
2 nights hotel and meals	<u>\$600</u>
	\$1,350

ALIGNMENT WITH STRATEGIC PRIORITIES:

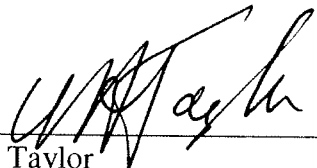
The World Congress on Information Technology is an integral part of the City's 10-Year Economic Strategy, "Markham 2020". The Congress focuses on the most key sector of Markham's 4 targeted economic sectors, ICT and Life Sciences, and Financial Services and addresses the objective of building Global Markham and Branded Markham.

DEPARTMENTS CONSULTED AND AFFECTED:

N/A.

RECOMMENDED BY:

Stephen A. Chait, Ec.D., CMC
Director, Economic Development



Andy Taylor
Chief Administrative Officer