

**FIRST MEETING OF THE YEAR 2012 -
MARKHAM THEATRE ADVISORY BOARD
TOWN OF MARKHAM**

**Canada Room, Markham Civic Centre
Monday, January 23rd, 2012**

MINUTES

ATTENDANCE:

Present:

David Banfield
Christiane Bristow
Alex Chiu
Suzette James
Stephen Mathieu
Arun Mathur
Ronald Minken
Maria Shambare
John Tidball
Karen Toon

Staff:

Bonnie Armstrong
Scott Hill
Eric Lariviere
John Ryerson
Debbie Watson
Wendy Woof-Severn

Guests:

Laura Gold

Regrets:

Neil Fernandez
Jim Jones
Jennifer Kah
Susan Logue
Ada Yeung

The meeting convened at the hour of 5:35 p.m. with David Banfield in the Chair.

1.0 CALL TO ORDER AND CHAIR'S OPENING REMARKS

- welcome to the first meeting of the year, both returning and new members
- exciting year; a lot of challenges ahead
- all need to get involved

2.0 AGENDA REVIEW, ADDITIONS/CHANGES

2.1 ADOPTION OF THE MINUTES OF THE MARKHAM THEATRE FOR PERFORMING ARTS ADVISORY BOARD MEETING HELD ON NOVEMBER 28TH, 2011

RECOMMENDED: THAT THE MINUTES OF THE MARKHAM THEATRE FOR PERFORMING ARTS ADVISORY BOARD MEETING HELD ON NOVEMBER 28TH, 2011, BE ADOPTED AS CIRCULATED.

3.0 BUSINESS ARISING FROM THE MINUTES

4.0 BOARD INTRODUCTION

- introductions made by all those present

5.0 BOARD ORIENTATION

- detailed orientation given by Laura Gold, Clerk's Office

6.0 APPOINTMENT OF CHAIR AND VICE-CHAIR

Moved by Alex Chiu

Seconded by Arun Mather

THAT John Tidball be appointed Chair of the Markham Theatre Advisory Board for the year 2012.

Resolution Carried.

David Banfield vacated the Chair.

John Tidball resumed the Chair.

Moved by Alex Chiu

Seconded by Stephen Mathieu

THAT David Banfield be appointed Vice-Chair of the Markham Theatre Advisory Board for the year 2012.

Resolution Carried.

7.0 2012 STRATEGIC AND BUSINESS PRIORITIES

- last year's board went through a fairly intensive process with a hired consultant
- intent to bring forward priorities each year

8.0 2012 WORK PLAN - BOARD COMMITTEES/TASK FORCES

- key to strategic plan is realistic work plan every year
- don't function like a governing board of directors; the role of the advisory board is to provide general advice with focus on the strategic plan, and to be actively engaged in fundraising, sponsorship and capacity building
- strategic plan includes 5 year goals and objectives with success metrics, which will be populated; reports to the board every quarter;
- staff will develop and implement necessary methodology and process in place;
- strategic plan document – helpful to spend some time with it
- time is lacking, it is agreed to defer discussion of Committees/Task Forces to the next meeting

9.0 NEW BUSINESS

9.1 Culture Plan Update

- Leisure Master Plan approved by Council in 2010
- Culture Plan-
 - where will performing arts be in 10 years?
 - mindful of challenges of communications
 - gaps in services provided

10.0 DATE OF NEXT MEETING

- Monday, February 27th, 2012
- 5:30 pm – 7:00 pm
- Canada Room, Markham Civic Centre

11.0 ADJOURNMENT

- 7:00 pm