



MINUTES

**MARKHAM SANTA CLAUS PARADE COMMITTEE
ROTARY CLUB OF MARKHAM SUNRISE INC.
Building Boardroom, Markham Civic Centre
September 19, 2012**

Attendance

Jim Sandiford, Rotary Club of Markham Sunrise Inc. - Chair
Councillor Colin Campbell
Dennis Flaherty, Director, Communications & Community Relations
Andrea Guarino, Events Supervisor
Enzo Greco, Rental and Events Coordinator
John Vipond, Supervisor Roads East
Bob Walter, Manager, Parks Operation
Morgan Jones, Manager Roads Operations
Peter Cusimano, Rotary Club of Markham Sunrise Inc.
Alida Tari, Council/Committee Coordinator

The meeting convened at 4:00 PM with Jim Sandiford in the Chair.

1. MINUTES OF THE MAY 22, 2012 SANTA CLAUS PARADE COMMITTEE

Moved by Peter Cusimano
Seconded by Councillor Colin Campbell

That the minutes of the May 22, 2012 Santa Claus Parade Committee meeting be adopted.

CARRIED

2) Main Street Update

Councillor Colin Campbell advised the Committee that the work along Main Street, Markham is anticipated to be completed by the first week of November 2012 as a result, the parade route can remain the same as last year.

3) Long & McQuade

Councillor Colin Campbell advised that Long & McQuade will provide the same equipment as last year.

4) Reindeer Status

Morgan Jones, Manager Roads Operations confirmed that the reindeer have been repaired and are in good condition.

5) Theme

The Committee agreed that the theme for the 2012 Santa Claus Parade will be "Peace on Earth."

6) Road Closure

Peter Cusimano suggested that the same procedure from 2011 be followed with respect to the road closure with some minor changes.

7) Grants

A cheque in the amount of \$2,500 was received from the TD Bank. It was noted that Angus Glen has confirmed their contribution for the 2012 Santa Claus Parade will be the same as 2011.

Dennis Flaherty will contact Honda.

8) Grand Marshall

The following were suggested as the 2012 Grand Marshall:

- An athlete from the 2012 Summer Olympics that lives in Markham
- Patrick Chan
- YTV Celebrity

9) Santa Claus Float and other Floats

Jim Sandiford will confirm with Crupi that their site can be used to prepare the Santa Claus float. It was suggested that new reins be purchased for the reindeer.

It was noted that MLSE confirmed that they will have two 75' floats, one for the Toronto Maple Leafs (with the Leaf Alumni) and one for the Toronto Raptors.

10) Other Business

Jim Sandiford advised the Committee that he will be applying for a Trillium Grant and use the funds to purchase a stage. There was brief discussion regarding where the stage would be stored.

There was discussion regarding the start time of the parade and whether the parade can begin earlier. The BIA is suggesting that the parade start earlier, open the road for a couple of hours following the parade, and then have the road closed again for the Festival of Lights. Operations staff advised that if they were to re-open Main Street in its entirety following the parade, then return to close again for the Festival of Lights, there would be an additional contractor cost for this service. Staff also advised there would be significant challenges for staff and the contractor to deal with any parked cars on the street when attempting to close the road again for the Festival of Lights. Staff strongly recommend that the Main Street remain closed throughout the day to accommodate traffic management for both events.

Councillor Colin Campbell advised that he will try to obtain two battery operated speakers.

ADJOURNMENT

The meeting adjourned at 4:53 PM.