

Municipality Designation Programs Level 4

Attachment A

	Viva	Bronze	Silver	Gold
Designated Mark				
Designation	Municipality	Host Municipality	Venue City/Town	Official City/Town
Use of logo	Web, posters, stationery, invites	Web, poster, signs, stationery, banners	Web, poster, signs, stationery, banners	Web, poster, signs, stationery, banners
Timing of use	Now thru 2015	July 2013 thru 2015	July 2013 thru 2015	July 2013 thru 2015
Municipal facilities	"make whole", free permits/licenses, Access as required	"make whole", free permits/licenses, Access as required	"make whole", free permits/licenses, Access as required	"make whole", free permits/licenses, Access as required
Wayfinding	Venue	Venue corridor	Core Corridor	City wide
Look of the Games	Venue	Venue corridor	Core Corridor	City wide
Sponsor activation space		Venue during games	Venue during games	Venue during games
Celebration site		Opening ceremonies	Celebration at opening/closing/venue operations	Festival celebration throughout the Games
Torch Relay		2 hours, 1 position	4 hours, 2 positions	8 hours, 4 positions
Tickets		10 per day	25 per day	50 per day
Mascots		Limited access	Use of imagery, 1 appearance/year	Use of imagery, 1 appearance/year
Sponsor Services			Access	Full access
Special Programs				Designated day