

**Unionville BIA
Board of Management Meeting
November 21, 2012**

PRESENT: Rob Kadlovski, Shauna Podruzny, Andrew Black, Tom Vasilovsky, Paul Vasilovsky, Ken Leing, Jim Jones, Sharon Taylor-Wood, Tony Lamanna, Don Hamilton. Guest: Ron Minken

REGRETS: Sylvia Morris

1. **Welcome** to new Board members Tom & Paul Vasilovsky

2. Approval of the Agenda

Motion: Tom/Paul

Carried

3. Approval of Minutes of October 17, 2012

Motion: Shauna/Andrew

To approve the minutes of October 17, 2012

Carried

4. **Presentation by Ron Minken** - he received 165 signatures supporting the back lane remain as Unionville Main Street. Emergency services were supportive of this request. The request went to Council and they approved leaving it as Main Street. This may only be for the residential/business properties at the south end.

5. **Update on Strategic Vision** presentation to the City – presentation made yesterday to Development Services. Thanks to the Strategic Planning committee for all their work on this. Thanks to Don Hamilton and Jim Jones for their support on this. It was approved by Council and will go to staff to come up with the \$250,000 to go forward with this. Staff will determine where to get these funds. This will probably happen in January. The money covers the pre-charrette, charrette, and post charette process. This also includes the formation of a new Committee of Council that involves all the other groups in Unionville. Jim also suggested doing a visual preference survey. The whole process may take up to a year to complete. Tony asked who will be paying for all these improvements. Rob suggested that some developers may pay for this. All of our issues will be discussed.

6. Reports on the various committees:

a) Events

- Halloween: Spooky Sunday, Oct. 28 – went well even though it rained a bit
Halloween movie – due to bad weather was moved from Oct. 27 to Nov. 1. Probably won't do this again due to cold weather.

- Remembrance Day, Nov. 11 – went very well this year with the new minister and a police inspector who served in Afghanistan.

- Olde Tyme Christmas, Dec. 7 – parade plans are going well and we'll have extra entertainment on the street after the parade. Breakfast with Santa is sold out with a waiting list of over 100 people.

b) Streetscape

- Christmas decor and lighting – Tony commented on nice decor on the Arms. Working on the tree at the bandstand and will have more decor. May add some garland to the cedar poles. Judi will check with Elaine.

c) Finance – current financial status – no questions. Judi reported that the auditors from the City checked our books.

d) Marketing & Promotions

- Christmas Draw “Spend the Holidays with Us” . Need to get a committee together to review the marketing strategy for 2013. Ken questioned the Markham Review ads. These end in December.

e) Communications – Sylvia was absent. Kudos to Starbucks with their new landscaping.

7. Other business

- Filming Policy committee – still need to do a draft of this. Paul and Tom both commented on the fact that the current filming going on is taking up too much parking. Judi will continue to check with other BIAs to see what they do.

- Arena status – Council has now moved to receive the site plan. A decision will be made about the arena in January. Ken said that Rob had spoken on behalf of the BIA supporting the arena. Rob denied this and said he spoke on his own behalf, not the BIA. Andrew recommended that anything that is said on behalf of the BIA should be disclosed to the membership in advance.

- New Barbershop – going into Enjoy.

8. Next meeting – December 19, 2012 at 9 am

Motion: Shauna/Paul

To adjourn.