

**VARLEY- MCKAY
ART FOUNDATION OF MARKHAM
TUESDAY, NOVEMBER 13, 2012
ART GALLERY
4:00 P.M. – 7:00 P.M.**

MINUTES

<u>Attendance:</u> Board of Directors Present: Councillor Don Hamilton, Terrence Pochmurski, Chair, Drew Gerrard, Sid Karsh, Sammy Lee, Patty Loveland, Paul Keeling and Edie Yeomans	
<u>Staff:</u> Francesca Dauphinais, Development Officer, Francine Périnet, Director, Varley Art Gallery and Laura Gold, Council/Committee Coordinator	
<u>Regrets:</u> Mahesh Chokshi ,Rosemary Donegan, Susan Gray, Ernestine Tahedl and David Tsubouchi	

Item	Discussion	Action
1. CALL TO ORDER	The Varley-McKay Art Foundation of Markham convened at 4:18 p.m. with Terrence Pochmurski presiding as Chair without quorum.	
2. DISCLOSURE OF PECUNIARY INTEREST	There was no disclosure of pecuniary interest declared.	
3. CHANGES OR ADDITIONS TO THE AGENDA	There were no changes or additions to the agenda.	
4. APPROVAL OF THE MINUTES	The approval of the Minutes was deferred to the next meeting, as there was no quorum. The Board reviewed the October 9, 2012 Board Minutes.	
5. BUSINESS ARISING FROM THE	A. <u>Review of Action Items</u>	Review the memo prepared by Lisa

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MINUTES	The Board reviewed the action items from the October 9, 2012 Minutes. The following update with respect to the action items was provided: • The request for a credit card for the Development Officer has been withdrawn; • The Director of the Gallery has prepared a document on the Gallery's governance structure that will be emailed to the Board; • Attendance at the Gallery has increased by 33% since the admission has been waived; • There is a possibility that IBM will renew its sponsorship with respect to waiving the Gallery admission for a duration of time in 2013; • The Chair agreed to review the memo prepared by Lisa Riegel, Assistant City Solicitor, regarding filling Board vacancies and provide feedback to the Board at the next meeting; • Edie Yeomans will provide Sid Karsh and Drew Gerrard with her recommended changes to the Donation Policy. • Further revisions to the Donation Policy will be brought forward to the next meeting; • The deadline to apply to the Federal Government program to hire a new graduate has passed; • The need to recognize Kathleen McKay in some way was noted (e.g. naming a parquet after her);	Riegel, Assistant City Solicitor, regarding filling Board appointments/vacancies and provide feedback to the Board at the next meeting – Terrence Pochmurski Email Gallery Governance Document to the Board – Director of the Gallery Provide Sid Karsh and Drew Gerrard with recommended changes to the Donation Policy – Edie Yeomans Make additional revisions to the Donation Policy – Sid Karsh Think of a ways to recognize Kathleen McKay – Patty Loveland/all Board Members
6. DIRECTOR'S	Francine Périnet, Director, Varley Art Gallery, provided the Director's Report. An update	

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REPORT	was provided on the following Gallery initiatives: programs and exhibits in the works; the budget priorities for 2013; the building renovations; professional development; lectures and events; and the permanent collection. A copy of the report was circulated to the Committee. Special Recognition was given to the Sphere Committee. In particular, to Francesca Dauphinais and Beverly Kelly for their dedication and commitment to Sphere.	
7. DEVELOPMENT OFFICER REPORT	Francesca Dauphinais presented the Development Officer Report. A copy of the report was circulated to the Board.	
8. SUB-COMMITTEE REPORTS	<u>A. Art Acquisition Committee</u> Ms. Edie Yeomans provided an Art Acquisition Committee update. The Committee met to review artworks that could be acquired through donation or purchase. The Board was recommended to approve the following artworks for acquisition through donation or purchase: 1) Frederick Horsman Varley, <i>Double Sketch Eskimo Boy</i> (valued at approximately \$20 to \$30K) - Purchase 2) Frederick Horsman Varley, <i>Sketch for Summer in the Arctic</i>, 1938 (valued at approximately \$120 K) - Donation 3) Michael Adamson, <i>Golden Days Astray</i>, 2010 (valued at approximately \$12.5 K) - Donation 4) Ron Bloore, <i>Untitled</i>, 1969 (valued at approximately \$60 K) - Donation 5) David Urban, <i>Art of Book April #2</i>, 1997 (valued at approximately \$24 K) - Donation 6) Isabelle Hayeur, <i>Quaternaire IV</i>, 2007 (valued at approximately \$7 to \$8 K) - Donation 7) Ron Martin, <i>Untitled, Cadmium Red</i>, 1971 (valued at approximately \$70 to \$80 K) – Donation	Circulate information on the artworks being recommended for acquisition to the Board by email – Art Acquisition Committee/Committee Clerk

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	8) Gustav Weisman (valued at approximately \$1,3 K) – Donation It was requested that the information on the artworks be circulated by email for the Board’s approval. It was noted that an independent appraisal of the artworks will be conducted and that the Varley would apply for a Cultural Property Tax Receipts. It was questioned if these artworks fit within the Gallery’s mandate. A Member of the Art Acquisition Committee advised that these pieces were all Canadian artworks and that they complement the Gallery’s permanent collection. B. <u>Art Auction</u> Paul Keeling reported that he is currently focusing on obtaining sponsorship for the art auction. Currently, a restaurant has agreed to sponsor the event. In addition, greater focus will be placed on the sale of alcohol and on other nominal purchases. As this will provide Art Auction patrons who may not have the means to purchase artwork with an opportunity to make a contribution to the Gallery. C. <u>Sphere</u> The Development Officer reported that Sphere Members participated in the following activities: • Attended an art and wine event at the Latcham Gallery with a private curator tour of Brad Isaacs: STILLIFE on Friday, October 26, 2012; • Visited Art Toronto: Focus Asia on Saturday, October 27, 2012; • Attended the Gallery to hear Guest speaker Ann and Marshall Webb on November 7, 2012 at the Gallery. D. <u>Development Committee</u> Patty Loveland will work with David Tsubouchi to set up a Development Committee	

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	meeting.	Set up a Development Committee meeting - Patty Loveland
9. FINANCIAL REPORT	The revised Donation Policy will be brought forward to the next meeting.	
10. NEW BUSINESS	Stories about Kathleen McKay and Frederick Horsman Varley from People who Knew Them The Director of the Gallery was requested to investigate whether it has on file a document containing stories about Kathleen McKay and Frederick Horsman Varley from people who knew them. This was believed to be a very important document and Patty Loveland was interested in arranging for more stories to be added to the archive. <u>Quorum</u> The Committee Clerk was requested to obtain clarification on why quorum is fixed at nine rather than based on the majority of the board being present at the meeting.	Find stories of Kathleen McKay and Fredrick Horsman Varley from people who had knew them in the archives - Francine Périnet Look into why quorum is fixed at 9 – Laura Gold
1) NEXT MEETING DATE	The next meeting of the Varley-McKay Art Foundation of Markham will be held on December 11, 2012 at 4:00 p.m. at the Art Gallery.	
2) ADJOURNMENT	The Board of the Varley-McKay Art Foundation of Markham adjourned at 6:32 p.m.	

Varley-McKay Art Foundation of Markham - Action Item Tracking

No.	Action Item	Meeting Date	Responsibility of Staff/Committee Member	Meeting Date to be Completed By	Status
1.	Develop a broader strategy for selling tickets/supporting fundraising events	June 19, 2012	Development Committee	On-going	
2.	Publicize the number of patrons that visited the Gallery free of charge	June 19, 2012	Development Officer	December 11, 2012	
3.	Look for annual sponsor for waiving Gallery fee for a period of time each year	June 19, 2012	Development Committee	On-going	
4.	Report back on the required changes to By-Law No. 1 based on the new legislation	October 9, 2012	Lisa Riegel	March 13, 2013	
5.	Report back on volunteers software	October 9, 2012	Development Officer	December 11, 2012	
6.	Establish a protocol for sending thank you notes to all three culture Boards.	October 9, 2012	John Ryerson	December 11, 2012	
7.	Look for sponsorship opportunities for all Board Members	October 9, 2012	All Board Members	November 13, 2012	
8.	Purchase small gift for Beverley Kelly as a token of appreciation	October 9, 2012	Development Officer/ Terrence Pochmurski	December 11, 2012	
9.	Schedule Development Committee meeting to discuss strategy for increasing sponsorship and ticket sales for Foundation events	October 9, 2012	Patty Loveland	December 11, 2012	
10.	Focus on generating more revenue	October 9, 2012	All Board Members	On-going	
11.	Revise Donation Policy	October 9, 2012	Sid Karsh	December 11, 2012	
12.	Appoint a Chair to the Fall Palette Committee at the next meeting	October 9, 2012	All Board Members	December 11, 2012	
13.	Make Donation to Gallery in Karen Chadwick's name	October 9, 2012	Sid Karsh and Terrence Pochmurski	December 11, 2012	

No.	Action Item	Meeting Date	Responsibility of Staff/Committee Member	Meeting Date to be Completed By	Status
14.	Review the memo prepared by Lisa Riegel, Assistant City Solicitor, regarding filling Board vacancies.	November 13, 2012	Terrence Pochmurski	December 11, 2012	
15.	Email Gallery governance structure to the Board.	November 13, 2012	Director of the Art Gallery	December 11, 2012	
16.	Provide Sid Karsh and Drew Gerrard with recommended changes to the Donation Policy.	November 13, 2012	Edie Yeomans	December 11, 2012	
17.	Make additional changes to the Donation Policy.	November 13, 2012	Sid Karsh	December 11, 2012	
18.	Think of ways to recognize Kathleen McKay.	November 13, 2012	Patty Loveland/ All Board Members	December 11, 2012	
19.	Circulate information on the artwork being recommended for acquisition	November 13, 2012	Art Acquisition Committee/ All Committee Members	December 11, 2012	
20.	Set up Development Committee meeting.	November 13, 2012	Patty Loveland	December 11, 2012	