



Report to: General Committee

Date Report: April 8, 2013

SUBJECT: 2013 Unionville Business Improvement Area and Markham
Village Business Improvement Area Operating Budgets
PREPARED BY: Andrea Tang, Manager of Financial Planning, ext. 2433

RECOMMENDATION:

- 1) That the report entitled “2013 Unionville Business Improvement Area and Markham Village Business Improvement Area Operating Budgets” dated April 8, 2013 be received;
- 2) And that the 2013 Operating Budget in the amount of \$236,016 for the Unionville Business Improvement Area (UBIA) be approved;
- 3) And that the 2013 Operating Budget in the amount of \$304,208 for the Markham Village Business Improvement Area (MBIA) be approved;
- 4) And that the Special Tax Rate levy, in the amount of \$205,982 for the UBIA members and \$215,327 for the MBIA members be included in the 2013 Tax Levy By-law;
- 5) And that Staff be authorized and directed to do all things necessary to give effect to this resolution.

PURPOSE:

To obtain Council approval for the UBIA and MBIA 2013 Operating Budgets.

BACKGROUND:

The Business Improvement Areas (BIAs) are geographical areas encompassing the Main Street of Unionville and the Main Street of Markham. The associations co-ordinate promotion of the businesses within the areas.

The Management Boards for the UBIA and MBIA have approved the 2013 operating budgets in the amounts of \$236,016 (Exhibit 1) and \$304,208 (Exhibit 2) respectively.

The majority of funding of the 2013 operating budgets in the amount of \$205,982 for the UBIA and \$215,327 for the MBIA will be by means of a Special Tax Rate for those businesses within the Business Improvement Areas. This does not affect the General Tax Rate.

The authority to establish this tax rate and to levy taxes for the two BIAs will be included in the 2013 levying by-law.

OPTIONS/ DISCUSSION:**OPERATING BUDGETS:**Unionville B.I.A. 2013 Budget

The UBIA has approved a budget of \$236,016. Details of the 2013 Budget and 2012 actuals in comparison with the 2012 Budget are outlined in Exhibit I.

When compared to the 2012 budget, revenues are decreasing by \$19,984, mainly due to the reduction in the prior year surplus of \$20,188 (2013 Budget: \$136 and 2012 Budget: \$20,324). Also, the 2013 budget has been reduced by \$6,500 due to the advancement of the 2013 grant allocation of the Olde Time X'Mas event into the 2012 actual results.

The 2013 expenditure budget is decreasing by \$19,984 mainly due to a reduction in the number of events planned for 2013 (\$12,000) and a reduction in spending on street beautification of \$5,800 as a result of decreased spending in 2012 and a reduction in office expenses in 2013.

The Management Board of the UBIA approved the budget on January 29, 2013 (Exhibit III) at \$260,602. The change in the budget to \$236,016 is due to the elimination of a 2013 budget government grant, program sponsors and the reduction of the \$6,500 Old Time X'Mas grant which was advanced in 2012. The corresponding promotion expenses were reduced to balance the budget.

Markham Village BIA Budget

The MBIA has approved a budget of \$304,208. Details of the 2013 Budget and 2012 actuals in comparison with the 2012 Budget are outlined in Exhibit II.

When compared to the 2012 budget, there is a reduction in revenues of \$1,457 mainly due to the lower prior year surplus of \$11,610 (2013 Budget: \$3,257 and 2012 Budget: \$14,867) offset by the increase in event promotion of \$8,013 which is to bring the revenue in line with anticipated activity.

The 2013 expenditure budget is decreasing by \$1,457 mainly due to a reduction in tax write-offs of \$7,833, street beautification of \$5,960, washroom maintenance costs of \$3,283 and event promotions of \$3,776 which are reflective of prior year spending. This is offset by increased advertising expenses of \$22,520 as the 2012 budget was reflective of 6 months of spending due to road construction and the 2013 budget contains both pre and post construction promotions.

The Management Board of the MBIA approved the budget on January 17, 2013 (Exhibit IV) at \$304,208.

FINANCIAL CONSIDERATIONS AND TEMPLATE: (external link)

Following adoption of this report by Council, Finance will bring forward the annual tax levy report and by-law in May which will include the BIA's special tax rate for Council's approval.

HUMAN RESOURCES CONSIDERATIONS

Not applicable.

ALIGNMENT WITH STRATEGIC PRIORITIES:

Not applicable.

BUSINESS UNITS CONSULTED AND AFFECTED:

Not applicable.

RECOMMENDED BY:

03/04/2013

04/04/2013

X



Mark Visser
Acting Treasurer

X



Trinela Cane
Commissioner, Corporate Services

ATTACHMENTS:

[Exhibit I – Unionville Business Improvement Area Proposed 2013 Budget and Approved 2012 Budget](#)

[Exhibit II – Markham Village Business Improvement Area Proposed 2013 Budget and Approved 2012 Budget](#)

[Exhibit III – Unionville Business Improvement Area 2013 Budget Board Meeting minutes](#)

[Exhibit IV – Markham Village Business Improvement Area 2013 Budget Board Meeting minutes](#)