



**BUDGET SUB-COMMITTEE
CELEBRATE MARKHAM GRANTS
CANADA ROOM, MARKHAM CIVIC CENTRE
March 25, 2013**

MINUTES

Attendance:

Members Present:

Deputy Mayor Heath (ex-officio)
Regional Councillor Gord Landon, Chair
Councillor Logan Kanapathi, Vice-Chair
Regional Councillor Jim Jones
Regional Councillor Joe Li
Councillor Colin Campbell
Councillor Don Hamilton
Councillor Alan Ho
Councillor Howard Shore

Guests:

Councillor Alex Chiu
Councillor Valerie Burke
Councillor Carolina Moretti

Staff Present:

Trinela Cane, Commissioner of Corporate Services
Mary Creighton, Director of Recreation Services
Andrea Conlon, Events Manager
Dennis Flaherty, Director of Communications
Brenda Librecz, Commissioner of Community Services
Joel Lustig, Treasurer
John Ryerson, Director of Culture
Judy Rigby, Senior manager, Financial Planning & Reporting
Graham Seaman, Sustainability Office Lead & Manager of Climate Change
Andy Taylor, Chief Administrative Officer
Andrea Tang, Manager of Financial Planning
Laura Gold, Council/Committee Coordinator

The Budget-Sub-Committee (Celebrate Markham Grants) convened at 2:05 p.m. with Regional Councillor Gord Landon presiding as Chair.

**1. CURRENT STATUS OF THE 2013 CELEBRATE MARKHAM GRANT
ALLOCATION**

Staff reviewed the grants allocated to date through the 2013 Celebrate Markham Grants Program and the previously approved reductions to the Canada Day, Tony Roman Hockey Tournament and Markham Rotary Ribfest Celebrate Markham Grants.

The Committee requested a status update on the staff review of the Celebrate Markham Grants Program.

Staff advised that a Special Events Committee has been established and that part of its mandate is to formulate policy recommendations on the Celebrate Markham Grants Program. The committee is being Co-Chaired by Dennis Flaherty and Paul Ingham. The report to Council on the Celebrate Markham Grants Program is being targeted to be brought forward to the General Committee in June following the Special Events Workshop.

2. DEPUTATION

Doly Begum, President, Power Unit Youth Organization, made a deputation requesting that the proposed Celebrate Markham Grant allocation be increased from \$5K to \$10K for the “Night-It-Up” event. A video clip from the 2012 “Night it Up” event was displayed to the Committee. The additional grant request of \$5K was being requested to help cover the event’s increased waste management and security costs.

Discussion

Staff advised that the increase in the 2013 event’s waste management cost is based on the experience from the 2012 event that large amounts of waste were left in the surrounding residential area and in the local business parking lots.

Staff noted that the security cost for all events has increased due to higher security requirements being imposed by York Region Police.

The budget for the 2013 “Night it Up” event was discussed. Staff advised that the proposed budget submitted to the City shows a surplus of \$6K based on the Celebrate Markham grant of \$10K. It was explained that this budget was created with the assumption that \$20K will be obtained in sponsorship funds and that \$10K will be obtained from the City’s Celebrate Markham Grants Program. To date the \$20 K in sponsorship funds has not been obtained.

The Committee suggested raising the vendor costs or charging an entrance fee to help cover the cost of the event. Staff believe that fees could not be charged for events being held at Civic Centre. Andrea Conlon will investigate this matter further.

A Member questioned the possibility of the “Night it Up” event becoming self sufficient in three or four years. Doly Begum reported that the organizing committee for “Night it Up” is working toward the event becoming more self sufficient and thought this may be possible in three or four years.

3. 2013 CELBEBRATE MARKHAM GRANT ALLOCATION

Canada Day Festivities

Councillor Carolina Moretti, Chair of the Canada Day Committee, expressed her concern that the 2013 Celebrate Markham Grant for Canada Day had been reduced by ten percent. Concerns included: the event being Markham's largest event; the growth in size of the Canada Day seniors' luncheon; and that the grant for the event is being decreased as the City continues to grow in size.

Clarkson Cup

Concern was expressed that both funds and in-kind services were provided to the 2013 Clarkson Cup without being brought forward to the General Committee. It was agreed that a clear process needs to be put in place for both the sponsoring of tables at events and for any group receiving funds or in-kind services from the City through a partnership agreement.

Discussion on Celebrate Markham Grants Program

The Committee discussed the following regarding the Celebrate Markham Grants Program:

- Educating grant applicants on how to obtain sponsorship funds and other grants;
- Understanding the capacity of the Civic Centre to host events and establishing a policy for events being permitted to be held at Civic Centre;
- Removing City events from the Celebrate Markham Grants Program.

It was advised that the Events Committee will be reporting back to the General Committee on its recommendations regarding the Celebrate Markham Grants Program in June 2013.

Moved by Councillor Logan Kanapathi

Seconded by Deputy Mayor Jack Heath

That \$4,000 from the 2013 Celebrate Markham Grant Program be allocated to the Tamil Heritage/ Thai Pongal/Tamil New Year's Celebration.

CARRIED

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Moved by Councillor Colin Campbell

Seconded by Councillor Don Hamilton

That \$5,000 from the 2013 Celebrate Markham Grants Program be allocated to the Markham BIA, Unity Festival.

CARRIED

The Committee allocated funds to the remaining Celebrate Markham Grant applicants.

Moved by Deputy Mayor Jack Heath

Seconded by Councillor Don Hamilton

That the remaining 2013 Celebrate Markham Grants be allocated as follows:

Senior's Hall of Fame	\$2,000
South Asian Heritage Celebration	\$3,000
Markham Village Music Festival	\$10,000
Markham Federation of Filipino Canadians	\$2,500
Unionville Festival	\$10,000
Taste of Asia Festival	\$15,000
Canada Day Celebrations	\$44,775
Markham Rotary Ribfest	\$6,000
Nigh-It-Up	\$5,000
Thursday Night Summer Music Series – Unionville Bandstand	\$2,500
Doors Open Markham	\$9,500
Markham Concert Band	\$4,500
Markham Jazz Festival	\$10,000
RBC Markham Milliken Children's Festival	\$13,250
Remington Markham International Sedan Chair Challenge	\$1,500
Thornhill Festival	\$10,000
Senior's Extravaganza	\$1,200
Markham Santa Claus Parade	\$16,500
Unionville Old Tyme Christmas Parade	\$6,500
Markham Arts Council	\$19,000
Tourism Markham	\$5,000
Seniors Advisory Committee	\$2,848
Seniors Clubs	\$21,000

CARRIED

There was \$1,027 remaining in the 2013 Celebrate Markham Grant Fund that was not allocated.

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4. ADJOURNMENT

Moved by Councillor Don Hamilton

Seconded by Councillor Alan Ho

That the Budget-Sub Committee – Celebrate Markham Grants meeting adjourn at 3:59 p.m.

CARRIED