

**Unionville BIA
Board of Management Meeting
January 29, 2013**

Minutes

PRESENT: Rob Kadlovski, Paul Vasilovsky, Sharon Taylor-Wood, Tony Lamanna, Don Hamilton, Tom Vasilovsky, Shauna Podruzny, Jim Jones, Sylvia Morris, Ken Ly, Judi McIntyre. Guests: Stephen Huycke, Sima from Kris

1. Motion: Ken/Sharon
To record the meeting today.
Carried

Approval of the Agenda
Motion: Sharon/Tom
Move #5 to #1

Motion: Rob/Shaina
To allow Rob Hyland to present the website demonstration before the election.
Carried

2. **Approval of new agenda:** Shauna/Sharon
Approved & Carried

3. **Approval of Minutes of December 19, 2012**
Motion: Paul/Shaina
Carried

4. **UBIA Website** - presentation by Robert Hyland
Following the demonstration, some of the comments included the need to develop criteria about what should be on the site. UBIA businesses can post things on the website but this will be with the approval of the BIA manager. Everyone currently in the Street Directory will be included with photos on the website along with an event calendar and much more.

5. **Election of Executive members**

Stephen will run the election as the representative from the Clerk's Dept at the City of Markham. A tie vote or abstaining to vote is considered a negative vote. We may need to amend the wording of some of the by-laws. Shauna asked about electing an executive every two years rather than annually. This could be a recommendation to Council. Current Board members hold office for the same term as the Council of the City of Markham until November 13, 2014 or until a replacement Board is approved. Quorum is 2/3 of 11 on the Board. Right now we need 8 directors for quorum. The City is recommending we change this to 50% plus one.

Election of Chairman of the Unionville Business Improvement Area Board of Management:

- (a) Moved by Ken Ly, seconded by Paul Vasilovsky, that Sharon Taylor-Woods be elected Chairman of the Unionville Business Improvement Area Board of Management.

MOTION LOST BY A RECORDED TIE VOTE (5:5)

(See following recorded vote)

YEAS: Kieng Ly, Sharon Taylor-Woods, Tony Lamanna, Tom Vasilovsky, Paul Vasilovsky. (5)

NAYS: Regional Councillor Jim Jones, Councillor Don Hamilton, Sylvia Morris, Shauna Podruzny, Rob Kadlovski. (5)

ABSENT: Andrew Black. (1)

- (b) Moved by Shauna Podruzny, seconded by Sylvia Morris, that Rob Kadlovski be elected Chairman of the Unionville Business Improvement Area Board of Management.

MOTION LOST BY A RECORDED TIE VOTE (5:5)

(See following recorded vote)

YEAS: Regional Councillor Jim Jones, Councillor Don Hamilton, Sylvia Morris, Shauna Podruzny, Rob Kadlovski. (5)

NAYS: Kieng Ly, Sharon Taylor-Woods, Tony Lamanna, Tom Vasilovsky, Paul Vasilovsky. (5)

ABSENT: Andrew Black. (1)

- (c) Moved by Jim Jones seconded by Shauna Podruzny, that Councillor Don Hamilton be elected Chairman of the Unionville Business Improvement Area Board of Management.

MOTION CARRIED BY A RECORDED VOTE (6:4)

(See following recorded vote)

YEAS: Regional Councillor Jim Jones, Councillor Don Hamilton, Kieng Ly, Sylvia Morris, Shauna Podruzny, Rob Kadlovski. (6)

NAYS: Sharon Taylor-Woods, Tony Lamanna (2)

ABSTAIN: Tom Vasilovsky, Paul Vasilovsky (2)

ABSENT: Andrew Black (1)

Election of Vice-Chairman of the Unionville Business Improvement Area Board of Management:

- (a) Moved by Jim Jones, seconded by Keing Ly, that Shauna Podrozney be elected Vice-Chairman of the Unionville Business Improvement Area Board of Management.

MOTION CARRIED BY A RECORDED VOTE (7:3)

(See following recorded vote)

YEAS: Regional Councillor Jim Jones, Councillor Don Hamilton, Kieng Ly, Sylvia Morris, Shauna Podruzny, Rob Kadlovski, Tony Lamanna. (7)

NAYS: Sharon Taylor-Woods, (1)

ABSTAIN: Tom Vasilovsky, Paul Vasilovsky (2)

ABSENT: Andrew Black (1)

Appointment of Secretary of the Unionville Business Improvement Area Board of Management:

- (a) Moved by Rob Kadlovski, seconded by Shauna Podruzny, that Sylvia Morris be appointed Secretary of the Unionville Business Improvement Area Board of Management.

MOTION CARRIED BY A RECORDED VOTE (7:3)

(See following recorded vote)

YEAS: Regional Councillor Jim Jones, Councillor Don Hamilton, Sylvia Morris, Shauna Podruzny, Rob Kadlovski, Tom Vasilovsky, Paul Vasilovsky. (7)

NAYS: Sharon Taylor-Woods, Tony Lamanna (2)

ABSTAIN: Kieng Ly. (1)

ABSENT: Andrew Black (1)

Appointment of Treasurer of the Unionville Business Improvement Area Board of Management:

- (a) Moved by Paul Vasilovsky, seconded by Tom Vasilovsky, that Tony Lamanna be appointed Treasurer of the Unionville Business Improvement Area Board of Management

CARRIED BY A UNANIMOUS RECORDED VOTE (10:0)

(See following recorded vote)

YEAS: Regional Councillor Jim Jones, Councillor Don Hamilton, Kieng Ly, Sylvia Morris, Shauna Podruzny, Sharon Taylor-Woods, Rob Kadlovski, , Tom Vasilovsky, Paul Vasilovsky (10)

ABSENT: Andrew Black (1)

Rob congratulated the new executive on the Board of Management and emphasized that we need to work together. The new Chair, Councillor Don Hamilton then took the position of Chair. Shauna thanked Rob for all his work as the Chair.

6. Strategic Vision Master Plan Proposal update - Rob

The committee has now been re-established as the Main Street Unionville Committee chaired by Regional Councillor Jim Jones. This committee includes many of the outside organizations. Rob thanked the City and the councillors for their support in getting the funds to move forward on the vision of Unionville Main Street. He also thanked Judi for her work on this. The City has approved \$250,000 for the planning process. There was an informal meeting of the new committee with a presentation about the four phases of the planning process. The City Council still has to approve the structure of the committee; however, anyone can attend the meetings as an observer. Jim stated that the landowners should be well represented. Along with Ray Smylie, George Iliopoulos and Dave Conway, Tony Lamanna and Paul Vasilovsky were added to the committee.

7. Filming Policy – Paul

Paul reported that attracting film companies is good but we need to put rules in place about how we do this. The parking taken up by film crews can be very disruptive. Policy attached and reviewed. Bill Wiles from the City will revisit the parking issues and make some recommendations. The policy will be updated to include “Film companies must use the BIA installers for any redecoration; i.e. flags and banners”. Rob suggested we have signed contracts with them. What about media; i.e. Breakfast Television and weddings, etc. The media should be encouraged since this is promotion for the street.

8. Reports on the various committees:

a) Events -Proposed list attached

All the events were reviewed and approved by the Board of Management. The major changes include programming more activities and entertainment for Sunday of the Unionville Festival weekend and bumping up the activities for Canada Day. Judi will put together an events committee.

b) Streetscape - Banner program

Tony, Shauna, Ken and Judi will work on this in conjunction with some visual artists. We are looking at profiling famous Unionville people.

c) Finance – current financial status & proposed 2013 Budget

Motion: Ken/Tom

To increase the tax levy by the additional levies collected from the businesses on the back road (#141, 143, 145) to \$205,982.

Motion: Tony/Rob

To approve the 2013 budget for the Unionville B.I.A

Carried

Motion: Tony/Rob

To add Sylvia Morris as a signing authority for invoices to be submitted to the City of Markham.

Carried

d) Marketing & Promotions - proposed 2013 ad placements distributed. It was agreed that we need to do more advertising outside of Markham. Judi is looking into Where Toronto and Ming Pao. Suggestion made to invite Jennifer Valentine from Breakfast Television to come back to Unionville and go to the Arms.

e) Communications – Sylvia

Every store should open on Thursday and Friday to 9 and Saturday to 6. She has an offer for the Stiver House. There also an offer for 144 for a high end grocery store.

9. **Other business** - None

10. **New business** – None

11. **Next meeting** – Annual General Meeting: January 31 at 6:30 pm at Old Country Inn; Board meeting: February 20, 2013 at 9 am at McKay Art Centre

Adjournment: Ken/Paul

To adjourn the meeting

Carried