

Ice Allocation Review Presentation

General Committee

April 22, 2013

Ice Allocation Review

Background

- The Facility Allocations Office coordinates the distribution of 670 hours of ice weekly in 10 community arenas to approximately 15 community user groups, numerous private rentals, public skating and recreation programs.
- Last review of ice allocation policy was in 2006
- Significant growth in the community has created challenges with the equitable distribution of ice.

Ice Allocation Review

Guiding Principles for use of Markham Facilities

- City facilities are built by, and funded for Markham residents
- All members of the community should have opportunity to access City facilities regardless of physical, financial, social or environmental barriers
- City facilities serve as a fabric of the community creating opportunities for individuals to connect to one another and the community.
- City facilities provide an excellent environment to promote, encourage and facilitate lifelong active living.

Ice Allocation Review

Allocation Policy Principles

- Allocations will be handled in an open and transparent environment.
- An Allocation Policy will ensure the distribution of City facilities in a fair and equitable manner, respecting issues of accessibility.
- Allocations will be reviewed on an annual basis.
- Priority will be given to Markham Residents.
- Children/Youth should receive preference of hours when allocating time.
- Where facility demand exceeds supply, the City may have to limit the emergence of new User Groups.

Ice Allocation Review

Current Situation

EXTRA ICE

- Current allocation formula does not allocate 100% of available ice. Approximately **14%** of ice time is considered “extra ice” and is available for groups to purchase. Groups have come to depend on this extra ice to run their respective organizations.
- There is no current model or formula to divide up the extra ice.
- Several groups with a high percentage of **residents** are under allocated, and historically have received very little extra ice, while some groups with a high percentage of **non residents** are receiving more of the extra ice

ADULT GROUPS

- Approximately **14 %** of available prime time ice is utilized by long standing **adult** users

Ice Allocation Review

Existing Allocation Formula

- Existing formula applies to groups meeting Markham residency
- Objective formula is used where number of participants are allocated time based on:
 - Number of participants
 - Level of participants (ie. more minutes of practice time and game time are allocated to Rep vs. Houseleague)

Ice Allocation Review

User Group	Entitlement as per existing formula	Actual	Xtra	Total Alloc.	% of ice
Markham Waxers Hockey Club	77.0	77.0	23.0	100.0	14.9
Unionville Minor Hockey Association	60.0	60.0	10.0	70.0	10.4
Markham Islanders/Majors Hockey Club	37.6	38.0	25.5	63.5	9.5
Thornhill Community Hockey League	19.6	20.0	31.5	51.5	7.7
Markham Minor Hockey Association	47.0	47.0	3.0	50.0	7.5
Markham Stouffville Girls Hockey League	38.8	31.0	0.0	31.0	4.6
Markham Ringette	13.8	10.5	0.0	10.5	1.6
Thornhill Moose Junior Hockey Club	0.0	8.0	0.0	8.0	1.2
Markham Speed Skating Club	5.8	4.5	0.0	4.5	0.7
Markham Skating Club	42.0	30.5	0.0	30.5	4.6
Thornhill Figure Skating Club	18.0	18.0	5.0	23.0	3.4
Unionville Skating Club	84.2	33.0	0.0	33.0	4.9
Adult Recreation Hockey Leagues	0.0	31.5	0.0	31.5	4.7
Rentals	0	64	0	64.0	9.6
Programs	0	42.5	0	42.5	6.3
Public Skating		38		38.0	5.7
Available Ice	0	17.5	0	17.5	2.6
Totals	443.7	571.0	98.0	669.0	99.9

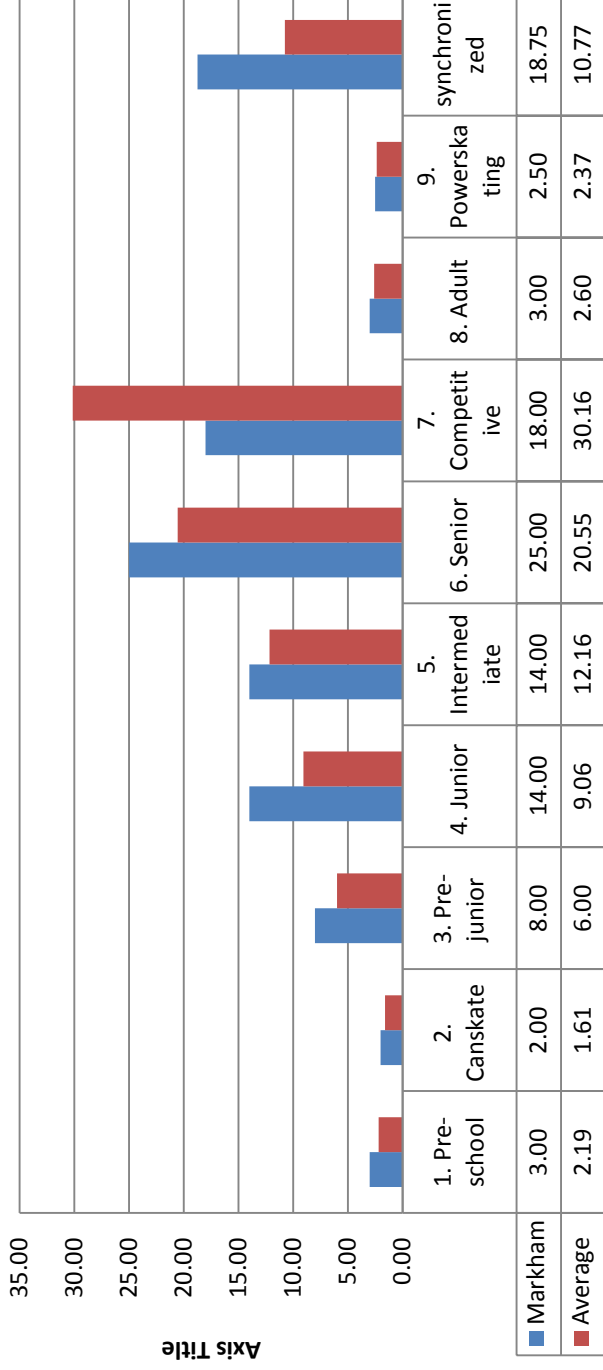
Ice Allocation Review

Municipal Comparisons

- Extensive research was done looking at Allocation Policies of other Municipalities including: Burlington, Richmond Hill, Wellington, Georgina, Kingston, London, Mississauga, Oshawa, Vaughan, Prince Edward County, Whitby, and St. Catherines.
- The following charts demonstrate the amount of time Markham allocates compared to the average amount of time from all of these Municipalities, sorted by type of use.

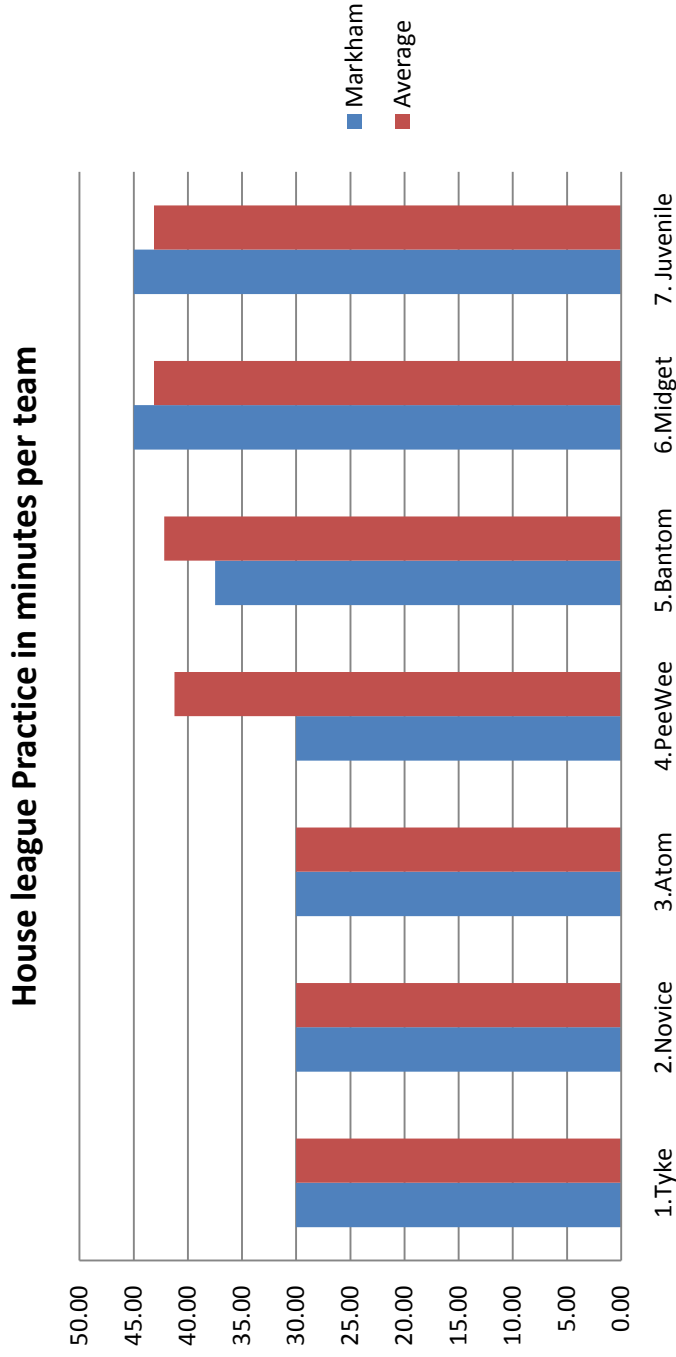
Ice Allocation Review

Figure Skating - in minutes per skater



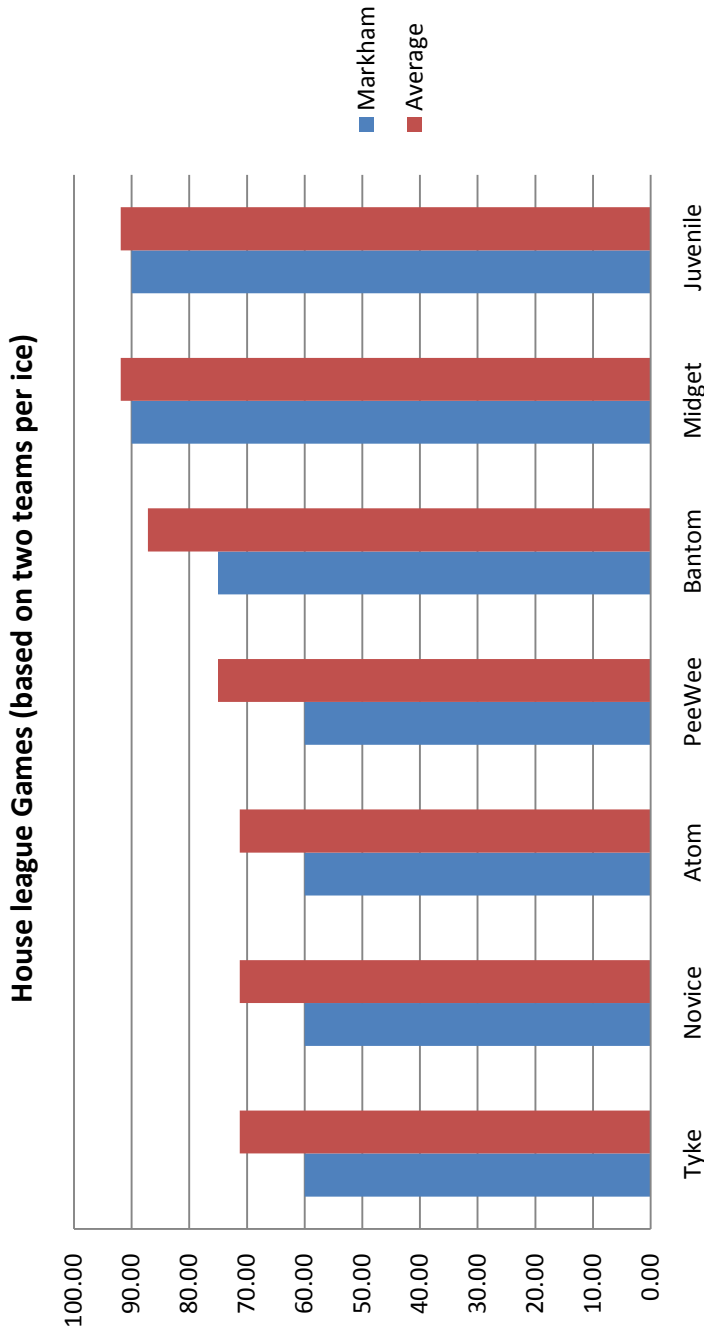
Generally, Markham averaged slightly higher number of minutes per skater. Senior Markham skaters received the most number of minutes when compared to the average. RECOMMEND STATUS QUO

Ice Allocation Review



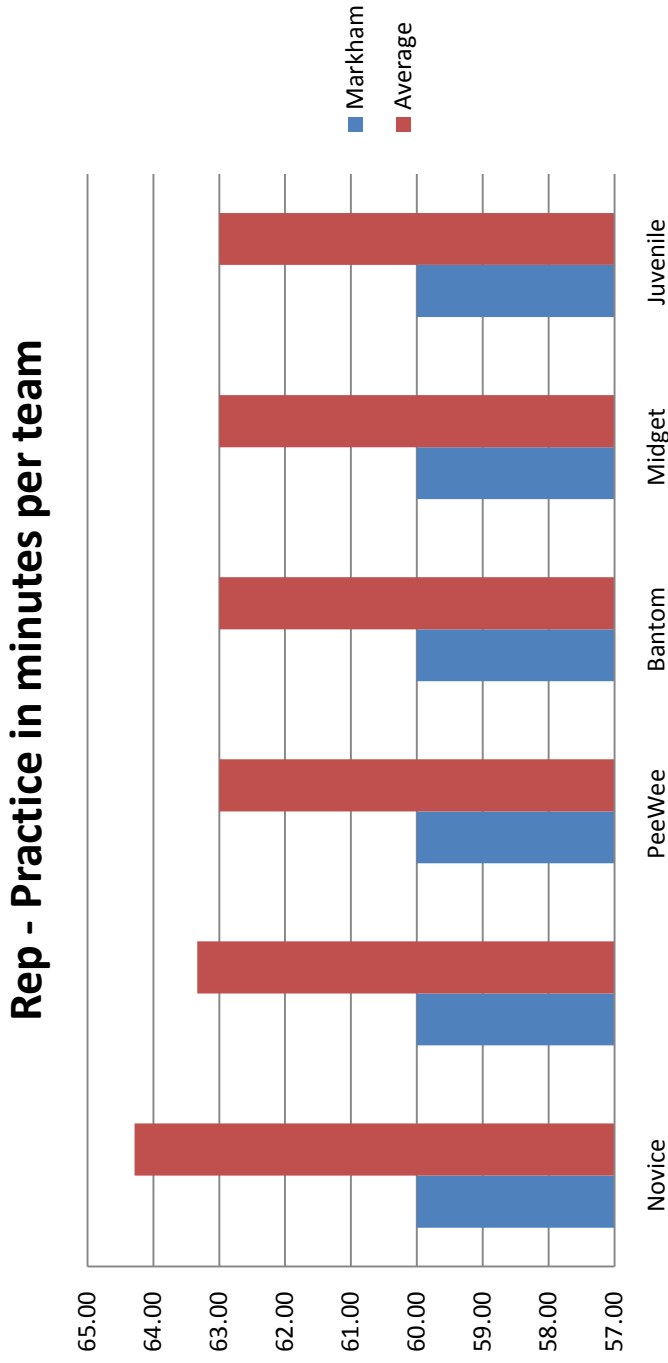
A review of house league practice time shows that Markham allocates similar number of minutes when compared to other municipalities for Tyke, Novice and Atom. PeeWee to Juvenile divisions differ as 4 municipalities offer 60 minute practices, whereas the remainder offer 30 minute practices. RECOMMEND STATOS QUO

Ice Allocation Review



When comparing game time across the other municipalities, Markham allocates 10 – 15 minutes less per game. RECOMMEND REVIEW WITH USER GROUPS

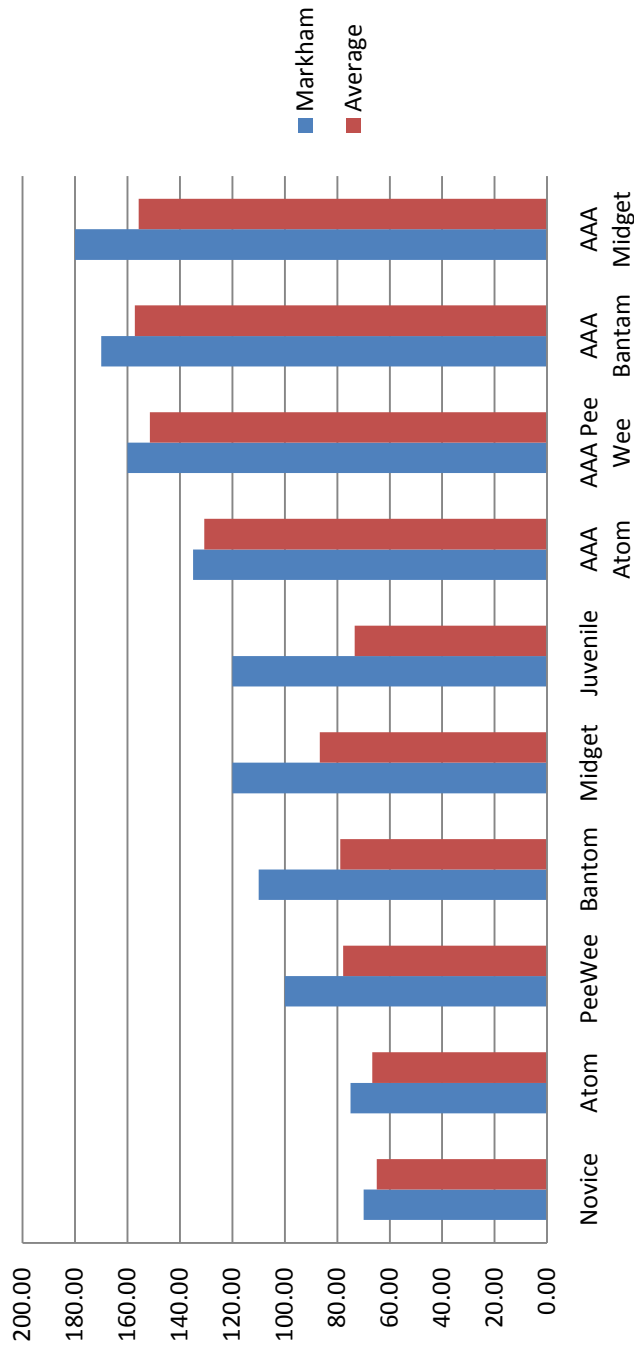
Ice Allocation Review



On average, Markham offers less practice minutes per team than other municipalities. However, the difference is marginal. RECOMMEND REVIEW WITH EXISTING USER GROUPS.

Ice Allocation Review

Rep - Game in minutes per team



On average, Markham offers 17 more minutes for Rep games than other municipalities. RECOMMEND STATUS QUO

Ice Allocation Review

RECOMMENDED REVIEW:

1. Develop formula for distribution of extra ice based on % of ice received through allocation.

IMPACT TO USERS: This could affect a number of “groups with high percentage of “non residents” that current receive the highest percentage of extra ice.

Ice Allocation Review

RECOMMENDED REVIEW:

2. Review prime time hours, ensuring that all prime time hours are offered to youth and minor groups. Research against other municipalities showed less than 5% of prime time is utilized by Adult Groups, whereas in Markham over 14% is distributed to adults.

IMPACT TO USERS: There are a number of longstanding adult groups who will be adversely impacted.

Ice Allocation Review

RECOMMENDED REVIEW:

3. Review current ice allocation formulas based on the review of other municipalities.

IMPACT TO USERS:

- Redistribution of ice may potentially challenge some existing users if current amount of ice time is reduced.
- Adult leagues and rentals may be required to be repositioned to ice time after 11 pm to accommodate for children/youth programs.

Ice Allocation Review

Next Steps

- Ice allocation process for the 2013-2014 season has begun.
- Rosters were due back to the allocation office by March 22.
- Meetings will be set up with user groups in April after the season is over.
- Recommendations around changes to the policy will be presented to Council in early May, 2013.
- Conduct a thorough review of existing ice demand and develop a long term ice strategy in Fall, 2013. Review of the ILMP Recommendation #20 – No additional arenas are recommended during the next ten years (to 2019) Local demand and participation levels should continue to be monitored and assessed to determine needs beyond this timeframe.

Questions