## Unionville B.I.A.

# Annual General Meeting Thursday, January 31, 2013 at the Old Country Inn

PRESENT: <u>UBIA Members</u> – Val & Tony Viagopoulos, Ray Smylie, Ryan McLachlan, George Iliopoulos, Shauna Podruzny, Sylvia Morris, Don Hamilton, Rob Kadlovski, Mavis Smylie, Sarah Iles, Tony Lamanna <u>Guests</u> – Steve Chait, Jim Motton, Don Roe, Wes Rowe, Rob Hyland, Ann Laxton, Christl Reeh <u>Staff</u> – Judi McIntyre

 Call to Order & Chair's Remarks – Councillor Don Hamilton, the new Chair of the Board of Management welcomed everyone and acknowledged Steve Chait, Director of Economic Development at the City of Markham as well as two of the new businesses on the Street – Olive It and Starks Barber Company. Councillor Hamilton said he hoped 2013 would bring a renewed interest in Main Street Unionville.

## 2. Approval of Agenda

MOTION: Moved by Rob Kadlovski; seconded by Tony Lamanna To approve the agenda as distributed. Carried

## 3. Approval of Minutes of last Annual General Meeting

MOTION: Moved by Shauna Podruzny; seconded by Rob Kadlovski To approve the minutes of the Annual General Meeting held on January 25, 2012 along with the additional minutes from a Special Meeting held on February 22, 2012 to elect members to the Board of Management. Carried

Financial Report – Tony Lamanna, Treasurer, presented the financial statements for 2012 prepared by the City of Markham.
MOTION: Moved by Tony Lamanna; seconded by Ray Smylie
To approve the 2012 financial statement from the City of Markham.
Carried

<u>Increase to the Tax Levy</u> – at the Board of Management meeting on January 29, the Board approved an increase of the Tax Levy from \$199,500 to \$205,982. This takes into account the businesses at 141, 143 and 145 Main Street who were not previously taxed. This will not increase the levied amount to the existing businesses.

Tony presented the UBIA 2013 Budget that includes the new tax levy amount. MOTION: Moved by Tony Lamanna; seconded by Sylvia Morris To approve the 2013 Budget for the Unionville B.I.A. Carried  UBIA Board of Management – The term for Directors is the same length of time as City Council. The current term will end December 2014. The following people are on the Board of Management:

Andrew Black, Rob Kadlovski, Tony Lamanna, Keing Ly, Sylvia Morris, Shauna Podruzny, Sharon Taylor-Wood, Paul Vasilovsky, Tom Vasilovsky, Regional Councillor Jim Jones, Councillor Don Hamilton.

At the Board of Management meeting on January 29, 2013 a new executive was elected: Chair – Councillor Don Hamilton Vice-Chair – Shauna Podruzny Secretary – Sylvia Morris Treasurer – Tony Lamanna

- 6. **Unionville Villagers Association** presentation by Reid McAlpine, President This was deferred to another meeting since Mr. McAlpine was not present.
- 7. Strategic Planning report Rob Kadlovski stepped us through the process of developing the Strategic Plan for the future of Unionville. We recently received good news that the City of Markham has approved funding of \$250,000 towards this process. An outside group of experts will look at all aspects of Main Street and beyond then hold workshops (charrettes) to involve the general public in discussions. A new committee, the Main Street Unionville Committee, has been formed and includes BIA members/owners and many outside groups including the Unionville Historical Society, Unionville Ratepayers, Unionville Village Conservancy and Unionville Villagers Association. Plans are underway to get the process started as soon as possible.
- 8. Year in Review presentation Judi McIntyre reviewed what we did in 2012 and what's planned for 2013. This included Streetscape, Events, Marketing & Promotion. Comments on each area:

<u>Streetscape</u> – should we have our own Unionville flag? Tony suggested putting up Ontario flags along with the Canada flags. The entrance at Hwy 7 and Main Street needs to be improved. Merchants should decorate their stores for the various events. More lighting needed on the stores and an effort should be made to keep their storefronts including sidewalks clean. We should look at new cleaning solutions for the sidewalks.

<u>Events</u> – a list of approved events was presented. We will be bumping up the Sunday of the Unionville Festival weekend and increasing the activities on Canada Day. We will not be holding the Unity Festival this year. Road closures will be as few as possible. Movies on Main will be continued. Could we have a Lawn Chair Decorating contest and get sponsors such as Town & Country Auto?

<u>Marketing & Promotion</u> – more effort needs to be done using social media (Twitter, Facebook, etc.) to promote the street. We'll also be concentrating on more advertising outside of Markham; i.e. Where Magazine.

#### 9. Other business

Councillor Hamilton encouraged all members to attend the Board of Management meetings. These are usually held on the third Wednesday of the month at 9 am at the McKay Art Centre. Member meetings will be held quarterly.

#### 10. Adjournment

MOTION: Moved by Rob Kadlovski; seconded by Ray Smylie To adjourn the meeting. Carried