

MARKHAM ENVIRONMENTAL ADVISORY COMMITTEE MINUTES April 19, 2013 7:00 p.m.

ATTENDANCE

Members James Lin, Chair Mark Angelini Kevin Boon Phil Fung Alexander Karlovski Marie LeGrow Karl Lyew Chuan Li Philip Ling Adam Poon Carrie Sally Erica Tsang-Tsanaitsch Rodney Yee Deputy Mayor Jack Heath Regional Councillor Joe Li <u>Staff</u> Katie Burns, Sustainability Office Kimberley Dunsmoor, Community Outreach Assistant Laura Gold, Committee Clerk

<u>Regrets</u> Christopher Sauer, Immediate Past Chair Kevin Boon Mohammad Rashid Rodney Yee

1. CALL TO ORDER

The Environmental Advisory Committee convened at 7:04 p.m. with James Lin presiding as Chair.

2. CHANGES OR ADDITIONS TO THE AGENDA

There were no changes or additions to the agenda.

3. ADOPTION OF THE MINUTES OF THE MARKHAM ENVIRONMENTAL ADVISORY COMMITTEE MEETING HELD ON MARCH 21, 2013

Moved by Carrie Sally Seconded by Karl Lyew

That the Minutes of the Markham Environmental Advisory Committee meeting held on March 21, 2013 be adopted as presented.

CARRIED

4. MATTERS ARISING FROM THE MINUTES

A) Information reports on Markham initiatives and Council Matters

No report was provided.

B) Follow up on action items

The Committee reviewed the list of action items. All of the action items were either in the processes of being completed or were complete.

5. NEW BUSINESS

A) Waste Management Presentation

Kimberley Dunsmoor, Community Outreach Assistant, was in attendance to discuss the April 28 and 29, 2013 community outreach initiative at Markville Mall to educate resident's on Markham's new clear bag waste diversion program, which is effective April 30, 2013. Members volunteering to man a booth at the event will be provided with a list of frequently asked questions and scripted responses; handouts; t-shirts to wear at the event; and volunteer tags. Questions that members do not have a response to on the day of the event can be addressed to Deputy Mayor Heath. The Committee appointed Karl Lyew as the point of contact at the event. The final volunteer schedule will be sent out prior to the event.

It was noted that the article in the Markham Economist & Sun on Markham's clear bag program was very positive.

B) Earth Day Sub-Committee

The Committee reviewed its plans for its Earth Day event being held at Markville Mall. The following updates regarding the event were provided:

- The Mayor will provide his remarks at 1:00 p.m.;
- Katie Burns will get free swim passes from the Recreation Department to be provided to patrons who complete the Committee's survey;
- The Chair will introduce the Mayor and Deputy Mayor;
- Members should dress casual smart;
- The Markham Economist & Sun and Snap Magazine will be covering the event;
- All vendors participating in the event have confirmed their attendance;
- The mall gift certificates will be broken into smaller amounts and will be used to cover the cost of members' lunches and to give to mall patrons who answer the trivia questions;
- Members will need to bring their own chairs if the mall cannot provide chairs.

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C) Rouge Park

Deputy Mayor Jack Heath provided a brief update on the Rouge National Urban Park.

D) Solar Sub-Committee

The Chair reported that a private members bill is being brought forward to the Provincial Legislature next week that if passed would terminate the Feed-in Tariff (FIT) Program and change the current *Green Energy Act*. It was noted that the future work of the Solar Sub-Committee would be impacted by the passage of this bill. An update on this matter will be provided at the next meeting.

F) Social Media Presence

The Committee discussed both how it could use social media to create a social media presence and whether it could open its own Facebook account. The Committee Clerk advised that she would consult Corporate Communications & Community Relations on this matter. Katie Burns suggested using the Sustainability Offices social media accounts to create a social media presence.

G) Business Plan

It was suggested that the Committee focus on creating a 2013/2014 Business Plan at its May and June meetings. It was also suggested that this Committee could get involved with the City's community garden initiative this spring/summer.

6. NEXT MEETING

The next meeting of the Markham Environmental Advisory Committee is scheduled for **Thursday**, **May 16, 2013** at 7:00 p.m. in the Ontario Room.

7. ADJOURNMENT

Moved by Karl Lyew Seconded by Chuan Li

That the Environmental Advisory Committee adjourn at 8:53 p.m.

CARRIED