

**Unionville BIA
Board of Management Meeting
April 17, 2013
Minutes**

PRESENT: Don Hamilton, Rob Kadlovski, Sylvia Morris, Keing Ly, Sharon Taylor-Wood, Tom Vasilovsky, Paul Vasilovsky, Shauna Podruzny

REGRETS: Tony Lamanna, Jim Jones, Andrew Black

GUESTS: Ray Smylie, Ann Laxton, Ian Pollock, Mona Babin, Larry Mariani

1. Approval of the Agenda –Tom/Shauga

2. Approval of Minutes of March 20, 2013 – Sylvia/Paul

3. Deputation by Mona Babin, Chair of the Unionville Festival – 44th year of Festival, more governance happening in the festival plus a sense of community is important. Community Spirit is the theme. The Beer Tent is now the Brews & Tunes. Mona asked that we make sure our businesses show extra care that weekend regarding service. She has a very energized committee. The festival will bring the people here and we need to show them a big welcome. Tom asked about Parking Passes and Volunteer coupons. Security on Saturday night? Plus police and servers are all Smart Served. Mona will make sure this is monitored. Sylvia questioned the necessity of the Beer Garden. This is a money-maker for the Festival. Check about the validity of the security company. Sylvia needs Parade info. Ken questioned the quality of the booths. The committee is trying to turn this around and make sure we have true craft booths on the street. There are many new booths coming on the street this year. The Festival is a guest on our street. The Fun Run has been cancelled for this year.

4. Street logistics

- No parking during summer months – Don

Don has been in touch with Bill Wiles and still has not heard back from him. He will continue to ask about having the No Parking up from June to Sept.

Tom & Paul still want to fence their property off. They met with Regan and still have not heard back about this. Could we arrange to have some Parking signs on the west side? We need to educate people about parking. All required parking spaces go to Committee of Adjustment.

- A-Frame signs – we need to inform the new businesses about the A-frame not being allowed plus the By-laws Dept will keep an eye on it as well. They're not allowed on the boulevards. Judi will send a note to Bill Wiles to monitor this. Need to check the By-laws regarding the location of A-frame signs.

- Patio by-laws still need to be approved. Don will check with Bill

- Garbage and recycling – not all installed yet. Don has asked Bob Walter about this. Some of the Big Bellies will be re-skinned. Talk about converting the colour to blue. Rob objected to this. We need to educate people on the use. Regan will not allow the colour to change. Sharon asked about black but

they were done the heritage colour of burgundy. Could we put up our festival and events on the Big Bellys? The City has requested that the businesses on the west side clean up their parking lots near the school. Things will be cleaned up by school children on Earth Day. Could the City provide a garbage container? Could we relocate some of the garbage cans? There needs to be more in front of Timothy's.

5. Reports on the various committees:

a) Events - Judi

Easter event – the Breakfast with the Easter Bunny was sold out. The street activities were good and we had lots of people on the street. Parking was strange at the Easter event. The east parking was full and the west side was almost empty.

Victoria Day – this will be the Plein Air Art Challenge plus there will be horse & carriage rides and entertainment on the street. The road will remain open.

Unionville Festival – The UBIA is working more closely with the Unionville Festival committee and will be looking after Friday evening and Sunday on the street.

b) Streetscape – still working on the Banner program. Hanging baskets will be up before the Unionville Festival and barrels after.

c) Finance – 1st quarter financial statement from City were presented. BMO has come in with a sponsorship of \$2,000.

d) Marketing & Promotions - Judi

Directory – going to press now

Website – should go live within a few weeks

Promotions – just completed Men's Days in Unionville. Most of the retailers did not understand the concept of the "passport". May revisit this for the Women's Style Days.

e) Communications – Sylvia reported there are quite a few spaces for lease on the street. Stiver House may go back on the market. #144 is going to Committee of Adjustment to see if she can have take-out food. A meeting regarding the 50-50 restaurant/retail is taking place on April 29th. City should send a notice to all businesses on the street. Judi will check this out.

6. Strategic Vision update – Jim

Main Street Committee will be meeting on April 24th. The UBIA is represented by George Iliopoulos, Rob Kadlovski, Larry Mariani, Paul Vasilovsky, and alternate Mark Smith. The committee members were determined by the City.

7. Central Counties tourism update – Rob

Judi will be putting together a grant application to Central Counties Tourism to secure funding for more advertising, heritage walking tour brochure with tour guides and monies to enhance the Heritage Festival.

8. New business

- Filming on the street – received \$1,000 for the Schneiders commercial.
- Pan Am Games update – Don attended a session last Saturday. Building is on time and on-budget. 2014 building will be complete. Volunteers welcome. Tie in the Main Street, etc.
- Next General Member meeting – May 9 at 7 pm

9. Next Board of Management meeting – May 15, 2013 at 9 am