



Report to: General Committee

Report Authored: June 6, 2013

SUBJECT:	Integrated Leisure Master Plan – Status Report
PREPARED BY:	Mary Creighton, Director, Recreation Services

RECOMMENDATION:

- 1) That the report entitled “Integrated Leisure Master Plan – Status Report” be received as information;

PURPOSE:

The purpose of this report is to provide Council information on the status of the Integrated Leisure Master Plan (ILMP).

BACKGROUND:

The Integrated Leisure Master Plan was approved by Council in April of 2010. During the development of the ILMP there was extensive community consultation. The nine primary goal areas are a reflection of the needs identified by the community, trends analysis and ensuring corporate priorities are supported. As approved by Council, staff was requested to provide an annual update on the progress of achieving each of the recommendations.

OPTIONS/ DISCUSSION:

The Integrated Leisure Master Plan is a key deliverable of the “Parks, Recreation, Culture & Library Master Plan\Public Safety” priority outlined in the Building Markham’s Future Together (BMFT) initiative, as established by Markham council. The purpose of the plan was to develop a master plan to drive the direction of parks, recreation, and culture and library services in the City of Markham for the next decade. The plan’s mission statement:

Markham’s Parks, Recreation, Cultural and Library Services provide inclusive, accessible, safe and sustainable leisure, learning, sport and cultural opportunities essential to vibrant places.

The outcome of the plan will contribute to a quality of life that attracts and retains diverse and talented residents, supports a community-wide commitment to lifelong active living and learning, and advances Markham’s future prosperity in the rapidly growing creative and knowledge-based economy.

Nine primary goals were established to align with the priorities of Building Markham’s Future Together. Each goal was developed to help identify resources and strategies where they will be most effective. The goals are as follows:

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- Goal 1: *Strategic and Sustainable Investment in Infrastructure*
Goal 2: *Align Services with the Growth Management Strategy*
Goal 3: *New Strategies for Markham 2020 - the Creative Knowledge-Based Economy*
Goal 4: *Community Engagement and Outreach: Building Social Capital and Strengthening Neighbourhoods*
Goal 5: *Placemaking*
Goal 6: *Inclusion, Access and Equity.*
Goal 7: *Maintain an Environmental and Sustainable Focus*
Goal 8: *Collective Focus on Community Issues – Integrated Service Delivery*
Goal 9: *Service Excellence and Leadership*

Implementation of the 204 recommendations that are related to each of the 9 goal areas have been assigned to specific departments and cross departmental teams. The Integrated Leisure Master Plan - Report Card (Attachment A) provides specific information on each of the recommendations. The report card provides a quick update to Council as to the status of each recommendation providing information on whether it has been started, underway or completed and includes comments. This report card tool is used by staff to track and communicate the work that is currently underway to ensure all parties involved are informed and are meeting planned timelines. The report card also serves as a planning tool for staff in the development of their annual department work plans

Key Accomplishments 2012-2013:

The following are key accomplishments that have been developed and implemented in June 2012- June 2013.

- 15 parks were completed in the last two years. The total acreage is 44 acres (17.8 ha)
- Park Facilities provided: 3 full size soccer fields; 2 double tennis courts; 1 mini-skate spot; 4 junior / senior playgrounds; 4 junior playgrounds; 1 waterplay
- Development of a Strategic Planning Process for the Sports Park
- Development of a City-wide Parks Classification System for the new Official Plan
- Development of park and open space policies for the new Official Plan
- Work with Engineering on Multi-Use Pathway system from 16th Ave (through Toogood Park and Milne Conservation Area) to Bob Hunter Memorial Park.
 - Completed Environmental Assessment August 2012
 - Design and Construction Phasing Plan presented to Council April 2013
 - Construction of Phase 1 to commence late summer or fall 2013 (estimated cost \$2.13M)
 - Completion of Phase 1 – late 2013 or early 2014
- Completed artificial field turf installation at Mount Joy Park in 2012
- Public Art Policy – completed
- Culture Plan- completed
- Cornell Community Centre & Library –completed
- Partnerships- SSN- South East, MSH- wellness program at Cornell and 17 Healthy Schools
- Launched One Book One Markham

Accomplishments to date:

The following is a list of all projects that address ILMP recommendations completed to date:

- Acquired 100 acres of land for sports park – June 2010
- Sport Park Development – Community Consultation 2012
- Undertook extensive public consultation for South East Markham Community Centre & Library
- Markham Pan Am Centre – (site plan approved in 2012) community centre for Markham Centre / Unionville area includes: 50M pool, field house, fitness
- Sport Infrastructure expanded:
 - ✓ St. Roberts Soccer Centre
 - ✓ Angus Glen Tennis Centre
 - ✓ Civic Centre Ice Rink
- Thornhill Community Centre and Library Expansion
- ILMP aligned with Green Print and Diversity Plan – collaboration of reporting / tracking.
- Library spaces have been designed to provide community places and “third place” destinations – movable shelving, group & individual study areas, children play areas to develop literacy with award winning C3 system.
- Public Education Plan in Aquatics – Swim to Survive Program
- Public Realm Program – demonstration projects and formation of Advisory Committee
- Cultural Assets: Expanded Museum Collections/Varley Art Gallery Expansion
- Theatre Strategic Plan - completed
- Park Amenities/Park Renaissance Project- completed
- Pricing Strategy and Subsidy Strategy – Phase 1 complete, Phase 2 underway
- Civic Centre Outdoor Ice Rink- completed
- Began construction of the Pan Am Centre
- South East Markham Community Center and Library- design underway/tendering June
- Public Realm Program- demonstration projects and formation of advisory committee
- Tennis Policy Developed

Planned Action 2013- 2014:

To ensure that we continue to move forward and address the recommendations within the ILMP staff have identified major key areas that will be included in annual work plans to 2014:

- Develop a Place-based Community Planning Framework –pilot neighbourhood team to be initiated in 2013
- Senior Strategy – to be initiated fall 2013
- Refresh the Youth Strategy – to be initiated fall 2013

- Develop Public Education Plan on safe bicycle riding – 2013
- Milliken Mills Community Centre and Library Expansion-feasibility study(2013)

Many of the recommendations listed are initiatives that staff need to ensure continue to be included in our day to day business, many of these are captured on the report card identified as ongoing. This helps to ensure that staff understands that current operating practises address the community need. If consideration is given to changing the operating practice or model then we must ensure we fully understand the impact of the change.

Staff teams will continue to meet and review the plan as we move forward. We will be reporting to Council in the attached report card format on an annual basis to ensure Council has confidence that the Integrated Leisure Master Plan is on track.

FINANCIAL CONSIDERATIONS AND TEMPLATE: (external link)

Not applicable

HUMAN RESOURCES CONSIDERATIONS

Not applicable.

ALIGNMENT WITH STRATEGIC PRIORITIES:


Green Print and Diversity Plan

BUSINESS UNITS CONSULTED AND AFFECTED:

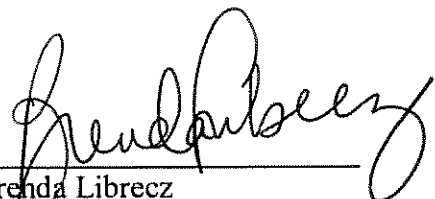
Culture, Library, Operations Environmental Services, Asset Management, Urban Design, Heritage, Corporate Communications, Sustainability and HR.

RECOMMENDED

BY:



Mary Creighton
Director of Recreation Services



Brenda Librecz
Commissioner of Community
and Fire Services

ATTACHMENTS:

Integrated Leisure Master Plan – Report Card