



MARKHAM PUBLIC ART ADVISORY COMMITTEE

MINUTES April 24, 2013 Meeting No. 3

PRESENT

Members

Peter Pavlovic
Stefania Pflugbeil
Alina Tarbhai
Regional Councillor Gord Landon
Paul Cosburn
Matthew Korchinski, Chair

Staff

Corinna Ghaznavi, Public Art Coordinator
Francine Périnet, Director, Varley Art Gallery
Carlie Turpin, Committee Secretary

REGRETS

Regrets

Glen Harrington
Kenny Yu
Judy Lau
Linda Irvine, Manager, Parks & Open Spaces

1. DECLARATION OF PECUNIARY INTEREST

None was declared.

2. CALL TO ORDER

The Markham Public Art Advisory Committee was called to order at 7:04 pm with Francine Perinet serving as Chair.

3. CHANGES OR ADDITIONS TO THE AGENDA

The Agenda was modified to move ahead a proposal in support of Markham artist to ensure there is quorum.

4. ADOPTION OF THE MINUTES OF THE MARKHAM PUBLIC ART ADVISORY COMMITTEE MEETINGS ON FEBRUARY 27, 2013

It was

Moved by Regional Councillor Gord Landon
Seconded by Peter Pavlovic

THAT the minutes of the Markham Public Art Advisory Committee meetings held on February 27, 2013 be adopted as distributed.

Carried

5. BUSINESS ARISING FROM THE MINUTES

None.

6. DRAFT PUBLIC ART PLAN

Corinna provided an update to the Committee on the preliminary details of the art plan through a presentation outlining the vision for the City. Consultation has taken place amongst Commissioners and Directors to obtain their input and feedback on the plan. The vision, mandate, funding requirements, objectives, art opportunities within the City and private sector opportunities, as well as legacy projects, implementation strategies including community engagement strategies, goals and priorities for the three year implementation strategy, artist selection using open/invited/direct competitions, administration of the plan, funding options, prioritization and timing and the education and outreach plan were all presented to the Committee.

The first public art lecture series will take place on June 19, 2013.

7. UPDATE ON PUBLIC ART PROJECTS

A) Henderson St. Bridge Project

This project is advancing and has secured Katherine Harvey as the mentor for the mural. She will be working with five other local artists to design this mural. The current budget has been increased to provide additional funding for the project and is currently \$30,000. Staff have identified the west side of the bridge as the best location for the installation of the mural and this will form phase one of the project. Phase two would include the east wall; however there is not a dedicated budget yet for this phase. This project is on scheduled.

B) Markham South East Community Centre

No updated provided.

C) Markham Museum Project

Was very well received by the Board and the budget is still being worked out.

D) Joint project on public realm bicycle racks

No update was provided.

E) Private Sector Art Projects

Guidelines are being established to determine how these projects will be conducted.

Locations of interest include Markham Downtown and Buttonville.

F) Cornell Project

This project is on schedule and there are currently 5 proposals that have been submitted.

The Selection committee is meeting next week to select a proposal.

8. NEW BUSINESS

a) Art Talks

The first talk is a joint venture with Public Realm taking place in June. A lunch and learn is being done internally with staff in June to provide information on what public art entails.

b) Support of Local Artists

There was a suggestion to obtain additional art work to display in City owned facilities from local artists. Suggestion to do an open call for art work to invite any Markham artists to bring one piece of work for consideration. The proposal would have the Committee select the art work to display in the City, along with the Curator of the Varley Art Gallery. Following the selection of the pieces there would be a Public Opening to display the new pieces of art. Once the works are selected the artist would be compensated for the piece. There was discussion regarding the budget for the art and what would be considered affordable.

Discussion regarding what types of art to include in the open call and what parameters should be used to identify qualified participants. There was a suggestion to include photography and involve the local youth photography club.

There were discussions regarding local, well known artists, whose work could potentially be used in this proposal. Concerns were raised that these pieces may be outside the available budget. The Markham Art Council could be utilized to distribute information regarding this proposal.

Moved by Regional Councillor Gordon Landon

Seconded by Stefania Pflugbeil

The Public Art Advisory Committee recommends that the Local Artist Proposal be endorsed and that staff move forward with this proposal.

CARRIED

c) Funding Options

There were discussions regarding Section 37 funds and how they could be allocated to public art projects. Also discussed possible partnerships with the private sector to help fund public art projects.

9. NEXT MEETING DATE

The next meeting of the Markham Public Art Advisory Committee will be held in June.
Exact date to be determined.

10. ADJOURNMENT

The Markham Public Art Advisory Committee meeting adjourned at 8:40 p.m.