



MINUTES

MARKHAM SANTA CLAUS PARADE COMMITTEE
ROTARY CLUB OF MARKHAM SUNRISE INC.
Building Boardroom, Markham Civic Centre
May 28, 2013

Attendance

Jim Sandiford, Rotary Club of Markham Sunrise Inc. - Chair
Councillor Colin Campbell
Andrea Conlon, Events Supervisor
Enzo Greco, Rental and Events Coordinator
Peter Still, Markham-Unionville Rotary Club
Joel Lustig, Treasurer
Sgt. Elaine Morash, York Region Police
Morgan Jones, Manager Roads Operations
Alida Tari, Council/Committee Coordinator

The meeting convened at 4:06 PM with Jim Sandiford in the Chair.

1. REVIEW OF THE 2012 SANTA CLAUS PARADE

Jim Sandiford advised the Committee that Peter Cusimano has stepped down and introduced Peter Still who will be joining the volunteer team for the 2013 Santa Claus Parade.

It was confirmed that the date for the parade is November 30, 2013 and the theme will be "Good Will onto Others."

The Committee discussed the following:

- That the amount of paid and auxiliary officers seemed fairly sufficient for the event
- Parade seemed to stretch out quickly
- Could have used an officer at 16th Avenue and Peter Street
- Sgt. Elaine Morash advised that she has already applied for auxiliary officers and has received 25
- Is it possible to stage at a different location?
- Consider using operations staff to assist with marking along Highway 7
- Agreed to use REACT under the control of Sgt. Morash
- Include signage at Highway 7 and Wootten Way indicating only for parents and floats

- Consider no parking on both sides of Hamilton (only a couple of hundred metre area)
- Councillor Colin Campbell will provide an update relative to the construction work along Main Street, Markham

2. RESPONSIBILITIES

Dennis Flaherty

- contact Lloyd Robertson to inquire if he would be the Grand Marshall
- contact Honda to get the required vehicles

Councillor Colin Campbell

- contact Long & McQuade to obtain the sound system for Santa

Joel Lustig

- contact TD Bank
- contact Angus Glen for sponsorship
- contact David Black from Monopoly for sponsorship

Jim Sandiford

- contact PowerStream for sponsorship
- contact Crupi
- will look after obtaining golf carts

3. NEXT MEETING

It was suggested that the next meeting be held in September 2013.

ADJOURNMENT

The meeting adjourned at 5:00 PM.