

MARKHAM VILLAGE B.I.A.

BOARD MEETING NOTES

June 20, 2013 7:00 AM

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Present: Diane Kobelansky, Behzad Safati, Paul Cicchini, Roger Clements, Terrence Pochmurski, Tracy Kaitabanis, Daniel Gauthier, Vic Hartman

Guest: Wil Pialagitis

Regrets: Councillor Campbell, Councillor Moretti,

Staff: Christine Matthews

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1. CALL TO ORDER

The meeting was called to order at 7:07 a.m. by Chair Diane Kobelansky.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

Terrence asked and the board was advised by Diane to the best of her knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES - regular board meeting- April 18, 2013, May 16th, 2013

April meeting minutes as the previous board meeting failed to reach quorum - Moved by Terrence Pochmurski, Seconded by Vic Hartman. All in favour. Carried.

May meeting minutes - Moved by Paul Cicchini. Seconded by Behzad Safati, All in favour. Carried.

5. BUSINESS ARISING OUT OF THE MINUTES - Nothing to report at this time

6. DELEGATIONS - None

7. REPORTS

**Finance** – Diane: Still have not received the levies from the City yet. We are under budget at this point.

April Finance report - Terrence moved, Behzad seconded. All in favour. Carried.

May Finance report - Terrence moved, Vic seconded. All in favour. Carried.

**Streetscaping** - Vic - Washrooms are an issue. Some minor vandalism occurring.

**Sponsorship** - Diane: Stan's power paint claimed they did not agree to sponsor the auto classic last year. **Motion:** We need to get a letter of intent that is duly signed by sponsor and BIA member so there is no confusion. Paul moved, Vic seconded. All in favour. Carried.

**Advertising** - Vic - wants new logo " Taking it to the Streets" Diane: the MVBIA was given approx \$33,000 for marketing for the construction period. Dennis Flaherty, Director of Communications suggested a Trip to China. We are doing a \$500 shopping spree on line and in the stores. We need to get approval for the strategy from Dennis and the Councillors. Diane: there is an increase in the number of poles and we need to order new banners this year as the size has changed. Paul - Stouffville has a big directory with outside businesses. Paul will ask the banks to advertise. Wil Pialagitis: I have 6 ideas and will submit them to the BIA.

**Events** - Unity Festival is postponed because of the construction. The board voted to postpone for this year. All votes were sent via email.  
Markham Village Music Festival- Diane- event was great. Paul - Friday night started slow but got packed later that evening. Problem with vendors leaving early. Diane: would like follow up meeting with Al Wallis. T-Zone was not happy as the booths had backs to the booths and visually blocked them. Falco's was not happy with late Saturday opening of the street as this negatively affected their reservations that night. Greek Bakery - Tracy - not happy with location of the Macedonian Church BBQ. Behzad - not happy Al Wallis asked him to move his booth onto the sidewalk as he was on the road. Paul - not happy with the \$500 charge for picnic tables. **ACTION:** Christine to email Councillors about unfair pricing of picnic tables. Terence moved, Paul seconded. All in favour. Carried.

8. CORRESPONDENCE - a) Diane: **MOTION:** I submit into the minutes all the votes for the postponement of Unity Festival. Paul moved, Terence seconded. All in favour. Carried.  
b) Email received from Wil Pialagitis and discussed.

## 9. OTHER BUSINESS

- **MSM Construction** - Diane: Good news - option 1 passed and the construction will go ahead as planned.
- **Sign By-laws:** Diane: no meeting is set at this time. We are waiting for input from Unionville and meeting will be scheduled with the Councillors.
- **Patio Policy** - Duchess & the Curiosity Tea Shoppe got patios with the sidewalks going around. Roger thanked the Councillors for their work on this. The Accessibility Committee had input on the patios and agreed with the recommendations of the Sub- Committee. Paul - Sub-Committee agonized over the decisions. Thank you to the Councillors for the patios and for approving the construction

10. NEXT MEETING – July 18th, 2013

11. ADJOURNMENT - 8:57 am.