

DIVERSION STRATEGY UPDATE

General Committee
October 21, 2013



TARGET



*Achieving 80%
diversion would
make Markham
residents the “Best
of the Best” in
diversion in Canada*



2012

- Council approval of new diversion plan and 80% target
- Initiate public education program
- Mandatory material separation By-law
- Ban E-waste from curbside collection

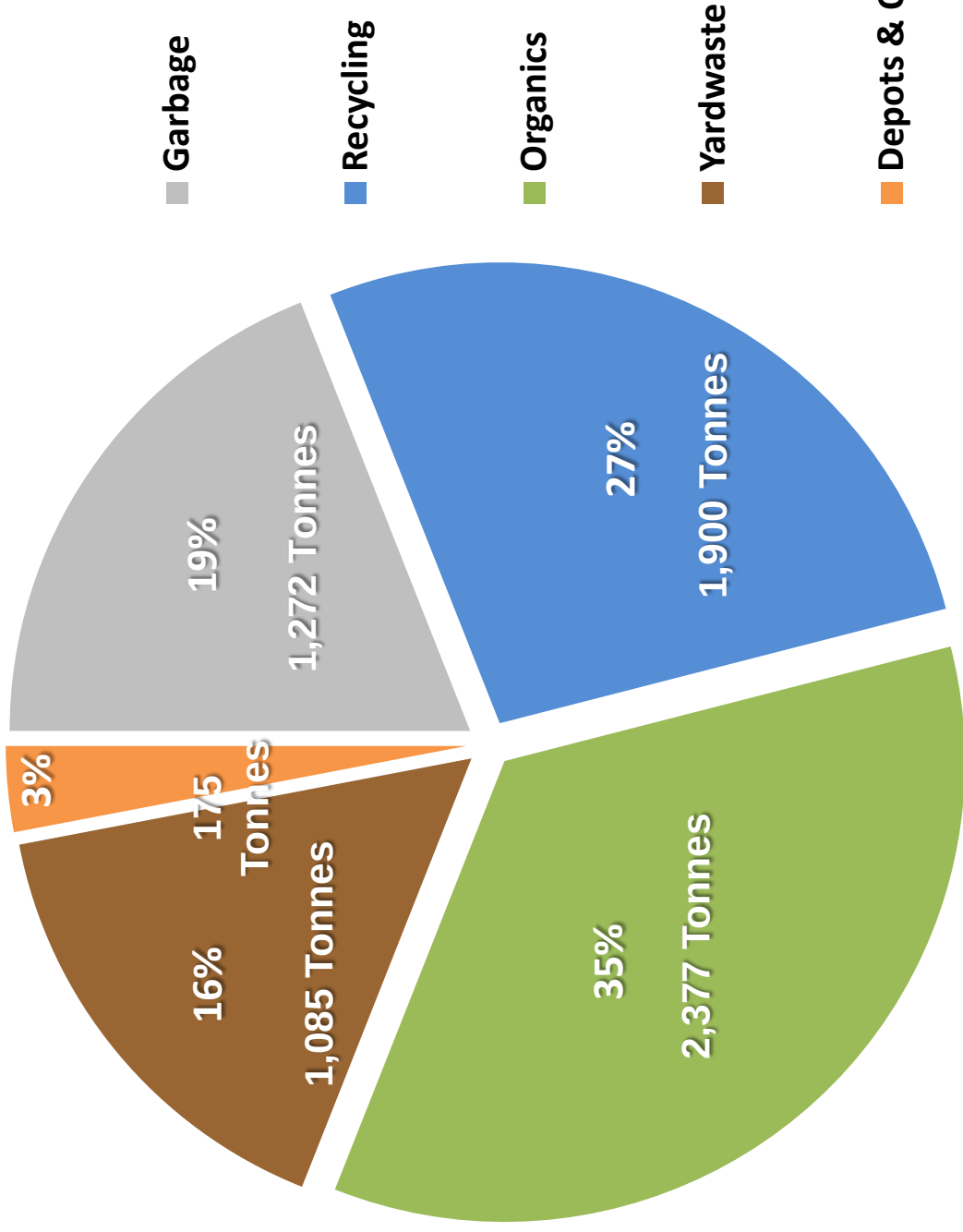
2013

- Earth Week – Launch clear bags for waste residue
- Fall leaf collection expansion
- Spring/Fall clean-up days
- Launch Zero Waste for Schools program

2014

- Reuse facility in Markham
- Introduce recycling opportunities for carpet and textiles
- Complete curbside diversion audit
- Depot review

ACHIEVED 81% DIVERSION IN JUNE OF 6,807 T ONLY 1,272 WAS WASTE RESIDUE



COMPLIANCE



- Excellent compliance for use of clear bags
- Leaving black bags at curb with education
- Opening discarded bags
- Random audits of collection vehicles



MEDIA LAUNCH

- Cover of Solid Waste Magazine
- Toronto Star coverage
- Waste Age Magazine Article



E- RECYCLING

- Partnership with Lions – drop off opportunities
- Partnership with Fire Services
- Private business – Best Buy
- Information on Web site – search tool
- York Region depot



ZERO WASTE - SCHOOLS

- 8 zero waste award ceremonies in 2013



TEXTILE AND CARPET RECYCLING

- Pilot with York Region to collect textiles – 2014
- Carpet recycling now available in GTA – place container at depot - 2014



DEPOT REVIEW

- Internal Depot review - hours of operation, management, cost savings, items accepted
- Report back to Council February 2014

