

MARKHAM VILLAGE B.I.A.  
BOARD MEETING MINUTES  
Sept 19th, 2013 7:00 AM

Present: Diane Kobelansky, Roger Clements, Terrence Pochmurski, Vic Hartman, Councillor Campbell, Behzad Safati, Tracy Kaitabanis, Daniel Gauthier, Councillor Moretti on the phone

Guests: Wil Pialagitis

Regrets: Paul Cicchini, Terrence Pochmurski

Staff: Christine Matthews

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1. CALL TO ORDER

The meeting was called to order at 7:07 a.m. by Chair Diane Kobelansky.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

Councillor Campbell asked and the board was advised by Diane to the best of her knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES - regular board meeting- Aug 18, 2013

Moved by Vic Hartman, Seconded by Roger Clements. All in favour. Carried.

5. BUSINESS ARISING OUT OF THE MINUTES - Christine to email Councillor Moretti & Campbell about Celebrate Markham funds. \$5,000 was granted to the MVBIA for the Unity Festival and had to be cancelled due to the construction. The MVBIA would like to use these funds for the Festival of Lights.

6. DELEGATIONS - None at this time.

7. REPORTS

- a) **Finance** - Diane: We still have not received the tax levy for this year.  
Finance report: Vic Hartman moved, Behzad Safati seconded. All in Favour. Carried.
- b) **Streetscaping** - Vic Hartman - Sidewalks are done on the east side. Councillor Moretti - How do we want the street to look like. How do we want the patios to look with flowers? or not? We need to have a vision. Councillor Campbell - Let's see what the east side looks like when completed. Councillor Moretti - need to email Brenda Librecz when we decide about vision.
- c) **Sponsorship** - Councillors Moretti & Campbell offered to assist with sponsorship. Councilor Moretti - We should have a mtg earlier and need list of events for 2014, letter with costing of sponsorship levels. We could use letter from Canada Day event as a template. Tracy Kaitabanis and Daniel Gauthier who are on the sponsorship committee can do the heavy

lifting. We need to have a signed letter of commitment from the sponsor and the BIA for all sponsorship. Keely to set up meeting in Oct.

- d) **Advertising** - Vic Hartman - Ads are in Snap, Markham Review, MES. Councillor Moretti - is there anyway we can determine whether the advertising is working or not? Councillor Campbell - Newstalk 1010 may be a good venue. Diane - They approached us but cost was too high.
- e) **Events** - Trick or Treat - Sat, Nov 26th - Diane-it may not be safe to hold the event as we don't know what conditions the sidewalk etc will be by Oct 26th. All agreed to cancel event. Christine to put up on website that the event is cancelled. Councillor Campbell - Congratulations to Christine for her work on the Auto Classic.

#### 8. CORRESPONDENCE - Nothing to report

#### 9. OTHER BUSINESS

- **MSM construction** - Diane: Christine to send updates to BIA members every week. We had a good meeting with Director of Engineering - Alan Brown to express our concerns and frustrations with the construction. We will have another meeting shortly to discuss the options for expediting the construction. Wil Pialagitis suggested that the construction start on the west side from Robinson Street and toward Bullock and Hwy 7. **ACTION:** Christine to email Wil's suggestion to Dan Foong for feedback. Diane - we were told the construction delay was due to electrical design issues and this needed to be redesigned. Also issues with underground conduits etc., that the construction company was not aware of.
- **Sign By-laws** - Diane - We have a meeting on Oct 4th with Councillors and staff to discuss signage on Main Street going forward. We will discuss A-frames, back door and side signage etc.
- **Parking Issues** - Councillor Moretti - spoke to Bill Wiles and we need to have a meeting with Alan Brown and Alain Cachola from Engineering to see what can be done. Construction workers are not parking in the designated lots at the Markham Village Arena and the Senior Water Centre lot. Maybe we need to get a by-law officer for the whole day. Diane - perhaps we need to look at 3hr parking limits going forward.
- **Washroom Vandalism** - Diane- Vandalism of washrooms is ongoing. Councillor Moretti - I have put a request through as a Councillor's request for 2014 budget to try to combat this issue. Christine and I had a meeting with Crime prevention constable Ivan Liew to discuss this issue.
- **Other comments** - Wil - There are several traffic infractions happening on Main Street. **ACTION:** Christine to email Sgt. Morash to do random checks. Roger Clements - wants to return Main Street to a heritage feel and go back to a Village. Councillor Moretti - should we reposition when the street is refinished? Maybe we could have a meeting with Reagan/Peter from Heritage to discuss.

#### 10. NEXT MEETING - October 17, 2013

#### 11. ADJOURNMENT - 8:19 am.