

Unionville B.I.A.
Board of Management Meeting
September 25, 2013

Minutes

PRESENT: Shauna Podruzny, Sylvia Morris, Keing Ly, Don Hamilton, Jim Jones, Sharon Taylor-Wood, Paul Vasilovsky, Tom Vasilovsky, Tony Lamanna, Dolly Bhatia-Frolick

REGRETS: Rob Kadlovski, Andrew Black

NOTE – the following minutes were transcribed from notes by Dolly.

1. **Approval of Agenda**

MOTION: Sharon/Tom

To approve the agenda as distributed.

Carried

2. **Approval of Minutes of August 7, 2013**

- corrections were made but not recorded

3. **Charrettes Report update** – presentation made by Michael Morrissey. A meeting is planned for early November to update everyone on the progress of the Main Street vision.

4. **Communications** – Sylvia. No report.

5. **Farmers' Market** – Bob Stiver will be contacted about the 2014 market.

6. **UBIA Office**

a) Lease update – the lease has now been extended to December 31, 2013. We will need to start looking for new space.

b) Health issues – Dolly feels the air quality in the building is very bad and has made her feel unwell.

c) **Executive Director Role** – this position requires one person to wear many hats. There is too much for just one person to handle. Terrilyn Chao has been hired part time to assist with social media, etc. She is being paid on an hourly basis.

7. **Marketing**

a) New URL – Dolly has secured the use of www.unionvillemainstreet.com and would like to start using this instead of www.unionvilleinfo.com. This will have to be a gradual change over since the original one is everywhere.

b) Logo - the Marketing committee is working on developing a new logo that reflects the heritage aspect of Main Street Unionville.

8. **Concerns** – Sharon sent out an email to the Board of Management as well as the City Councillors about her concerns on the street. Following an animated discussion which resulted in the meeting going overtime, the rest of the agenda was not covered.

9. **Next meeting** – t.b.d.