



MINUTES

MARKHAM SANTA CLAUS PARADE COMMITTEE
ROTARY CLUB OF MARKHAM SUNRISE INC.
Ontario Room, Markham Civic Centre
October 17, 2013

Attendance

Jim Sandiford, Rotary Club of Markham Sunrise Inc. - Chair
Councillor Colin Campbell
Joel Lustig, Treasurer
Andrea Conlon, Events Manager
Enzo Greco, Rental and Events Coordinator
John Vipond, Operations Supervisor
Dennis Flaherty, Director of Communications and Community Relations
Christine Matthews, Markham BIA
Richie Ho, York Region Police
Alida Tari, Council/Committee Coordinator

Regrets

Peter Still, Markham-Unionville Rotary Club

The meeting convened at 4:03 PM with Jim Sandiford in the Chair.

1. MINUTES OF MEETING HELD SEPTEMBER 11, 2013

The committee approved the minutes of the Santa Claus Parade Committee held on September 11, 2013 as presented.

2. GRAND MARSHALL

Jim Sandiford advised the Committee that the Easter Seal Crippled Children Ambassador is from Markham and was considering having him be this year's Grand Marshall. There was discussion regarding whether he can ride in the Big Red.

Dennis Flaherty advised that he is waiting to hear if Gillian Apps will be available to be the Grand Marshall.

3. BANNER ACROSS MAIN STREET

Christine Matthews advised that she has the banner and was asked to bring it in.

4. SANTA CLAUS FLOAT

John Vipond advised that he will ensure that Operations staff will be at 8100 Warden Avenue on Friday November 29, 2013 to pick up the materials for the Santa Claus Float and bring them to the Crupi yard. John will contact Crupi to confirm that the float will be there in the morning at the Crupi yard so that it can be decorated.

Andrea Conlon advised that she will need approximately \$250 to purchase some new decorations for the Santa Float.

5. MAIN STREET UPDATE

Councillor Colin Campbell provided the Committee with an update relative to the construction work on Main Street Markham and indicated that the contractor is catching up. It was suggested that a site visit be scheduled for Friday November 22, 2013 to confirm what work has been completed and whether there needs to be any changes to the normal parade route.

6. AMOUNT OF PAID AND AUXILIARY OFFICERS

The following was confirmed:

- 12 paid duty officers
- 27 auxiliary officers
- 8-9 regular duty officers

7. SECURITY AND ROAD CLOSURE

Christine Matthews advised that the Festival of Lights will be held on Friday November 29, 2013 and that the road will be closed from 3:00 pm to 10:00 pm. There was discussion regarding the Public Notification required for the road closures. Christine was requested to ask the Markham BIA members if they would be agreeable to pay half of the cost for the Public Notifications.

There was discussion about the potential to have Main Street, Markham remain closed from 10:00 pm until the end of the Santa Claus Parade.

8. VENDOR TRUCKS

Jim advised that it was determined not to have Vendor trucks selling goods.

9. SPONSORSHIP

The following need to be recognized for their sponsorships:

- Garden Basket (Andrea needs their logo)
- PowerStream
- Angus Glen Golf & Country Club
- Rotary Club of Markham Sunrise Inc.
- TD Bank
- Economist & Sun
- CHFI (Andrea needs their logo)
- Jim's firm (Andrea needs their logo)

10. OTHER BUSINESS

Dennis Flaherty advised that RBC may put a float in the parade.

Andrea Conlon advised that the City requires copies of vehicle insurance from all the floats.

Andrea Conlon will send out an e-mail to the Mayor and Members of Council confirming what time the shuttle will be leaving the museum grounds and if they are not there by the required time that they will need to find their own way of transportation.

ADJOURNMENT

The meeting adjourned at 5:00 p.m.