

MARKHAM VILLAGE B.I.A.  
BOARD MEETING NOTES  
Oct 24th, 2013 7:00 AM

Present: Diane Kobelansky, Roger Clements, Terrence Pochmurski, Vic Hartman, Councillor Campbell, Behzad Safati, Daniel Gauthier, Paul Cicchini

Guests: Wil Pialagitis

Regrets: Councillor Moretti, Tracy Kaitabanis

Staff: Christine Matthews

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1. CALL TO ORDER

The meeting was called to order at 7:07 a.m. by Chair Diane Kobelansky.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS  
Terrence Pochmurski asked and the board was advised by Diane to the best of her knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES - regular board meeting- Sept 19, 2013

Moved by Terrence Pochmurski, Seconded by Vic Hartman. All in favour.  
Carried.

5. BUSINESS ARISING OUT OF THE MINUTES - None at this time

6. DELEGATIONS - None at this time.

## 7. REPORTS

- **Finance** - Diane: We are doing well financially at this time. I suggest we try to bank some funds for next year as we will be going under construction for 4 weeks and there will be construction from Hwy 7 to the 407. This will impact the Main Street next year as well.  
Finance report: Terrence Pochmurski moved, Paul Cicchini seconded. All in Favour. Carried.
- **Streetscaping** - Paul Cicchini - My patio looks great. Vic Hartman - The sidewalks are wider and look great. I received two calls about how good it looks. Colour samples of banners were given out and all agreed on the first set. Paul said maybe a good idea to look at mesh banners due to wind issues. Christine to look into this.
- **Sponsorship** - A meeting will be set up in Nov for 2014 events.
- **Advertising** - Councillor Campbell - Send banner ad for Festival of Lights to put in householder. Paul - I got an app done for the Duchess for \$3,000. We should consider getting one for Main Street. It's \$50 to update the ad per month. Behzad - We should do a co-op ad in MES for the holidays. Diane - Maybe have come see the Best of Markham Village & list all the businesses.

### Events -

1. Festival of Lights - Friday, Nov 29th - fire eaters, free horse & buggy, live entertainment.
2. Santa Parade - City may close street overnight. BIA organizing free pics with Santa on Saturday after the parade. Suggestion to have pictures on Friday night too.
3. OPAS - all agreed to hold events next year during Farmers' Market. Only issue is with tents as they are all rented for Farmers' Market. Christine to explore other options for tents/umbrellas for painters.
4. Shop the Neighbourhood - Nov 30th - email to members to send in deal. Initiative is advertised on City TV & Breakfast television

## 8. CORRESPONDENCE - Nothing to report

## 9. OTHER BUSINESS

- **MSM construction** - Diane: Construction is proceeding at a good pace - extra crews, working Saturdays and later at night. The street is looking good.
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- **Parking Issues** - Paul - I have lost business at lunch from all the parking issues. **ACTION:** Christine to follow up with Alain Cachota about when parking will be permitted in the Sierra homes parking lot under the building.

**Other comments** - There was a fire in the BIA office due to arson and we are dealing with insurance companies and the City to rectify this problem. In the interim, Christine will be working from home

10. NEXT MEETING - Nov 21, 2013

11. ADJOURNMENT - 8:20 am.