

**VARLEY-MCKAY  
ART FOUNDATION OF MARKHAM  
MONDAY, NOVEMBER 11, 2013  
Art Gallery  
5:00 P.M. – 7:00 P.M.**

**MINUTES**

Attendance:

Board of Directors Present: Terrence Pochmurski, Chair, Councillor Don Hamilton , Rosemary Donegan, Susan Gray, Sid Karsh, Paul Keeling, Craig McOuat, Anthony Smith ,Ernestine Tahedl and Edie Yeomans

Staff:

Anik Glaude, Curator & Program Coordinator, Moe Hosseini-Ara, Director of Culture, Francine Périnet, Director, Varley Art Gallery, Fiona Wu, Development Officer and Laura Gold, Council/Committee Coordinator

Regrets:

Sammy Lee, Patty Loveland and Santo Natale

| Item                                                                | Discussion                                                                                                                                                                            | Action  |
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| <b>1. CALL TO ORDER</b>                                             | The Varley-McKay Art Foundation of Markham convened at 5:08 p.m. with Terrence Pochmurski presiding as Chair.                                                                         |         |
| <b>2. DISCLOSURE OF PECUNIARY INTEREST</b>                          | There was no disclosure of pecuniary interest.                                                                                                                                        |         |
| <b>3. APPROVAL OF MINUTES AND BUSINESS ARISING FROM THE MINUTES</b> | Moved by Rosemary Donegan<br>Seconded by Edie Yeomans<br><br>That the Minutes of the September 9, 2013 Varley-McKay Art Foundation of Markham Board Meeting be approved as presented. | CARRIED |

| Item                        | Discussion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Action                                                                                                    |
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|                             | <p>Moved by Councillor Don Hamilton<br/>Seconded by Sid Karsh</p> <p>That the Minutes of the October 10, 2013 Varley-McKay Art Foundation of Markham Board Meeting be approved as presented.</p> <p>CARRIED</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                           |
| <b>4. CURATOR'S REPORT</b>  | <p>Anik Glaude, Curator &amp; Program Coordinator provided a presentation on research she is conducting on the Gallery's permanent collection. The research is being done to better understand the Gallery's permanent collection so it can be developed strategically. The presentation categorized the artworks by artist and type. The artwork by Varley was broken down by the time period it was painted/drawn. The Gallery has the least amount of Varley artworks from the time period between 1912 to 1920.</p> <p>Anik was working on bringing key Varley artworks to the Gallery for an exhibit to be held in January.</p>                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                           |
| <b>5. DIRECTOR'S REPORT</b> | <p>Francine Périnet, Director, Varley Art Gallery, provided the Director's Report.</p> <p><u>Conservation of Permanent Collection</u><br/>A grant application has been submitted to the Department of Community Heritage to conserve the artwork on paper in the permanent Gallery collection. The conservation of the artwork on paper will take three years. The project is estimated to cost \$30k in the first year; and just over \$10k in years two and three of the project. The Foundation was asked to match the grant provided by the Department of Community Heritage and to consider financially supporting the project if the grant is denied. The Foundation discussed this briefly and suggested that the project be added to the next agenda and that more information on the project be provided.</p> <p><u>The Plasticiciens and Beyond Exhibit</u><br/>An award has been granted to the Plasticiciens and Beyond Exhibit for best publication of the year. The publication was recognized for its original content and appearance. Council</p> | <p>Provide more information on the conservation project at the next meeting – Director of the Gallery</p> |

| Item                                 | Discussion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Action                                                                                                                                                                                                                                  |
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|                                      | <p>will recognize the Gallery for obtaining this award at the Community Recognition Meeting on December 2, 2013.</p> <p>The Director of the Gallery advised that the Plasticiens and Beyond Exhibit is currently in a deficit due to unforeseen events that were out of the Gallery's control.</p> <p>The Board discussed this matter and it was requested that a meeting be set up with the Commissioner of Community &amp; Fire Services, the Director of the Gallery and the Chair of the Foundation to obtain more context on the matter. A report will be brought back to the Foundation on this matter at the next meeting.</p> <p><u>Gallery Entrance Sponsorship</u></p> <p>The Director of the Gallery reported that sponsorship opportunities for waiving the Gallery entrance fee in 2014 are still being explored.</p> | <p>Arrange meeting to discuss the exhibit deficit and report back at the next meeting - Moe Hosseini-Ara and Terrence Pochmurski</p> <p>Report back on sponsorship opportunities for the Gallery entrance-- Director of the Gallery</p> |
| <b>6. DEVELOPMENT OFFICER REPORT</b> | <p>Fiona Wu provided the Development Officer Report. The report included an update on Sphere; Homes for the Holidays; volunteers and a work plan for November 2013.</p> <p>The Development Officer Report was circulated with the agenda package.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                         |
| <b>7. SUB-COMMITTEE REPORTS</b>      | <p><b>A. <u>Art Acquisition Committee</u></b></p> <p>Rosemary Donegan provided the Art Acquisition Committee report. The Foundation was requested to approve the purchase of two artworks and the Terms of Reference for the Art Acquisition Committee.</p> <p>Moved by Rosemary Donegan<br/>Seconded by Edie Yeomans</p> <p>That the Foundation approve the purchase of a work by Jon Sasaki, Microbes Swabbed</p>                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                         |

| Item | Discussion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Action |
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|      | <p>from a Palette Used by Frederick H. Varley, 2013 Digital Print, Edition: 1/3 + 1 A/P, for \$4,500 for the Varley permanent collection.</p> <p>CARRIED</p> <p>Moved by Rosemary Donegan<br/> Seconded by Edie Yeomans</p> <p>That Foundation approved the Art Acquisition Committee Terms of Reference as presented.</p> <p>CARRIED</p> <p>Moved by Rosemary Donegan<br/> Seconded by Susan Gray</p> <p>That the Foundation approve the purchase of a work by Fredrick Horsman Varley, Gatineau Country, Watercolour, 7.75 X 9, up to a maximum of \$25K plus applicable taxes.</p> <p>CARRIED</p> <p><b>B. Art Auction</b></p> <p>Paul Keeling reported that the first meeting of the Art Auction Committee will be held in January 2014. IBM will provide \$5K in sponsorship funds and services in-kind for the 2014 Art Auction.</p> <p><b>C. Sphere</b></p> <p>No report was provided.</p> <p><b>D. Development Committee</b></p> <p>No report was provided.</p> |        |

| Item                              | Discussion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Action |
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|                                   | <p><b>E. Homes for the Holiday Event</b></p> <p>Susan Gray provided the Homes for the Holiday Report. The 2014 Homes for the Holiday event was a success. The event was well attended and received positive feedback. The 2013 Homes for the Holiday's Co-Chairs have agreed to Chair the event for another year. The net profit generated from the event is expected to be slightly less than in the past, as the event was not held last year.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |        |
| <p><b>8. FINANCIAL REPORT</b></p> | <p><b>a) Financial Report</b></p> <p>Sid Karsh, Treasurer presented the Statement of Operations and Changes in Fund Balances for the Year to Date September 30, 2013 and Year Ended December 31, 2012.</p> <p><b>b) Art Auction Committee</b></p> <p>The Board reviewed a breakdown of the 2013 Art Auction Revenue and Expenditures.</p> <p><b>c) Update on the 10<sup>th</sup> Anniversary Fund</b></p> <p>The Board reviewed the response from Lisa Riegel, Assistant City Solicitor regarding the Tenth Anniversary Fund. The advice was to use the funds for the limited purpose specified in the financial statements. The purpose of the Tenth Anniversary Fund specified in the financial statement is as follows:</p> <p><i>“This fund is to receive donations in recognition of the Tenth Anniversary of the Fredrick Horsman Varley Art Gallery of Markham and is to be used in ways deemed appropriate by the Foundation related to exhibition research, education and support of new Canadian artist.”</i></p> <p>The Foundation was requested to contact Miller Thomson if they had any further questions on this matter, as this is a very specialized area of law.</p> <p>The Foundation was satisfied with this response. The Foundation agreed that the purpose of the Tenth Anniversary Fund was broad enough that the funds could be used towards</p> |        |

| Item                         | Discussion                                                                                                                                                                                                                                                   | Action |
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|                              | another purpose that will support the Gallery and be within the charitable objective.<br>A Director requested if the blinds in the Gallery Community Room could be fixed. The Director of the Gallery advised that there is no budget for this at this time. |        |
| <b>9. NEW BUSINESS</b>       |                                                                                                                                                                                                                                                              |        |
| <b>10. NEXT MEETING DATE</b> | The next meeting of the Varley-McKay Art Foundation of Markham will be held on Monday, December 9, 2013 at 5:00 p.m. at the Art Gallery.                                                                                                                     |        |
| <b>11. ADJOURNMENT</b>       | The Board of the Varley-McKay Art Foundation of Markham adjourned at 7:00 p.m.                                                                                                                                                                               |        |

**Varley-McKay Art Foundation of Markham - Action Item Tracking**

| No. | Action Item                                                                                                                                                                   | Meeting Date      | Responsibility of Staff/Committee Member | Meeting Date to be Completed By | Status |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|------------------------------------------|---------------------------------|--------|
| 1.  | Provide more information on the conservation project at the next meeting                                                                                                      | November 11, 2013 | Director of the Art Gallery              | December 9, 2011                |        |
| 2.  | Arrange meeting with the Commissioner of Community & Fire Services, the Director of the Gallery and the Chair to discuss exhibit deficit and report back at the next meeting. | November 11, 2013 | Moe Hosseini-Ara and Terrence Pochmurski | December 9, 2011                |        |
| 3.  | Report back on sponsorship opportunities for waiving the Gallery entrance fee                                                                                                 | November 11, 2013 | Director of the Art Gallery              | December 9, 2011                |        |