

**EIGHTH MEETING OF THE YEAR 2013 - FLATO  
MARKHAM THEATRE ADVISORY BOARD CITY  
OF MARKHAM**

**Theatre Lobby, Flato Markham Theatre  
Monday, October 28<sup>th</sup>, 2013**

**NOTES**

**ATTENDANCE:**

**Present:**

John Tidball, Chair  
David Banfield  
Christiane Bristow  
Alex Chiu  
Suzette James  
Arun Mathur  
Stephen Timms

**Staff:**

Bonnie Armstrong  
Scott Hill  
Eric Lariviere  
Debbie Watson  
Wendy Woof-Severn

**Regrets:**

Neil Fernandez  
Jim Jones  
Jennifer Kah  
Stephen Mathieu  
Ronald Minken  
Karyn Toon  
Maureen Weaver  
Ada Yeung

The meeting convened at the hour of 5:05 p.m. with John Tidball in the Chair.



**1.0 CALL TO ORDER AND CHAIR'S OPENING REMARKS**

- no quorum; will approve minutes at the next meeting
- need to start early – TAJ outreach event starting at 7:00 pm

**2.0 DECLARATION OF PECUNIARY INTEREST**

- none declared

**3.0 AGENDA REVIEW, ADDITIONS/CHANGES**

**4.0 ADOPTION OF THE MINUTES OF THE FLATO MARKHAM THEATRE ADVISORY BOARD MEETING HELD ON SEPTEMBER 23, 2013**

DEFERRED TO THE MEETING OF NOVEMBER 25<sup>TH</sup>, 2013

**5.0 GENERAL MANAGER'S REPORT**

- no discussion at this time

**6.0 PRIORITY ITEMS: PRESENTATION AND DISCUSSION**

**7.0 WORKING COMMITTEE REPORTS**

**6.1 Presentation at General Committee and**

**7.1 Discovery Committee, Karen Toon, Chair**

- presentation to General Committee very helpful
- started with advising need 2014 budget allocation;
- haven't heard any negative comments
- John Tidball to request a meeting with Mayor Scarpitti
- With budget limitations, it will be a challenge to grow the program for next season;
- The strategy is to sustain our efforts to find major sponsor; we have been active on that front, we receive corporate sector interest, however, no confirmation yet (talked about alternatives, eg. real estate and car companies). We should continue soliciting and ask for major sponsor (\$75K); however flexible and can split into smaller amounts
- Cost of the program to serve entire Grade 1 and 2 is \$70K per year
- We are in a good position for 13-14; costs covered through the Gala and \$25K annual allocation from the Endowment Fund

**7.2 Sponsorship Committee – Neil Fernandez, Chair**

- no report at this time

**8.0 TASK FORCE REPORTS**

**8.1 Gala Task Force – Jennifer Kah, Chair**

- auctions and balloon sales brought about \$4K less than last year
- want to secure an artist and date for next year
- recognition lunch November 22<sup>nd</sup>



**8.2 Circle of Stars Subscription Task Force – Suzette James, Chair**

- no report at this time

**8.3 Volunteer Task Force – David Banfield, Chair**

- no report at this time

**8.4 Youth Engagement Plan Task Force – Stephen Timms, Chair**

- update presentation on status given
- short-term task force; want completed by the end of November
- Youth Advisory Council critical; asked Maureen Weaver, UHS, to join and she has been a great help setting it up
- We will have 12 people by the end of this week to create the Youth Advisory Council.
- This should not involve a large amount of hours
- Contact Markham Teen Arts Council
- Toes for Dance brought in a lot of dancers from various studios to watch show
- It is suggested that we stay out of it and let the kids do it on their own, with no adults? Perhaps add Ari Weinberg to facilitate this new group.

**9.0 NEW BUSINESS**

**9.1 Advisory Board Members**

- David Banfield, Neil Fernandez and Jennifer Kah retiring from Committee
- in the process of getting applications for new members
- if you know of someone, ask them to apply

**10.0 DATE OF NEXT MEETING**

- Monday, November 25<sup>th</sup>, 2013 at 5:30 pm
- Canada Room, Markham Civic Centre

**11.0 ADJOURNMENT**

- 6:10 pm