

MARKHAM VILLAGE B.I.A.
BOARD MEETING NOTES
November 21, 2013 7:00 AM

Present: Diane Kobelansky, Roger Clements, Terrence Pochmurski, Vic Hartman, Councillor Campbell, Behzad Safati, Daniel Gauthier, Paul Cicchini, Councillor Moretti, Tracy Kaitabanis

Guests: Wil Pialagitis

Staff: Christine Matthews

1. CALL TO ORDER

The meeting was called to order at 7:07 a.m. by Chair Diane Kobelansky.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

Terrence Pochmurski asked and the board was advised by the Chair that to the best of her knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES - regular board meeting- Oct 21, 2013

Moved by Paul Cicchini, Seconded by Behzad Safati. All in favour. Carried.

5. BUSINESS ARISING OUT OF THE MINUTES –

Parking – There was a discussion with Sierra Homes. They can't park under the building yet because the site has not been cleared/approved for occupancy yet. Sierra homes said they would remind workers to park at the Markham Village arena.

A board member suggested we hear Item 10 - IN CAMERA MATTERS. All agreed. 7:17am - Terrence Pochmurski moves. Vic Hartman seconds. All in favour. Carried.

MOTION: The MVBIA Marketing Manager's job description will come under an annual review and will be discussed at a future meeting. Moved by Paul Cicchini, Seconded by Vic Hartman. All in favour. Carried.

6. DELEGATIONS - Wil Pialagitis

7. REPORTS

- **Finance** - We are doing well financially at this time. We have a \$68,000 surplus at this time but there is still the Festival of Lights to be paid and other expenses. Finance report: Terrence Pochmurski moved, Paul Cicchini seconded. All in Favour. Carried.
- **Streetscaping** - Banners and lights are up and street looking great.
- **Sponsorship** - A meeting to be set up for 2014 events.
- **Advertising** - Jewel package presented. Discussion. Board members decided to see what the cost is for 680, Newstalk 1010 and 640.
- **Events** - We received \$5,000 for the Festival of Lights from Celebrate Markham and MES media sponsorship provided 1/2 price advertising.

8. CORRESPONDENCE - received email from Markham Theatre about joint venture with them & the UBIA. Markham Theatre wants the MVBIA to give \$5,000 towards the project.

MOTION: This proposal is not accepted unless the MVBIA can provide \$5,000 as in-kind services only. Moved by Terrence Pochmurski,. Seconded by Daniel Gauthier. All agreed. Carried. Christine to email the Markham Theatre to advise them of the board's decision.

9. OTHER BUSINESS

- **MSM construction** - Street is looking great and paved in time for the Festival of Lights and Parade. A board member wants to do a ribbon cutting when street is finally finished in the spring. Communications will be working on plan for the street opening.
- **BIA Insurance** - The fire in our office has brought a lot of

problems to light - our relationship with the City, understanding our of role by City staff. Diane and Christine had a meeting with the City's Clerk, Lawyer and Risk Management Staff. The Clerk said she will do FAQ so everyone is aware of what the MVBIA's relationship is to the City. Board members agree to go ahead with purchasing insurance to offer appropriate coverage.

10. NEXT MEETING - Dec 19th, 2013

11. ADJOURNMENT - 9:25 am.