



Provincial Undergraduate Satellite Campus (PUSC) Opportunity - York University Proposal

Presentation to General Committee
April 7, 2014



Chronology

- November 2011 Throne Speech - plan to search for three communities in Ontario to host new campuses
- August 2012 Markham advises Minister of Training, Colleges and Universities expressing interest
- Winter 2013 York Region undertakes Post-Secondary Investment Strategy in consultation with Markham staff
- Fall 2013 Provincial Economic Statement re-affirms Province commitment to expansion



Chronology

- December 2013 Province released the Major Capacity Expansion Policy Framework and Guiding Growth in Ontario's Postsecondary Education System that:
 - ❑ Increase spaces in underserved areas and align with provincial growth and economic development plans
 - ❑ Align with their strategic mandate agreements and their priorities under the Differentiation Policy Framework
 - ❑ Demonstrate value for money and provide regional and provincial economic benefits
 - ❑ Improve quality, innovation and competitiveness
 - ❑ Increase affordability for both students and tax payers



Chronology

- In March 2014 the Province released the Call for proposal to Post Secondary Institutions.
 - ☐ Open to all publically assisted universities and colleges
 - ☐ Deadline for submission is September 26, 2014
 - ☐ Municipalities interested are expected to work in collaboration with institutions who are submitting proposal



York University

- York University has advised they are looking to locate a satellite campus in York Region.
- Statement of Principles to guide decision on host municipality:
 1. Being the anchor of a vibrant new urban centre.
 2. Being easily accessible to GTHA residents by multi-modal transit.
 3. Supporting The Big Move through adherence to principles of transit oriented development
 4. Being a catalyst for private sector development.
 5. Being a community engaged campus with strong local partners.



York University

- Statement of Principles (Con't):
 5. Capitalizing on access to the latest technology enhanced learning.
 6. Being a model of smart growth and sustainability.
 7. Using public infrastructure efficiently.
 8. Defining an identity through its physical presence in the urban centre.
 9. Delivering professionally oriented programs to support the needs of York Region.

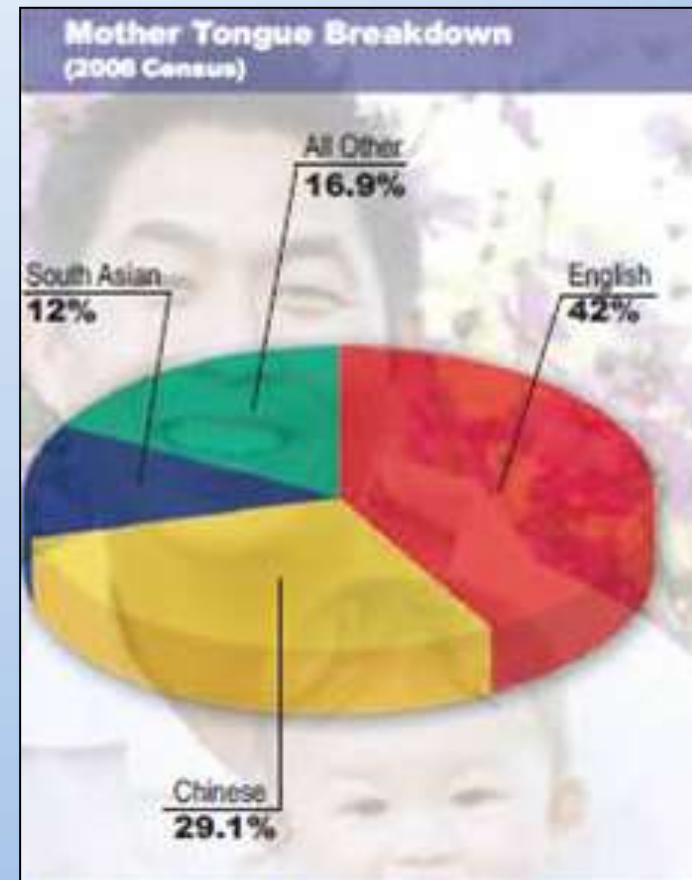


Markham's Profile Reflects Demand for Post-Secondary Education Opportunities

- A regional hub for young families, and knowledge workers
- The preferred choice for a growing % of business executives, and new immigrants to Canada and the GTA

Education Profile

- University degree - 37%
- Trade, college or non-university diploma – 19%
- High School certificate – 26%





Markham Centre & Langstaff Gateway/Richmond Hill Centre

- Urban Growth Centres with approved Secondary Plans
- Mix of high density, high intensity mixed use development
- Well served by transit infrastructure





Next Steps

- Markham Council supports partnering with York University to locate a University Satellite Campus in the City of Markham
- Markham staff be authorized to present Markham's proposal at a meeting with York University representatives
- If Markham is the successful host municipality, staff be authorized to work with York University to respond to the Provincial Government call for proposal to locate a York University Satellite Campus in the City of Markham