

**Hau, Lucy**

---

**Subject:** FW: Canadian Motorcycle & Extreme Sports Event

-----Original Message-----

**From:** Sumar Clarke [mailto:sclarke@showplus.ca]

**Sent:** May 17, 2006 11:19 PM

**To:** sbirrell@markham.ca

**Cc:** gmckelvey@markham.ca; dmcclean@markham.ca; info@police.york.on.ca; Dominic.Fortuna@york.ca; bwiles@markham.ca

**Subject:** Canadian Motorcycle & Extreme Sports Event

Dear Ms Birrell,

I am writing to you today to inform you of our upcoming event and to ask that you kindly submit our Special Occasion Application for consideration at the upcoming town council meeting on May 23, 2006.

Our event takes place on June 16-18, 2006 at the Markham Fairgrounds. The Canadian Motorcycle & Extreme Sports Festival will be the most complete motorcycle, ATV and action sport indoor / outdoor event ever held in Canada. The Festival will feature new products, accessories, after-market components, clothing and other industry-related products and services. There will be retailers for the whole range of products and services, ensuring visitors can actually make an on-site purchase. Special feature areas abound, including the ATV Demo Ride Zone, the Motorcycle Demo Ride Zone, the Pit Stop, the Xtreme Freestyle Blade / Skate / BMX Zone and the Xtreme Sports Theatre. There will be live bands and Junior Programs for both ATV and motorcycles where professionals will conduct safe riding seminars for the young beginner. This event truly caters to families!

We are looking for the support of council and the Town of Markham. Having our event deemed a "Significant" event or "Community" event would have such positive economic/financial impact for many of the local business in Markham/Stouffville such as Hotels, Restaurants, Gas bars, Variety Stores, Specialty shows, etc. not to mention the large donation that we have already agree to donate to the Markham/Stouffville Kinsmen Club.

Please take a moment to review the attached Special Occasion Permit and let me know if you need anything further from me for the council meeting.

I look forward to hearing back from your office.

Warmest regards,

Sumar Clarke

Show Manager

Canadian Motorcycle & Extreme Sports Festival 2006

Tel: 905.830.1211 x225

Fax: 905.830.1213

Website: [www.xfest.ca](http://www.xfest.ca) & [www.cimf.ca](http://www.cimf.ca)

5/23/2006

## Notice of Special Occasion Permit Application

Date: May 19, 2006

Departmental Representatives,

This is to inform all parties that Showplus Ventures Inc. will apply for a special occasion permit with the Alcohol and Gaming Commissions of Ontario in relation to the Canadian Motorcycle & Extreme Sports Festival, which will take place at the Markham Fairgrounds on June 16-18, 2006. The hours of the events are as follows; Friday, June 16<sup>th</sup>, from 12 noon to 8 pm, Saturday, June 17<sup>th</sup>, from 10 am to 8pm and Sunday, June 18<sup>th</sup> from 10am to 5pm. If you have any concerns with this application please contact the applicant.

**Note: A portion of the proceeds on the sale of alcohol will be donated to the Markham/Stouffville Kinsmen Club who will be staffing the beer tent throughout the festival.**

### Event Name: Canadian Motorcycle & Extreme Sports Festival

Overview: The Canadian Motorcycle & Extreme Sports Festival will be the most complete motorcycle, ATV and action sport indoor / outdoor event ever held in Canada. The Festival will feature new products, accessories, after-market components, clothing and other industry-related products and services. There will be retailers for the whole range of products and services, ensuring visitors can actually make an on-site purchase. Special feature areas abound, including the ATV Demo Ride Zone, the Motorcycle Demo Ride Zone, the Pit Stop, the Xtreme Freestyle Blade / Skate / BMX Zone and the Xtreme Sports Theatre. There will be live bands and Junior Programs for both ATV and motorcycles where professionals will conduct safe riding seminars for the young beginner.

Date & Time: June 16<sup>th</sup> 12 noon to 8 pm, June 17<sup>th</sup> 10 am to 8pm, and June 18<sup>th</sup> 10 am to 5 pm, 2006

Location: Markham Fairgrounds

### Organization & Contact Information

Name: Sumar Clarke	Eve Tel: 905.853.5031
Title: Show Manager	Cel Tel: 416.888.7758
Organization: Showplus Ventures Inc.	Fax: 905.830.1213
Address: 17 Main St. N.	Email: <a href="mailto:sclarke@showplus.ca">sclarke@showplus.ca</a>
City, Prov, PC: Newmarket, Ontario, L3Y 3Z6	Web: <a href="http://xfest.ca/cimf.ca">xfest.ca/cimf.ca</a>
Day Tel: 905.830.1211 x225	

### Details & Notes

Liquor Sales:	Day	Month	Year	Place	Time
	16	June	2006	Markham Fairgrounds	12:00 pm to 8 pm
	17	June	2006	Markham Fairgrounds	12:00 pm to 8 pm
	18	June	2006	Markham Fairgrounds	12:00 pm to 4 pm

Noted as being clearly defined and separated from unlicensed areas by a minimum 36" barrier  
Noted as police, fire and health departments have been made aware of the event by copy of this letter  
Noted attached map

### Comments

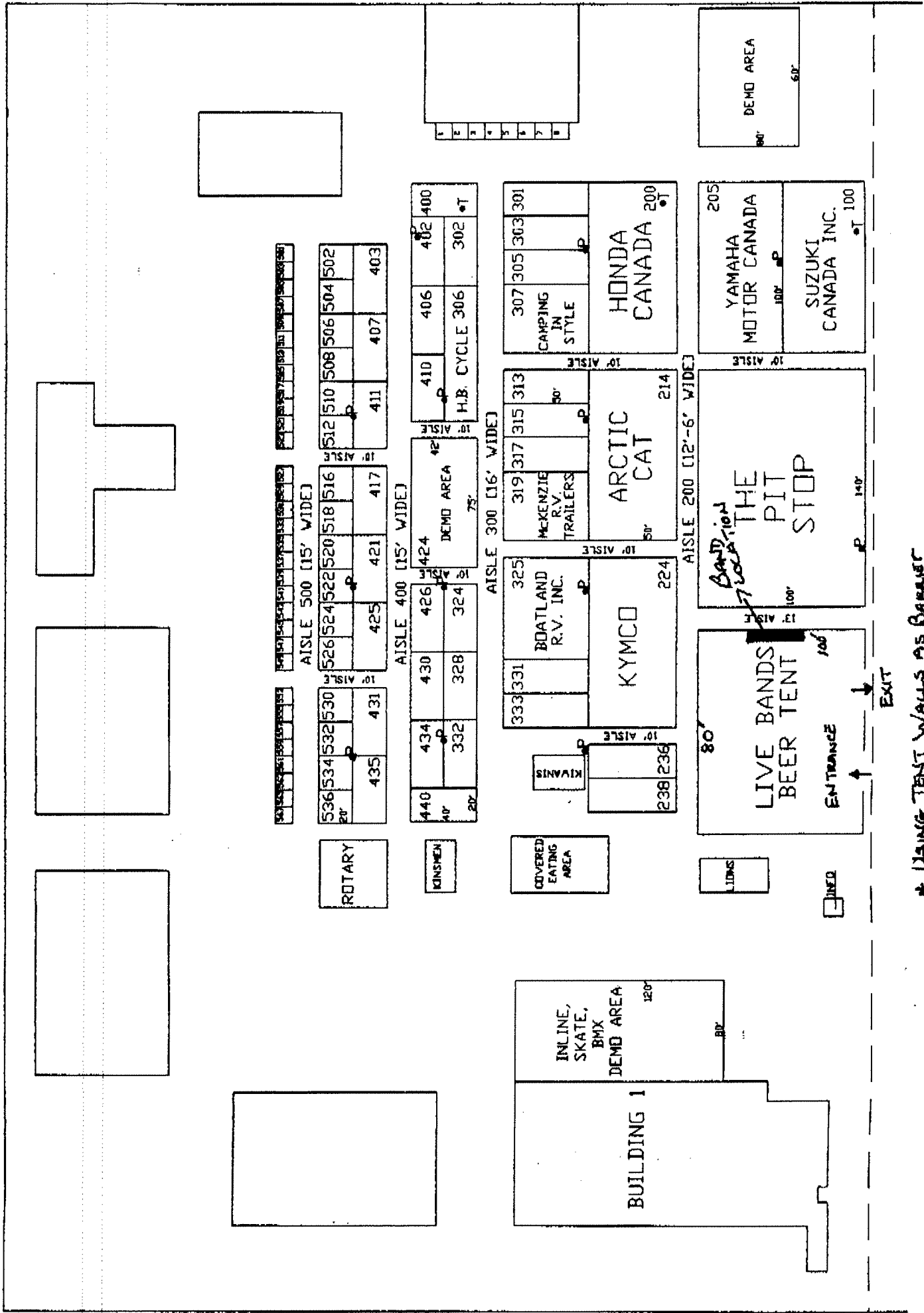
\_\_\_\_\_ This document serves as formal notification of the proposed application to those listed in the distribution and a formal letter of approval from the Town of Markham's Clerk's Department is required following the successful application to Mayor and Members of Council

### Distribution

For Information Purposes This Has Been Sent To:

Town of Markham – Ward Councillor	
Town of Markham – Clerk's Department	
Markham Fire & Emergency Services	
York Regional Police	
York Region Health Department	

# OUTDOOR EXHIBIT FLOOR PLAN - MARKHAM FAIRGROUNDS 2006



\* USING TENT WALLS AS BARRIER  
\* TENT CAPACITY = 600 PEOPLE