

October 6, 2006

Dear Regional Councillor Jack Heath,

This year we are once again teaming with the Markham Professional Firefighters Association for the third annual John McCallum and Friends Holiday food drive. I would like to take this opportunity to invite the Town of Markham, to join us and take part in this annual food drive. All proceeds of the food drive will be donated to the Markham Food Bank their charitable number is 870447315. Attached is statistics on the food bank usage in York Region. The food drive will run from November 1 to December 1, 2006.

The methods to be a community partner are as follows:

- ❖ A monetary donation to the food bank directly. There will be a tax receipt issued from the food bank
- ❖ Your organization can hold a food drive amongst its employees.
- ❖ If your organization manufactures non-perishable items you can make a product donation.

As a community partner we will:

- ❖ Have your company's logo and/or name added to our website at Johnmccallum.ca
- ❖ Your logo will be added to all of our poster advertising,
- ❖ There will be a news release sent out officially announcing our food drive that will include your organization.
- ❖ We will also have an advertising campaign in the Markham and Economist and Sun, where our Community Partners will be listed
- ❖ Your organization will have a spot allotted for them on a sponsor pamphlet table at our finale event at the end of November.

The following is information regarding the finale event:

Event Details

- ❖ Hon. John McCallum and the Markham Professional Firefighters will be holding a food drive appreciation event at the end November.
- ❖ The event will take place at a community center in Markham, and it will be open to the public.
- ❖ This event will be a meet and greet with the Member of Parliament and the community partners, admission to this event will be a minimum donation of 2 non-perishable food items.
- ❖ Any monetary donations from a organization will be accepted at the finale event.

I would like to thank you for taking the time review this proposal. I hope that you join the Markham Professional Firefighters and our office in our food drive. If you have any further questions feel free to contact Hursh Jaswal at 905-479-8100 or at hursh@johnmccallum.ca

Sincerely,

Hursh Jaswal
Constituency Assistant to
Hon. John McCallum, P.C., MP