



GREENPRINT STEERING COMMITTEE
Canada Room, Markham Civic Centre
April 8, 2014, 9:00 a.m.

MINUTES

Attendance

Members of Council

Mayor Frank Scarpitti
Councillor Valerie Burke
Councillor Howard Shore
Councillor Logan Kanapathi

Staff

Andy Taylor, CAO
Trinela Cane, Commissioner of Corporate Services
Prabhjit Banga, Sustainability Coordinator
Warren Rupnarian, Accessibility Coordinator
Graham Seaman, Senior Manager, Sustainability
Mavis Urquhart, Manager of Business Planning and Innovation
Jennifer Wong, Sustainability Staff
Kitty Bavington, Council/Committee Coordinator

The Greenprint Steering Committee convened at 9:05 pm. with Councillor Valerie Burke presiding as Chair.

1. Disclosure of Interest – None Declared

2. Minutes of Meeting – December 16, 2013

Moved by: Councillor Howard Shore
Seconded by: Councillor Logan Kanapathi

That the minutes of the Greenprint Steering Committee meetings of December 16, 2013 be adopted.

CARRIED

3. Update on Sustainability Outreach Programs

Sustainability staff provided updates on various initiatives:

Markham Home Gardens

- 400 sign-ups to date, the goal is for 800
- first workshop is being held Thursday April 10, sponsored by Sheridan Nurseries.

Museum Exhibit

- seed library, farm security

Special Event Guidelines

- the 2014 Guidelines include environmental considerations, i.e. 0 % waste, biodiversity, wildlife concerns, etc.
- discourages balloon releases
- the Guidelines will be posted on-line for any events by the City or within Markham facilities
- the Committee suggested a post-mortem review by staff after each event to ensure and encourage compliance.

Earth Day

- Saturday, April 12, 2014, from 12:00 noon to 4:00 p.m., at Markham Village
- It includes a Sustainability Fair, a wildlife presentation, booths, and presentation of the awards from the art contest

4. Judging of the Aim to Sustain Art Projects

Warren Rupnarian gave an overview of the Aim to Sustain Art competition, advising that the winners will be announced at Saturday's Earth Day event, and the Mayor will be making the presentations.

Staff reviewed the outreach strategies, recommendations for improvement for the next event, the prize packages, and the cost of approximately \$1400, mainly for promotion and the awards. The competition targeted 100 entries, and 106 submissions were received. The entries have been pre-screened down to 24 for judging by the Committee.

The Committee discussed the legacy aspects of this event. A large volunteer sub-committee was formed, visiting three schools for personal outreach. Staff are looking to expand the on-site outreach for the next project. The winning entries will be displayed throughout various facilities in the City. Staff consider that this project has successfully raised awareness and engaged the community.

The Committee reviewed the 24 finalists and arrived at a consensus for the top 12, based on the following criteria:

- Power of the message
- Relevance to Markham
- Relevance to sustainability
- Style and originality

Top 12 Finalists:

Karshana Suthakaran, 11, Short Story
Namrah Asghar, 14, Poem
Agetta Selvakanthan, 12, Drawing
Claire Hua, 9, Drawing
Jaemin Han, 12, Essay
Cecilia Xia, 12, Poem
Sashreek Arunagiri, 5, Painting
Maggie Qiu, 6, Painting
Olivia Chen, 6, Painting
Bonnie Zeng, 19, Painting
Candy Zhong, 18, Painting
Kelly Hu, 11, Drawing

ADJOURNMENT

The meeting adjourned at 9:52 am.