

Seniors Hall of Fame Awards Committee
March 27, 2014
Mayor's Board Room

Attendance

Members: Councillor Alan Ho, Councillor Howard Shore, Gail Leet, Chair, Jaswant Dhanjal, Angie Hever, Zavina Kheir, Tony Murphy, Manickampillai Velauthapillai, Mary Charbonneau, and Pearl Mantell, Ada Yeung

Staff: Alida Tari, Council/Committee Coordinator

Regrets: Raj Sethi

Item	Discussion	Action Item
1. Call to Order	The Senior's Hall of Fame Award Committee convened at 11:09 a.m. with Gail Leet presiding as Chair.	
2. Approval of Minutes	Moved by Mary Charbonneau Seconded by Jaswant Dhanjal That the February 27, 2014 Senior's Hall of Fame Awards Committee Minutes be approved as presented. CARRIED	
3. Business Arising from Minutes	Gail advised the Committee that she has confirmed with Councillor Carolina Moretti that there will be a Seniors lunch as part of the July 1st Canada Day celebration. The following Committee members have volunteered to assist with the greeting table: • Ada Yeung • Tony Murphy • Zavina Kheir • Pearl Mantell	
4. Event Promotional Materials	<u>Nomination Form:</u> • It was noted that the dates on the form need to be revised	

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	<u>Poster</u> - It was suggested that a group picture is preferred <u>Website and Business Cards</u> - Councillor Howard Shore advised that he will confirm with the Corporate Communication department to ensure that the website is updated - It was suggested that new business cards be produced and ensure that they are available to hand out at the Canada Day celebration. <u>Social Media</u> - Continue to use the various forms of social media to get the message out for this program <u>Video</u> - The Committee agreed that the video was a great way to promote the event and should be done again	Councillor Howard Shore will contact Corporate Communication department Tony Murphy will work on the video
5. Discussion on Obtaining Nominations	The following suggestions were made relative to achieving a significant number of nominations: - Contact other elected officials (Federal & Provincial) in Markham and encourage them to get involved - Ensure Mayor Frank Scarpitti and Laurie Rose reach out to the seniors as they did last year - Have high school volunteers at the large special events such as Canada Day or Taste of Asia handing out information regarding the Senior Hall of Fame There was considerable discussion regarding how to make it easier for immigrant seniors to participate in the Senior Hall of Fame nomination program. There was discussion regarding whether the clause in the nomination form stating	Councillor Howard Shore will look into getting t-shirts for the student volunteers

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	that you must be a resident of Markham for 10 years or more should be amended and whether there should be a limitation on what is submitted. The Committee suggested that the nominations should be reviewed sooner to allow time to meet with the nominee to clarify information if required.	
6. Next Meeting	The next meeting of the Seniors' Hall of Fame Awards Committee will be held on Thursday, April 24, 2014 in the Mayor's Board Room at 11:00 a.m.	
7. Adjournment	The Seniors' Hall of Fame Awards Committee adjourned at 12:03 p.m.	