



Partners for learning  
and performance  
Partenaires de l'apprentissage  
et de la performance

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TOWN OF MARKHAM  
CLERKS DEPT.

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Your Worship Frank Scarpitti,

**Declare September 22-26, 2008 *Learn @ Work Week!***

It is well documented that Canadian firms are falling behind in investing in skills development. However, it is also well documented that learning has a positive impact on key business measures such as job performance and productivity. *Learn @ Work Week* is a weeklong celebration which includes a number of activities and events designed to promote the importance of workplace learning and performance to key stakeholders and the public-at-large.

The goals of the *Learn @ Work Week* initiative are:

- Raise awareness of the impact of workplace learning
- Celebrate the best practices of workplace learning
- Celebrate the success of the 'learning organization'

An important part of *Learn @ Work Week* is public support by political leaders for the importance of workplace learning and development. In this regard, we are asking that you declare the week of September 22<sup>nd</sup> – 26th, 2008 as *Learn @ Work Week* in your community. Last year, 13 municipalities, including the City of Vancouver, participated by declaring it *Learn @ Work Week!*

We would be pleased to acknowledge your support on our organizational website [www.cstd.ca](http://www.cstd.ca) as a *Learn @ Work Week* Champion. The Canadian Society for Training and Development is a national, not-for-profit, membership association serving the field of workplace learning and performance. CSTD has more than 2,300 members drawn from the public, private, non-for-profit and labour sectors.

Attached please find a sample proclamation for your use. Please send your completed proclamation to [members@cstd.ca](mailto:members@cstd.ca). Thank you in advance for your support.

Sincerely,

Lynn Johnston, CAE  
President

<Insert your logo or  
seal here>

***Proclamation***  
***Learn @ Work Week,***  
***September 22-26, 2008***

*We, <insert name> recognize that:*

- 1. Lifelong learning of Canadians impacts our economy, thereby ensuring the quality and security of jobs and raising our standard of living*
- 2. Creating a culture of learning in the workplace positively impacts key measures such as job performance and productivity*
- 3. 'Learning organizations' which exemplify best practices in workplace learning must be celebrated.*

*Now, therefore, I (We), <insert Title, city/province name>, do hereby proclaim September 22-26, 2008 as **Learn @ Work Week** and urge Canadian organizations to join CSTD and **Learn @ Work Week** Champions in our community to celebrate that investing in developing people benefits the Canadian workforce and impacts our economic well-being.*

*In witness whereof,*

*I have here unto set my hand this <insert day>*

*Day of <insert month>, 2008*

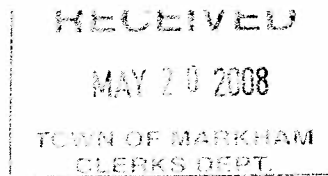
***<sign here>***

*<Insert name and title>*



**United Way**  
of York Region

May 12, 2008



MAY 16 2008

His Worship Frank Scarpitti, Mayor  
Town of Markham  
101 Town Centre Boulevard  
Markham, ON  
L3R 9W3

Dear Mayor Scarpitti,

As Chair and Vice Chair of the 2008 United Way of York Region Community Campaign, we are asking for your leadership in declaring September 29<sup>th</sup> through to October 3<sup>rd</sup>, 2008 United Way Week in the *Town of Markham*.

For over thirty years, United Way has been a catalyst in building a strong network of social services in neighbourhoods across each of the region's nine unique municipalities. *In Markham, United Way funds:*

- *Victim Services of York Region which provides on-scene support to victims of crime or other tragic circumstances such as domestic violence, serious traffic accidents and loss of life*
- *The Cross-Cultural Community Services Association which assists newcomers in adapting to the Canadian style of living and becoming part of the Canadian mosaic*
- *Family Services York Region which provides counselling to individuals, couples and families to assist in coping with stressful life situations*

And even with a record and remarkable 2007 campaign achievement of \$9 million, need and demand continue to outpace supply: record population growth, a large influx of newcomers, an aging population, disaffected youth, a lack of affordable housing – and government funding for critical services that has not kept pace.

The result is a slim and stretched social service safety net.

This is why United Way of York Region is launching a Community Campaign focused on raising awareness of and engaging residents in local priority issues – issues in their neighbourhood impacting their lives. This is why we are asking for support from the *Town of Markham*.

Our goal is to have United Way Week declared in each of the nine municipalities. The week can include your own corporate kick-off, as well as visits to local agencies, town hall sessions on priority issues, and information booths. Over the upcoming months, following Council proclamation of United Way Week, we look forward to meeting with you to map out details.

Should you have any immediate questions, please feel free to contact Jim Russell, Senior Director, Community Involvement at (905) 474-9974, ext. 226.

On behalf of United Way of York Region, and the 1 in 3 residents we serve, we thank you in advance for your leadership on this important community initiative.

Ian Proudfoot  
Vice President and Regional Publisher, YRMG  
Chair, 2008 Community Campaign

Bruce Macgregor  
CAO, Regional Municipality of York  
Vice Chair, 2008 Community Campaign

cc: Mr. John Livey, CAO

# BOOST

CHILD ABUSE PREVENTION & INTERVENTION

August 12, 2008

His Worship Frank Scarpitti & Council  
Town of Markham  
101 Town Centre Boulevard  
Markham ON L3R 9W3

*Proclamation*

Dear His Worship Frank Scarpitti & Council,

BOOST Child Abuse Prevention & Intervention (formerly known as Toronto Child Abuse Centre) is planning the 4<sup>th</sup> annual **Go Purple for Prevention!** campaign. The purpose of the campaign is to raise awareness and provide education for the general public in our efforts to eliminate abuse and violence in the lives of children and youth..

The **Go Purple for Prevention!** campaign is an important opportunity for *all* Ontario citizens to participate and support the need for child abuse awareness and prevention. Every year, thousands of children and youth are affected by violence and abuse. We believe that through education and prevention we *can* make a difference. This year's theme is **"It's Natural to Protect"** and was designed by students at Seneca College based on examples of how animals protect their young. Other messages in the campaign will include: **"It's Natural to Teach"** and **"It's Natural to Guide"**.

We are seeking your support to proclaim **October as Child Abuse & Neglect Prevention Month** in your community. We would like to invite you and the Town of Markham in pledging that caring for children is a communal commitment and to make a promise to our children to teach, guide and protect them.

Plans for this year's campaign include:

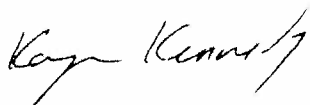
- ❖ Media launch of the **Go Purple for Prevention!** campaign on September 25, 2008 to inform the general public that October is Child Abuse & Neglect Prevention month
- ❖ Collaboration and partnership with Toronto Police Services and Seneca College for the **"It's Natural to Protect"**, **"It's Natural to Teach"** and **"It's Natural to Guide"** theme
- ❖ A contest will be held for children to use their creativity to express what **"It's Natural to Protect"**, **"It's Natural to Teach"** and **"It's Natural to Guide"** means to them
- ❖ To increase the number of support from municipalities from across Ontario for the **Go Purple for Prevention!** campaign
- ❖ Fundraising events to provide Boost with the financial assistance required to run our numerous programs
- ❖ Button distribution at Toronto Maple Leaf Hockey game on October 4, 2008

Your support is critical to the success of the campaign and our efforts to encourage the entire community to participate. Please feel free to contact us with any questions. Please see attached sample copy of Proclamation and information brochure with registration form. Please do not hesitate to contact **Siew Lee Brett** at **416-515-1100 ext. 224** to discuss an event in your community.

We look forward to our continued partnership with you and the Town of Markham to end violence and abuse in the lives of children and youth.

Thank you.

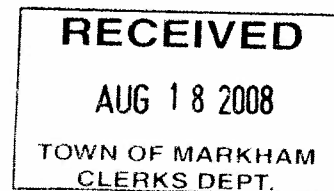
Yours truly,



Karyn Kennedy,  
Executive Director



Siew Lee Brett  
Coordinator of Fundraising & Special Events



Encls:

# Sample Proclamation

## Child Abuse Prevention Month

October 2008

AUG 14 2008

- WHEREAS: children are our most precious asset and it is our responsibility to teach, guide and protect them to ensure they have a safe, nurturing environment in which to grow to their full potential, free from violence, abuse and neglect; and
- WHEREAS: child abuse and neglect are tragedies inflicted on innocent children, an ever-increasing problem in today's society that crosses all socio-economic boundaries; and
- WHEREAS: with increased public awareness, education and support programs, together with community involvement, we can help to ease the pain and suffering and stop the abuse of our children; and
- WHEREAS: during Child Abuse Prevention Month, groups and organizations within our community will be holding a variety of events and activities, and will offer information on the vitally important child abuse support and prevention programs that are available in our (insert township, city).
- NOW THEREFORE: I, Mayor \_\_\_\_\_, on behalf of (name of township/city) Council and the (insert population number) people of our great (insert township/city), do hereby proclaim October 2008 as "Child Abuse Prevention Month" to recognize the ongoing commitment of individuals and organizations in our community whose tireless efforts help prevent child abuse.

(insert name of Mayor)

Mayor



→ proclamation  
C. L. Hau



July 11, 2008

**Re: Character Community Week  
October 27<sup>th</sup> - 31<sup>st</sup>, 2008**

Last year, all Municipalities and the Regional Municipality of York proclaimed a week in October as Character Community Week. During this week, a number of events took place across the region to raise awareness about the Character Community initiative.

This year, the Character Community Foundation of York Region is asking each Municipality to proclaim the week of October 27<sup>th</sup> – 31<sup>st</sup>, 2008 as Character Community Week.

Events will be held at local malls, schools, businesses and community centres across York Region.

Posters advertising Character Community Week will be sent in mid-September. Please display the posters in prominent locations.

In conclusion, we ask you pledge your support to the Character Community Foundation of York Region and declare October 27–31, 2008 **CHARACTER COMMUNITY WEEK** in York Region.

For further information, please contact Janet Rurak at (905) 830-4444 – Ext. 1522.

Regards,

Janet Rurak,  
Executive Director  
Character Community Foundation of York Region  
17250 Yonge Street  
Newmarket, ON L3Y 6Z1  
[Character.community@york.ca](mailto:Character.community@york.ca)

