

**FRIENDS OF THE MARKHAM MUSEUM BOARD MEETING**  
**Meeting No. 39**  
**Mount Joy School, Markham Museum**  
**May 7, 2014, 5:00 p.m.**

<b>In Attendance:</b>	<b>Regrets:</b>
Doug Worsley	Nicole Taylor
Martha Mingay	Bill Crothers, Chair
Charlotte Schickedanz	Councillor Carolina Moretti
Randy Barber	Wendy Kadlovski
Ardy Reid	Mary Brawley
<i>Ex Officio</i>	<i>Guests</i>
Cathy Molloy, Museum Director	Enzo Greco, Rental & Events Coordinator
<i>Staff</i>	
Carlie Turpin (Recording Secretary)	

**1. CALL TO ORDER AND OPENING REMARKS**

The meeting of the Friends of the Markham Museum Board was called to order, without quorum, at 5:06 p.m. with Martha presiding as Chair.

**2. BOARD EDUCATION:**

Enzo Greco provided a review of rentals at the museum, including wedding, photography, private events, public meeting etc. The total rental revenue achieved to date is \$89,000. The 2013 recap demonstrated an increase in sales with a number of events already booked for the coming season. The statistics provided go back as far as 2011 as a starting point for the museum. The fluctuation between revenue from 2013-2014 accounts for the landslide project which resulted in a two month loss of revenue in 2013. To date this is the best sales year for the museum. A breakdown is included for site usage to demonstrate the fluctuation between years. Photo permits for 2014 will increase, as a number of the permit purchases are last minute. Other rentals are booked 8-12 months in advance. Turnaround time for wedding/event inquiries is typically 15 minutes, the highest in the industry. Strickler barn is being converted into an event barn for future rentals and new revenue source. This would be a summer option only, as there is currently no heating source in the barn. Staff are looking into the possibility of soliciting more film permits for the site.

**3. REGRETS:**

Nicole Taylor, Bill Crothers, Councillor Moretti and Wendy Kadlovski sent their regrets.

**4. ADDITIONS/CHANGES TO THE AGENDA**

Moved By: D. Wong  
Seconded By: E. Li

**THAT** the agenda for the April 2, 2014 meeting be approved as distributed.

**Approved in  
principle, Deferred  
due to lack of  
quorum(4.1)**

**5. DECLARATIONS**

None.

**6. ADOPTION OF MINUTES OF MEETING**

Moved By:

Seconded By:

**THAT** the minutes of the Friends of the Markham Museum meeting on April 2, 2014 be approved, with minor changes.

**Approved in  
principle, Deferred  
due to lack of  
quorum. (6.1)**

**7. BUSINESS ARISING FROM THE MINUTES**

None

**8. DIRECTOR'S REPORT – C. Molloy**

C. Molloy gave a brief report on current events at the Museum. She advised that summer camps are almost sold out; the capacity has been reached and no new camps can be added. Camps at the museum are priced higher than other City camps however are still selling out. The camps are one of the most successful programs offered by the museum. Janet is working on an exhibition to celebrate Italian heritage in Canada in the form of a Marconi exhibit. The pottery installation is on track and this program will involve working directly with artists. Completion is slated to be finished in the fall.

Museum staff has been working with the Director of Culture and Director of Asset Management regarding the life cycle projects for the buildings located on the museum grounds. A facility study was completed a few years ago that identified a number of issues that increased the priority status of the buildings for repair. A plan was developed to ensure the site is included into the database for life cycle repairs. The Board would like to have some information on when the pathway from the parking lot to Mount Joy will be installed.

**9. TREASURER'S REPORT**

The audited financial statement was provided to the Committee for review.

**10. COMMITTEE REPORTS**

**a) Museum Collections Committee:**

The report dated April 16, 2014 for discussion regarding donations to the Museum and other business. Janet Reid provided the exhibition plans for the 2014 calendar year that will be discussed further once the plans are finalized and the information can be released at the discretion of the curator. Staff provided updates regarding documentation, conservation, curatorial and archives services, grants update and

volunteer activities. The Committee reviewed a donation to the collection from Don and Dorothy Reesor consisting of material from Reesor Marmill Ltd., also known as Marmill Feeds. Janet Reid advised the committee that the museum has been offered a collection of 200 oil lamps and the committee recommended that negotiations should proceed. Markham Historical Society (MHS) archival storage at the museum was discussed and a resolution needs to be attained at the Friends of Markham Museum Meeting with a motion to accept additional financial material into the archives of MHS if the members were in agreement.

Non executive member terms were discussed with talk of indefinite terms. Presently a three year term is set. Indefinite term for the City of Markham Historian is a possibility and should be considered. The Collections Committee is scheduled to meet on September 17, 2014. The Committee discussed considering a two year term for non-directors. This item will be raised again for discussion at the June meeting. The Committee would like to explore the option of having the immediate past chair retain involvement with the Committee.

- b) Development Committee:  
Nothing new to report as the meeting with Councillor Moretti was cancelled this week.
- c) Executive Committee:  
Meeting took place on April 30, 2014 to determine the executive committee membership and positions. The proposal for the executive slate was presented to members at this meeting and will be circulated to Committee members. This will require approval at the June meeting. Approval of the minutes from the AGM meeting is deferred until the June meeting due to lack of quorum.

#### **11. OTHER BUSINESS**

- a. Meeting Dates: A schedule of dates was presented in order to set the dates for the next year. This schedule will be presented at the next board meeting for adoption.

#### **12. NEXT MEETING**

The Chair informed the Board that the next meeting would be held on June 4, 2014 at 5 p.m. in the Mount Joy Board Room at Markham Museum.

#### **13. ADJOURNMENT**

Moved by: M. Brawley  
Seconded by: D. Wong

**THAT** the May 7, 2014 meeting of the Friends of the Markham Museum Board be adjourned.

**Approved in principle,  
Deferred due to lack of  
quorum. (14.1)**

Meeting adjourned 6:12 p.m.