

TO2015 Pan Am / Parapan Am Games June 2014 Status Update

**General Committee
Monday, June 16, 2014**

- Community Activation Strategy
 - *Markham Host Committee Revised Terms of Reference*
 - *Vision, Mission and Key Outcomes*
 - *1 Year Countdown and Other Planned Events*
 - *Volunteer Engagement*
 - *Torch Relay*
 - *Culture Development and programming*
- Construction Update
- Games/Logistics Planning Update
- Public Realm Project for Markham Pan Am Centre
- Transportation
- Emergency Services
- Municipal Service Level Agreements
- Facility Operation

Provide a **status update** on the **Markham Pan Am Project** related to Markham Host Committee, Community Activation Plan, 1 Year Countdown Event, Facility Construction, Public Realm, Event/Logistics Planning and Facility Operation.

Markham Pan Am Host Committee Revised Terms of Reference

- Initiated with two citizen advisory committee in November 2013 to support development and implementation of Markham's TO2015 Community Activation Strategy
 - Markham Host Advisory Committee
 - Markham Community Engagement and Legacy Committee
- Benefits to bring the two committees together to **align work and ensure overall vision & objectives are realized**
- Request for Council to review Revised Terms of Reference to amalgamate the two committees together into **Markham Pan Am Host Committee**

Community Activation Strategy

- Host Committee recommends the following vision, mission and key outcomes for the City's Community Activation Strategy:

As a TO2015 Official Host City, we will:

Vision:

- Inspire and engage our community by celebrating our diversity, and shared passion for sport and culture.

Mission:

- Provide Canadians and international guests with once-in-a-lifetime opportunity to **experience why the Pan Am competitions** are truly “the Peoples Games”
- **Showcase strength of Markham’s rich and diverse cultural communities** to all participants and audiences, generating a sense of pride and accomplishment in this shared experience.
- **Ensure the event highlights Markham’s high quality of life**, strength of its businesses, economic opportunities in our region and our steadfast commitment to protecting and improving our natural environment.
- Create and sustain **a social, economic and sport legacy** through:
 - Community engagement
 - Arts and culture activities
 - World-class sporting venue for all abilities
 - Life long active living and sport participation
 - Supporting local businesses through sport tourism
 - Leave a Games legacy of sustainable excellence

Key Outcomes:

- We will **raise awareness** and build community involvement in the Pan Am Games in Markham through a number of initiatives outlined in our plan.
- Raise resident awareness of the Pan Am Games and Markham's role in the Pan Am Games
- **Build participation** in the following areas:
 - Attending Pan Am related events and activities
 - Engaging businesses to become involved in Pan Am Game activities and longer term sport tourism opportunities
 - Fostering volunteerism and systems to support volunteerism
 - Resident ongoing involvement in sport
 - Enhancing our reputation as a sport destination
 - Raising profile of the City of Markham as a location to live, work and play

Markham Pan Am 1 Year Countdown Event

- TO2015 has encouraged all host municipalities to plan a special event to recognize and celebrate the **1 Year Countdown**.
- To support Markham Pan Am 1 Year Countdown, staff submitted a **grant request** to Central Counties Tourism – Partnership Funding Program. We have been advised that we were successful in securing **\$30,000** to support the 1 Year Countdown.

Pan Am/Parapan Am Games 1 YEAR COUNTDOWN CELEBRATION

Sunday, July 13, 2014 | 2 - 8 p.m. | Markham Pan Am Centre

(on Enterprise Boulevard and at Bill Crothers S.S.)

Bring the whole family to this exciting street party to mark the 1 year countdown. Come join the fun!



- Live performances by Amanda Martinez, Justin Hines and more
- Food from around the world
- Vendor shopping
- Exciting activities - rock wall and more!
- Demos and games showcasing Markham's Pan Am sports



How do I get there?

FREE Shuttle buses will be provided from **Unionville GO Station** and **Markville Shopping Centre**
*NO parking on site.

Visit markham.ca for details





Markham Pan Am Events



Event	Timing	Source	Lead
Markham Pan Am Youth Ambassadors	June-August – various community centres & events	Federal Grant Support	Host Committee
1 Year Countdown Event	Sunday July 13, 2014	Markham Community Activation Plan	Host Committee
Markham Pan Am Centre Facility Opening	TBD – Fall 2014	Fed & Prov. Partnership	City Staff
Markham Pan Am Day with cultural event	May 2015	Markham Community Activation Plan	Host Committee
Markham Torch Relay	Saturday June 27, 2015	TO2015 - Municipal Designation Program	City Staff
Celebration Site during Pan and Parapan Competitions	Games from July 10-26 and August 7-15, 2015	TO2015 - Municipal Designation Program	City Staff & Host Committee

- Volunteer subcommittee identified need for **volunteer management software** package to effectively **support intake of volunteers for various activities.**
- Staff investigated marketplace volunteer management programs
- Software program “Volunteer Square” is being piloted – **launched May 26**
- **For period May 26 to June 9, 74 individuals registered** to volunteer for Markham Pan Am Community Events, reaching 75% of target for 1 Year Countdown Event volunteer requirements
- This software will be evaluated as part of a larger volunteer management project which the City will undertake over the next 12 month period, through a project being lead by the Culture Department

- Pan Am torch relay across Canada and Ontario:
 - 41 relay operating days – May 30 to July 10, 2015
 - Over 130 communities, with an emphasis on the Games footprint
 - Reaching 85% of Ontarians within a one-hour journey of the route
 - Participation by 3,000 torchbearers
- Route to be announced in Fall 2014, along with contest to secure 3,000 torchbearers
- As part of the Municipal Designation Program–Gold Level, Markham anticipates having Pan Am torch relay for 8-hour period with 2 celebration sites
- Markham Staff are meeting with TO2015 on June 17 to begin planning process
- Parapan relay from August 3 to 7, 2015

- **Varley Art Gallery**

- *Public programs* – eg, 1 Year Celebration with PACHI creators and children's programs, Arts Around the World Camp to focus on art & culture of Pan American countries, exploring Art Meets Science camp in artistic context
- *Varley-McKay Art Foundation of Markham* - plans to use 2015 Garden in White event to feature cuisine of Pan Am countries

- **Markham Museum**

- Hosting sport-themed touring exhibition "The Perfect Match: Science vs. Sport" - participatory exhibition for all ages that explains how science and technology have contributed to improve sports performance

- **Flato Markham Theatre**

- 2014-15 Season celebrates TO2015 spirit with eclectic roster of 48 performers and productions from countries /regions across the Americas (Chile, Brazil, Argentina, Columbia, Uruguay, Hawaii, Cuba, Jamaica, USA, Canada)
- Program has Pan Am messaging & graphics to support this inclusion

- **Public Art**

- Investigating possibility of a public art installation at Markham Pan Am facility
- Planning process still in early stages. Further details in upcoming status report

- Facility construction is about **87.8% complete** as of end-May
- Progress continues significantly (8+ weeks) behind baseline project schedule
- Contractor has lost time due to:
 - Harsher than expected winter weather
 - Significant material supply issues
 - Some minor design issues
- Contractor continues to anticipate realignment by the scheduled **Substantial Performance date of mid-July 2014**
- Contractor anticipates **Total Performance by mid-September 2014**
- Asset Management is engaged in monitoring work quality given potentially compressed timelines
- Some concerns have been identified and work is ongoing with the Project Team to resolve



Aquatic Hall viewed from Northwest



Field House viewed from South



Aquatic Hall interior

- During Markham Pan Am Centre schematic development and design phase, Council discussed introduction of a **public realm feature** in the piazza area (north east corner of site) to showcase the facility.
- A **water feature would be particularly appropriate given aquatics** is a major component of the complex.
- This item was not included in the project budget.
- Staff are investigating funding options and/or partnership opportunity to fund the development of a water feature, which will be reported in Fall 2014.

TO2015 Strategic Framework for Transportation

- TO2015 Strategic Framework for Transportation is first phase of transportation delivery for the Games.
- Development by Ministry of Transportation (MTO) with coordination, engagement, input from Pan Am/Parapan Am Transportation Team (PATT) members.
- Framework objectives:
 - Set context and describe challenges for Games-time transportation
 - Establish concepts and strategies to meet Games-time transportation needs
 - Provide input for detailed planning of concepts & strategies
 - Establish next steps & frameworks for transition from planning to operations
- Layers of consideration:
 - System-wide layer
 - Local layer
 - Venue layer

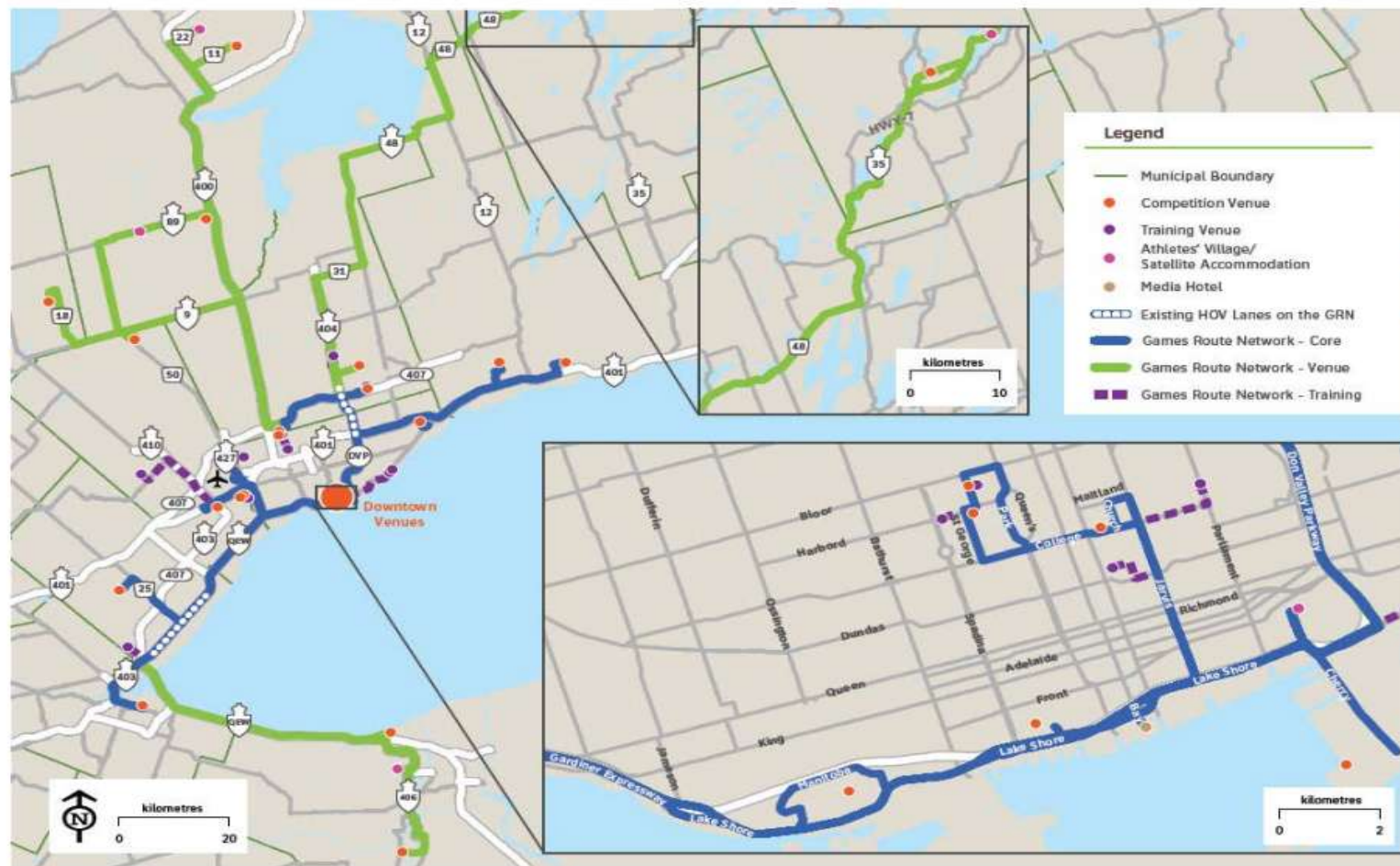
Transportation

Roles & Responsibilities

System Wide Layer

- **Coordinate Games transportation across all modes**
- Responsibility – MTO
- Deliverables – Integrated Transportation Delivery Plan
- Key Activities:
 - *Spectator transportation*
 - *Testing and readiness*
 - *Games-time transit and traffic operations*
 - *Games Route Network*
 - *Transit ticket integration*
 - *Unified Transport Coordination Centre*
 - *Wayfinding and signing*

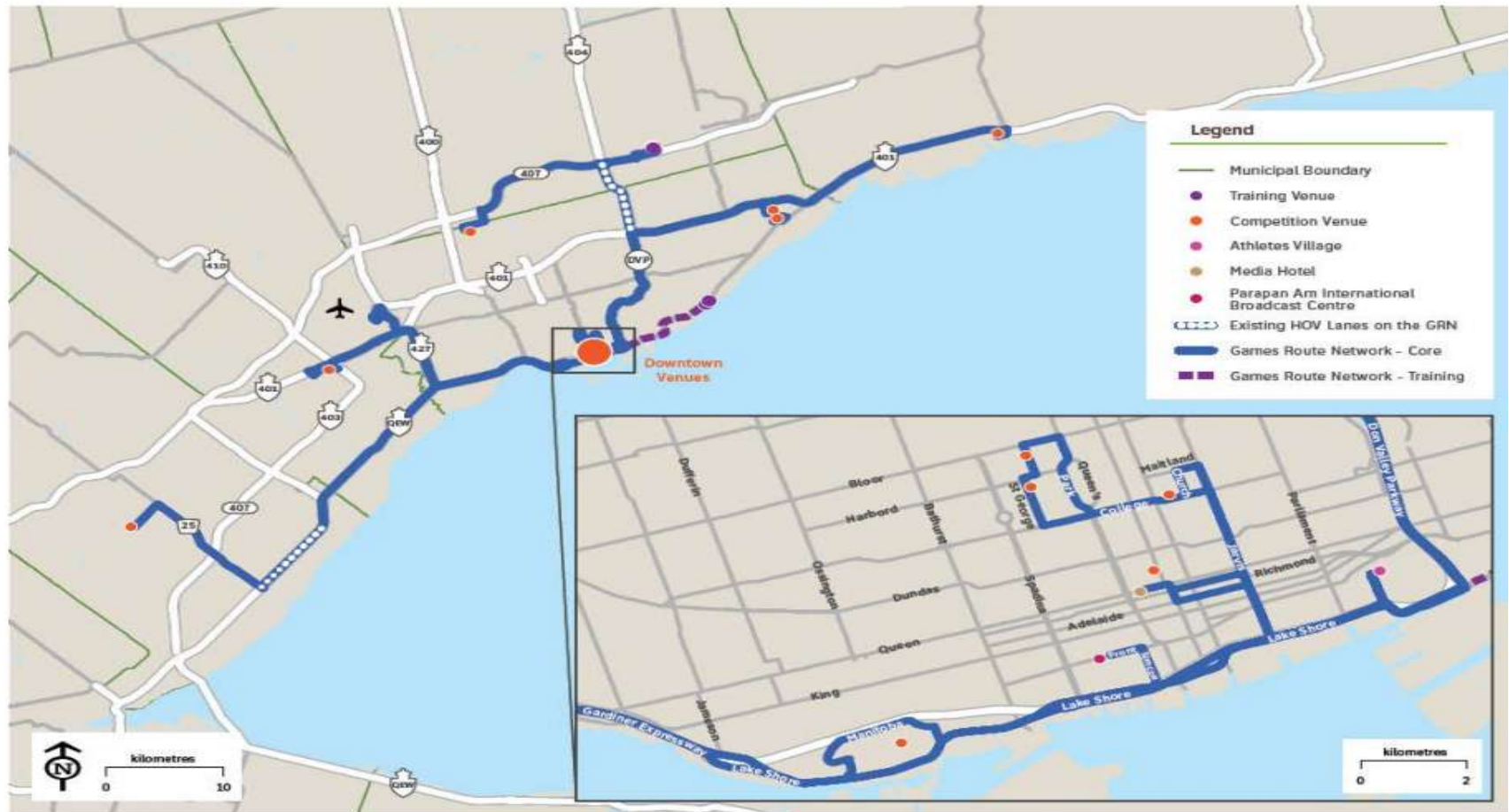
Exhibit 25: Games Route Network - Pan American Games



Version 4.2 – February 2014

85

Exhibit 26: Games Route Network - Parapan American Games



Version 4.2 – February 2014

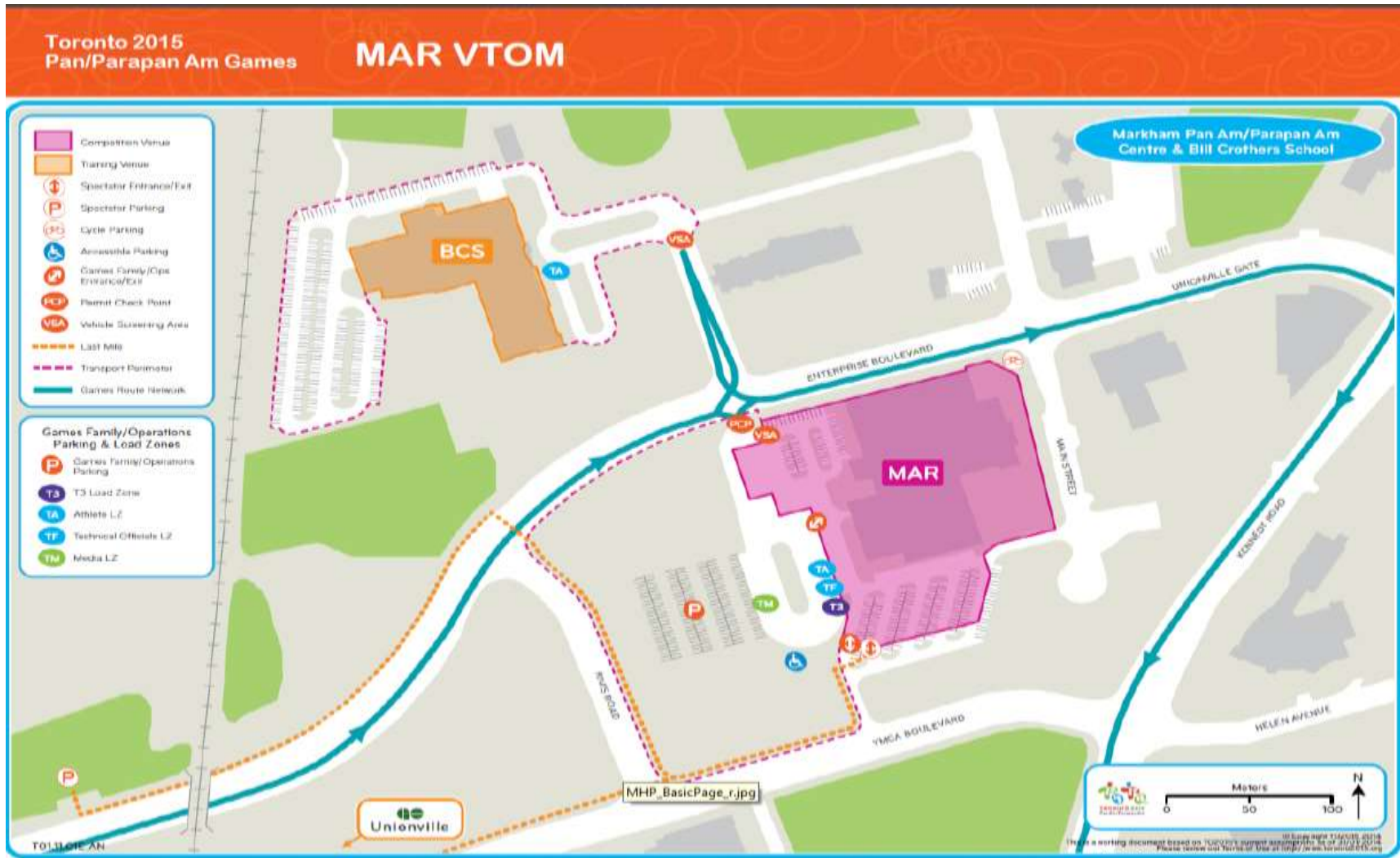
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Transportation

Roles & Responsibilities

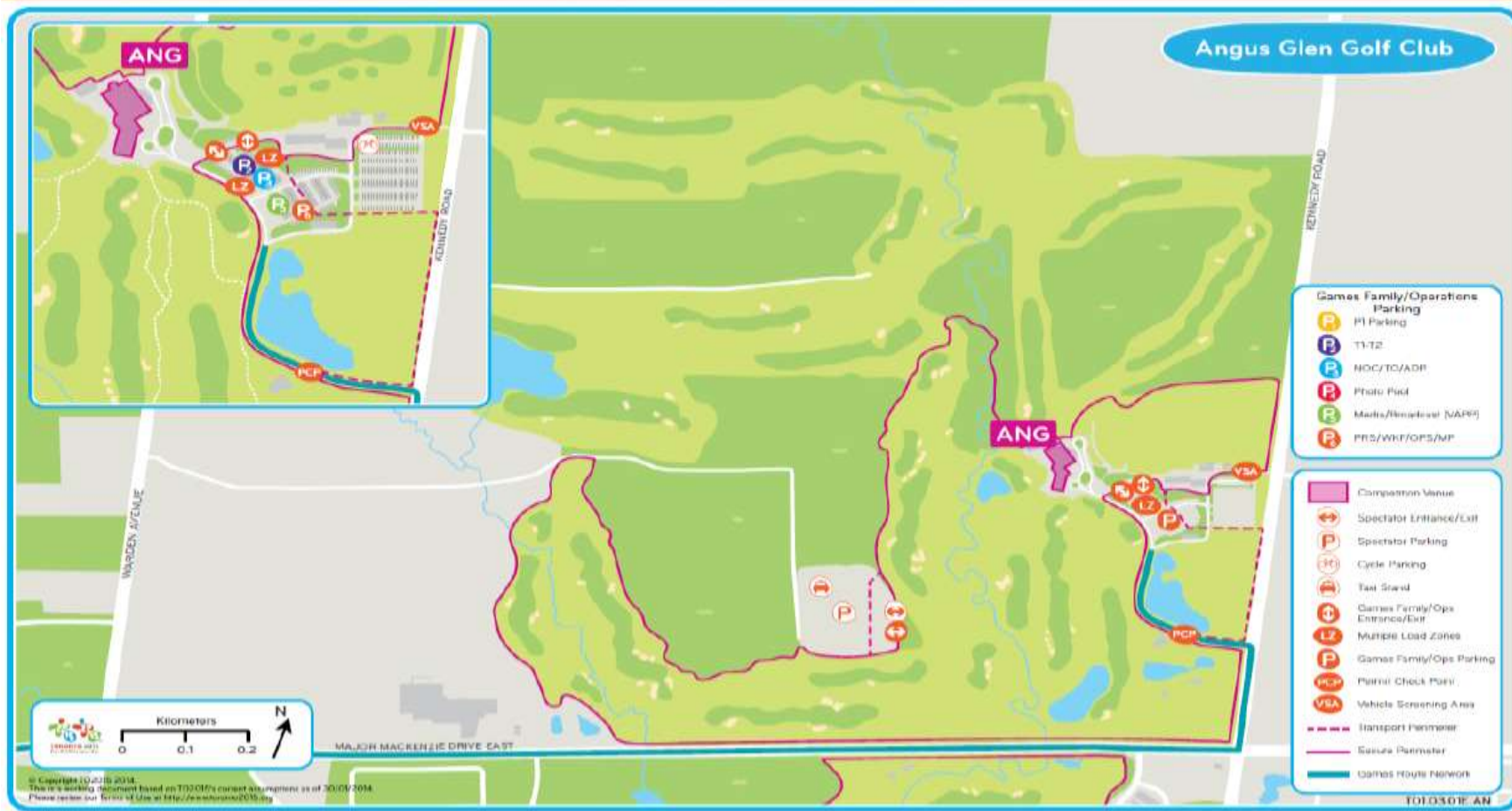
Local Layer

- **Last Mile connection between spectator's transport node and Venue transport perimeter**
- **Local spectator transport nodes include designated transit stations, designated parking locations, walking and cycling routes, pick-up and drop-off zones**
- Responsibility – Regional & local municipalities and transit agencies
- Deliverables – Local Area Plans, Transit Service Delivery Plans, Traffic Operations Plans
- Key Activities:
 - *Coordinate and deliver spectator transit and enhanced traffic operations around venues*
 - *Deliver and operate Games Route Network*
 - *Delivery spectator Last Mile operations*
 - *Produce, install, monitor supplementary signing & wayfinding for spectators*
 - *Identify and manage off-site spectator parking (auto and cycle)*



**Toronto 2015
Pan/Parapan Am Games**

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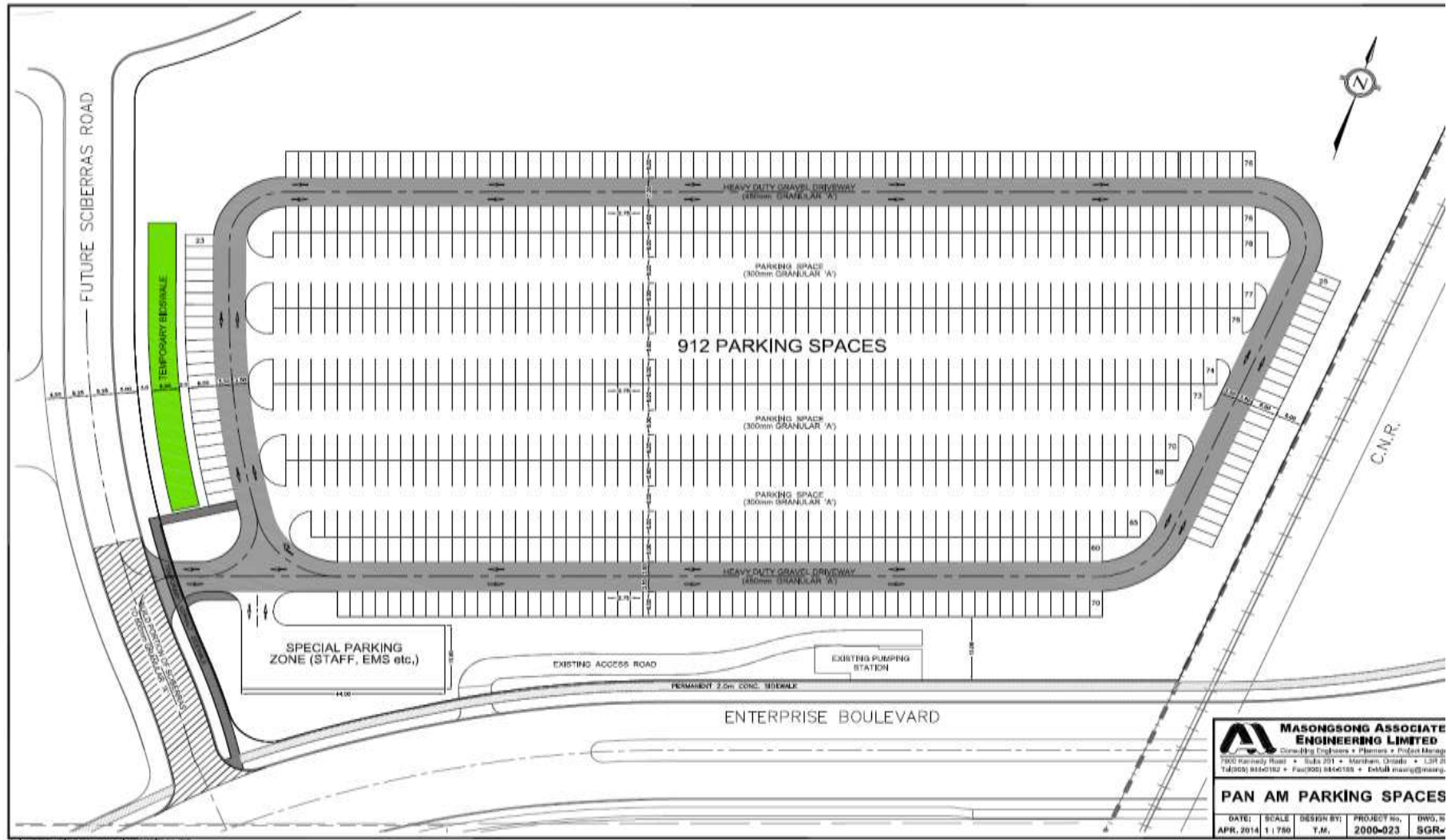


Transportation

Roles & Responsibilities

Venue Layer

- **Area from venue security perimeter to venue transportation perimeter**
- Responsibility – TO2015
- Deliverables – Venue Transportation Operations Plans
- Key Activities:
 - Determine venue transportation operational areas for Games clients
 - Determine venue transportation perimeter & AKK associated transportation requirements
 - Request road closures and traffic measures on these roads (completed in conjunction with the Venue Transportation Working Group)



Games-Time Operations (overlay to take-down)

Working together to identify and engage affected groups and identify mitigation strategies

- Working on impact and delivery plans for any transit detours or route changes factoring residents and businesses
- T02015, MTO, zone teams, smart commute
 - July-Sept – logistical planning
 - Sept-Oct – technical briefings and delivery plan draft
 - Nov-Dec – community info sessions
 - Jan-April – community info sessions continue

- Pan Am Secretariat & each municipality negotiate municipal service agreements
 - **Municipality expected to provide normal service level during Games** time based on normal operating levels
 - **Costs associated with Games deemed outside normal operating costs will be covered by Pan Am** Secretariat through agreement negotiations
 - There will be a process to determine base level operating costs to ensure any additional costs are clearly assigned to responsible party
- Service Level Agreements (SLA) **negotiations in coming months**
- Staff team will be identified including representatives from Community and Fire Service, Finance and Legal
- Seeking Council approval to delegate authority to Mayor and Clerk to **sign SLA between Pan Am Games Secretariat and City of Markham**, subject to approval by CAO, City Solicitor and Commissioner of Community & Fire Services



Markham Pan Am Centre

Event Schedule: Sept 2014 – May 2015



Date	Event Description
October 13-19, 2014	Pan Am Games Badminton Test Event
November 1-2, 2014	Badminton Federation Tournament
November 8, 2014	Markham Aquatic Club (MAC) Swim Meet
November 13, 2014	York Region Athletic Association (YRAA) Swim Meet
November 28-30, 2014	Mallards Swim Meet
December 13-14, 2014	Markham Aquatic Club Swim Meet
December 13-14, 2014	Rhythmic Gymnastics Event (tentative)
December 16-17, 2014	York Region Athletic Association Swim Meet
January 16-18, 2015	Markham Aquatic Club Swim Meet
Jan-Feb, 2015	UANA Cup (Water Polo Test Event) qualifying tournament for FINA World Championship post Pan Am Games
February 6-8, 2015	TBD: Rhythmic Gymnastics Provincial Championship Qualifier Event (tentative)
March 1, 2015	Thornhill Masters Event
April 10-11, 2015	Mallards Swim Meet
April 24-26, 2015	Markham Aquatic Club Swim Meet
April 30-May 2, 2015	Ontario Federation Secondary Schools Association (OFSAA) Provincial Badminton Championships
May 2-4, 2015	TBD: Koop Cup (Rhythmic Gymnastics) International Event
May 15- Sept 15, 2015	Pan Am Games Exclusive Use Period
TBD	Table Tennis Test Event

Recommendation

- Council to receive Report
- Approve revised **Terms of Reference** for Host Committee
- Approve vision, mission and key outcomes for City's **Community Activation Strategy**
- Authorized Mayor and Clerk to execute the **Municipal Service Agreement** with Pan Am Secretariat, in a form satisfactory to CAO, City Solicitor and Commissioner of Community and Fire Services
- **Authorize and direct staff** to do all things necessary to give effect to this resolution

Questions