

UNIONVILLE BUSINESS IMPROVEMENT AREA
PROPOSED 2011 BUDGET
REVISED FOR COUNCIL MEETING ON MAY 31ST, 2011

				2011 Budget vs. 2010 Budget Incr./.(Decr.)
REVENUES	2010 Actual	2010 Budget	2011 Budget	
MEMBER TAX LEVY	\$196,425	\$199,500	\$199,500	-
DISCRETIONARY ADVERTISING	-	10,000	-	(10,000)
EVENT PROMOTION	31,604	10,000	-	(10,000)
FUNDRAISING & OTHER REVENUES				
OLDE THYME X'MAS	6,500	6,500	6,500	-
JAZZ FESTIVAL	-	3,500	-	(3,500)
GRANTS	43,470	-	-	-
GENERAL PROMOTION	-	-	5,000	5,000
TOTAL FUNDRAISING & OTHER REVENUES	49,970	10,000	11,500	1,500
PRIOR YEAR SURPLUS/(DEFICIT)	7,884	7,884	-	(7,884)
TOTAL REVENUES	\$285,883	\$237,384	\$211,000	(\$26,384)
EXPENDITURES				
OFFICE EXPENSES	\$16,692	\$11,000	\$12,165	\$1,165
AUDIT FEES (1)	1,832	1,825	1,835	10
STREET BEAUTIFICATION	-	15,000	-	(15,000)
STRATEGIC PLANNING	-	-	10,000	10,000
UNIONVILLE FESTIVAL	6,000	-	6,000	6,000
DISCRETIONARY ADVERTISING	-	127,559	51,000	(76,559)
EVENT & ENTERTAINMENT PROMOTION	130,889	77,000	60,000	(17,000)
BUS SERVICES	179,366	-	-	-
CONTRACTED SERVICES	42,405	-	50,000	50,000
TAXATION WRITE-OFFS	-	5,000	5,000	-
LOAN REPAYMENT (YEAR 1 OF 6)	-	-	15,000	15,000
TOTAL EXPENDITURES	\$377,184	\$237,384	\$211,000	(\$26,384)
NET REVENUES / (EXPENDITURES)	(\$91,301)	\$0	\$0	\$0

Changes in the budget from the May 9th, 2011 General Committee:

(1) Professional & Audit Fees revised to Audit Fees to be consistent with the MBIA budget exhibit.

MARKHAM VILLAGE BUSINESS IMPROVEMENT AREA
PROPOSED 2011 BUDGET
REVISED FOR COUNCIL MEETING ON MAY 31ST, 2011

	2010 Actual	2010 Budget	2011 Budget	2011 Budget vs. 2010 Budget Incr./.(Decr.)
REVENUES				
MEMBER TAX LEVY	\$215,327	\$215,327	\$215,327	-
DISCRETIONARY ADVERTISING	(526)	3,475	-	(3,475)
EVENT PROMOTION	34,516	24,414	47,399	22,985
SUMMER CAREER PLACEMENT GRANT	10,046	10,000	10,350	350
FUNDRAISING & SUNDRY REVENUE	5,928	-	-	-
PRIOR YEAR SURPLUS/(DEFICIT)	(2,110)	(2,109)	8,179	10,288
TOTAL REVENUES	\$263,181	\$251,107	\$281,255	\$30,148
EXPENDITURES				
SALARIES & BENEFITS	\$68,952	\$67,428	\$81,855	\$14,427
OFFICE EXPENSES	25,817	32,647	27,700	(4,947)
AUDIT FEES (1)	1,832	1,825	1,835	10
STREET BEAUTIFICATION	21,131	24,124	25,000	876
DISCRETIONARY ADVERTISING	43,856	47,833	49,100	1,267
EVENT PROMOTION	52,512	40,275	71,100	30,825
CONTRACTED SERVICES (1)	30,106	30,375	12,165	(18,210)
TAXATION WRITE-OFFS	10,796	6,600	12,500	5,900
TOTAL EXPENDITURES	\$255,002	\$251,107	\$281,255	\$30,148
NET REVENUES / (EXPENDITURES)	\$8,179	\$0	\$0	\$0

Changes in the budget from the May 9th, 2011 General Committee:

(1) Professional & Audit Fees has been split into Audit Fees and Contracted Services.