

Seniors Hall of Fame Awards Committee
May 22, 2014
Mayor's Board Room

Attendance

Members: Councillor Alan Ho, Councillor Howard Shore, Gail Leet, Chair, Mary Charbonneau, Jaswant Dhanjal, , Zavina Kheir, Tony Murphy, Pearl Mantell, Angela Morris, Manickampillai Velauthapillai and Ada Yeung

Staff: Angela Vink, Manager of Portal and Communication Services, and Laura Gold, Council/Committee Coordinator

Regrets: Regional Councillor Gordon Landon, Angie Hever and Raj Sethi

Item	Discussion	Action Item
1. Call to Order	The Senior's Hall of Fame Award Committee convened at 11:08 a.m. with Gail Leet presiding as Chair.	
2. Approval of Minutes	Moved by Jaswant Dhanjal Seconded by Zavina Kheir That the April 24, 2014 Senior's Hall of Fame Awards Committee Minutes be approved as presented. CARRIED	
3. Event Promotional Materials	<u>Kick Off</u> The official kick off of the Senior's Hall of Fame Awards will be held on July 1, 2014 at the Senior's Luncheon on Canada Day. The Committee will have a booth at the luncheon promoting the Senior's Hall of Fame Awards. There will be a laptop at the booth displaying the video presentation promoting the event. The video presentation may also be displayed on a larger screen during the luncheon. The Committee's table at the luncheon should be clearly marked and there should be placeholders or nametags for the Committee Members. <u>Poster</u> The Committee Clerk will email an electronic version of the poster to the School Board for approval. It was recommended that the poster also be distributed through Markham's Summer Camps.	Email poster to School Board for approval – Laura Gold

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	The Committee requested that the purple on the poster be changed to blue. Angela Vink will circulate copies of the poster once this change is made. <u>Other Promotional Materials</u> The event will be advertised on the City's Facebook page. A suggestion was made to promote the event at the Children's Festival. <u>Video and Website</u> Angela Vink will investigate whether the Mayor can be included in the video to be placed on the website and will report back at the next meeting. <u>T-Shirts</u> Black & white t-shirts promoting the event are being designed for the Committee. The t-shirts are being donated by a sponsor. <u>Promotional Cards</u> Small wallet size promotional cards will be created to distribute at the Canada Day Luncheon. Committee Member may also distribute these cards to friends and family.	Report back on whether the Mayor can be in the video _ Angela Vink
4. Nominations	The Committee will try to get 49 nominations again this year.	
5. New Business	There was no new business	
6. Next Meeting	The next meeting of the Seniors' Hall of Fame Awards Committee will be held on Thursday, July 24, 2014 in the Mayor's Board Room at 11:00 a.m.	
7. Adjournment	The Seniors' Hall of Fame Awards Committee adjourned at 11:55 a.m.	