



Office of the Mayor
Tom Taylor

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February 7, 2006

Dear Fellow Mayors:

Today I am issuing you a challenge! A challenge to join me on April 23rd in making a difference in the lives of thousands of our mutual citizens.

Multiple sclerosis is a disease that impacts all of our communities, affecting an estimated 50,000 Canadians at an annual cost of \$1 billion to the Canadian economy. I am writing to encourage you to join me in helping to fight this unpredictable, often disabling disease by participating in the upcoming Super Cities WALK for MS in your community.

Many of you are already involved in the WALK in your area. This community-based, family-oriented event takes place each spring, raising more than \$5 million across Ontario for multiple sclerosis research and services.

For several years, the Town of Newmarket has participated in the WALK as a team. Our team was part of the community's success when the Newmarket WALK received the provincial award for Most Improved WALK in 2005. In 2006, we want to help even more.

I am writing today to encourage you to join me by forming a team of staff and constituents, family and friends, and other supporters in your community.

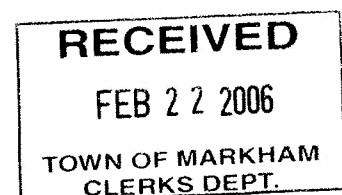
I will be issuing a formal challenge to Mayors across Ontario at our WALK rally on February 4th, but wanted to reach out to each of you personally.

Please join us in this groundbreaking initiative. Whether you already participate in the WALK or are just getting started, the MS Society will make it easy for you. To confirm your involvement in the WALK, and form your community's team, contact Stephanie Woloviec at the MS Society of Canada. Stephanie can be reached at 1-800-268-7582, ext. 2221 or stephanie.woloviec@mssociety.ca.

On behalf of tens of thousands of Ontarians living with MS, thank you for your commitment. Your involvement will bring us one step closer to a cure for multiple sclerosis.

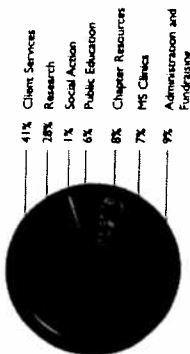
Yours truly

Tom Taylor
Mayor



Your contributions benefit the community

MS Society of Canada, Ontario Division



For more information about our year 2000-2001 goals, visit us online at www.mssociety.ca

Volunteers

◆ If you can't WALK, volunteer. Volunteers are always needed to help

◆ Complete the registration form and check off "Volunteer" or help even more by being a fundraising volunteer check off "Volunteer Collecting Pledges"



What is MS?

- ◆ Multiple sclerosis is a chronic, often disabling disease that attacks the central nervous system
- ◆ MS can cause loss of balance, impaired speech, extreme fatigue, double vision and paralysis
- ◆ Every day three more people in Canada are diagnosed with multiple sclerosis
- ◆ Women are twice as likely to develop MS as men
- ◆ 1 in 500 Canadians have MS
- ◆ MS is diagnosed in children as young as 3

Last year communities across Canada raised **\$10,890,000!**

Thank You!

REWARD YOURSELF!

SUBMIT \$10,000+
You are on the fundraising banner rally! You and a guest can choose to travel to a WALK of your choice in Continental North America.

SUBMIT \$3000+
You are a fundraising super star! Choose from our \$1,000 and over prize structure OR Select from the catalogue below

SUBMIT \$2000
Receives \$200 gift certificate OR 10 Complete Galaxy movie tickets OR HotZellers \$200 gift card

SUBMIT \$1500
Receives \$150 gift certificate OR Chapters/Indigo \$150 gift card OR Zehrs/Loblaws* \$150 gift card

SUBMIT \$1000
Receives \$100 gift certificate OR Chapters/Indigo \$100 gift card OR Zehrs/Loblaws* \$100 gift card

SUBMIT \$800
Receives \$80 gift certificate OR Chapters/Indigo \$80 gift card OR Zehrs/Loblaws* \$80 gift card

SUBMIT \$400
Receives \$40 gift certificate OR Chapters/Indigo \$40 gift card OR Zehrs/Loblaws* \$40 gift card

SUBMIT \$200
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SUBMIT \$100
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SUBMIT \$50
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SUBMIT \$10
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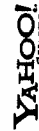
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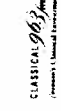
SUPPORT OUR SPONSORS



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LOCAL SPONSORS



SPECIAL THANKS

St. John Ambulance
Markham District High School

The York East Chapter provides supportive counselling, information and referrals for individuals and families coping with MS.

Please call 905-201-6718 for information about the services provided by The MS Society, York East Chapter.



WALK IN YOUR COMMUNITY

You'll be starting at
Markham District High School
89 Church Street
Sunday April 23, 2006

WALKING Routes

1.5km, 5.5km and 7.5km routes that wind through
the scenic streets of old Markham.

WALK Day Check-In

8:00 - 10:00 am

Honorary Chairs



Sue Shotton
Mayor of Markham, Ontario

"Multiple Sclerosis is a disease that affects the well
being of families in our community. Join me in
supporting our neighbours with MS."

Register today at
www.supercitieswalk.com

WE WALK FOR A CURE YOU CAN MAKE IT HAPPEN!

STEP 1 - Register Today

- Register online at www.supercitieswalk.com or
complete the attached registration form
- Spread the word and get other people to
register too

STEP 2 - Fundraise

- You will receive your fundraising kit by email or in
the mail to start raising pledges
- All WALKers **MUST** raise pledges or make a donation
- Set a fundraising goal and aim to beat the 2005
WALKer pledge average of \$168

STEP 3 - WALK

- Receive a Super Cities WALK for MS T-shirt when
you submit \$100 or more
- Share in the community pride, fitness and
festivities and know you are making a difference
- In order to receive your prize, all monies must be
turned in within 4 weeks after the WALK

**Create a Team.
Create a future
free of MS.**

WALK with friends, family, neighbours
and co-workers for a great day of fun.
All you need is:

- a Team Captain
- at least three team members
- a team name
- and plenty of team spirit to be part
of the best team you'll ever be on.

**We WALK for a cure and you can
make it happen with TeamMS!**

People with MS count on us.
Can we count on you?

On April 23rd
I will be

WALKING in:

(please check one)

- ☐ Ajax-Pickering
- ☐ Barrie
- ☐ Bolton-Caledon
- ☐ Bowmanville
- ☐ Brampton
- ☐ Burlington
- ☐ Cobourg-Port Hope
- ☐ Collingwood
- ☐ Eschikoke
- ☐ Kawartha Lakes
- ☐ Kingston
- ☐ Markham-Southern
- ☐ Midland
- ☐ Milton-Hilton Hills
- ☐ Mississauga-Lakeshore
- ☐ Mississauga-Screesville
- ☐ Muskoka
- ☐ Niagara (Bridges)
- ☐ Niagara
- ☐ Newmarket
- ☐ New Tecumseth (Alliston)
- ☐ Niagara Falls
- ☐ Oakville
- ☐ Orangeville
- ☐ Orillia
- ☐ Oshawa-Whitby
- ☐ Parry Sound
- ☐ Peterborough
- ☐ Richmond Hill
- ☐ Thornhill
- ☐ St. Catharines-Thorold
- ☐ Scarborough
- ☐ Toronto (Sunnybrook Park)
- ☐ Unbridge
- ☐ Wainland
- ☐ Woodbridge-Vaughan

*Some jurisdictions may not allow you to wear a cap or jacket in support of a charity. Please check with your local police or fire department for more information. If you are wearing a cap or jacket, please wear a reflective vest or band.

REGISTER ONLINE:
www.supercitieswalk.com

FAX: (416) 922-3605

MAIL OR DROP OFF
Super Cities WALK
175 Bloor Street E. N.
Toronto, Ontario M4M
Tel: (416) 967-7050
1-800-462-4445 (1)

please register

CONFIRM THAT THE INFORMATION I HAVE PROVIDED IS CORRECT

REGISTER TO WALK YOU ARE EXPECTED TO RAISE PLEDGES OR MAKE A DONATION

WALKER OR TEAMMS CAPTAIN OR TEAMMS MEMBER TEAMMS NAME

Address: _____ Apt. _____ City: _____

Postal Code: _____ Telephone: Home () _____ Email: _____

Work () _____ Company Name: _____

Send me _____ pledge sheets (8 pledges per sheet) Fundraising Goal \$ _____

☐ I do not consent to having my name displayed in "Search a Participant" results

WALKER ☐ Volunteer Collecting Pledges ☐ Volunteer

TeamMS Captain OR ☐ TeamMS Member TeamMS Name: _____

Address: _____ Apt. _____ City: _____

Postal Code: _____ Telephone: Home () _____ Email: _____

Work () _____ Company Name: _____

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