

REPORT TO General Committee

TO: Mayor and Members of Council

FROM: Barbara Nanninga – EA to Mayor & Council

PREPARED BY: Barbara Nanninga – EA to Mayor & Council

DATE OF MEETING: March 6, 2006

SUBJECT: Purchase of Sponsorships – If I had a Million Dollars Gala –

Wednesday, May 3, 2006

RECOMMENDATION:

That tickets be purchased for Councillors wishing to attend the "If I had a Million Dollars Gala" for the Stephen Lewis Foundation on Wednesday, May 3, 2006. The event will be held at Le Parc, Richmond Hill. Costs will be charged to account 840 8415840, not to exceed \$3000.00.

PURPOSE:

The event is a fundraiser for the York Region Committee supporting the Stephen Lewis Foundation fighting HIV/AIDS.

FINANCIAL CONSIDERATIONS:

Platinum Sponsor - \$10,000

Gold Sponsor - \$5,000

Corporate Sponsor - \$2,500 Individual tickets - \$150.00

ATTACHMENTS:

Invitation

Barbara Nanninga

Executive Assistant to Mayor & Council

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Wednesday, May 3, 2006 Le Parc Banquet Hall, Richmond Hill

04 December 2005

Dear Mayor Cousens

We want to thank-you once again for your sponsorship of the "If I Had A Million Dollars" Gala on Dec. 1st last year. You joined our sell-out crowd of over 1100 people who celebrated International AIDS Day by "broadening the borders of their compassion".

On that one day alone **Town of Markham** helped us raise over \$150,000 and became an important partner in our York Region-wide campaign to raise awareness about the AIDS pandemic and to help ease the pain of HIV/AIDS in Africa through the Stephen Lewis Foundation.

In the past year, the number of grassroots initiatives assisted by the Foundation has grown to over 60 in 12 countries. You helped to provide care to women who are dying, and to assist orphans and AIDS affected children. You also supported associations of people living with HIV/AIDS so that the courageous men and women who have openly declared their status can educate themselves and share information with the broader community on prevention, treatment, care and the elimination of stigma.

Due to the success of this sold-out event, we have been asked to provide another similar opportunity for the community to show it's support and continue to raise awareness about the HIV/AIDS pandemic.

This will be our final Gala event, your last chance to join with concerned York Region businesses and residents who want to send a meaningful message of compassion and assistance to a distant community in desperate need. With the assistance of school students, church groups and service clubs, we are approaching the half million dollar mark in our campaign. "If I Had A Million Dollars" is a becoming a reality, but only with your continued support.

Last year, Town of Markham was a sponsor at the level of \$1,500.

We are writing to invite you to match or surpass this generous support. On Wednesday May 3, 2006, The York Region Committee in support of the Stephen Lewis Foundation would be honoured to include you, once again, at this important community event.

Recognition of your participation continues

Recognition of your participation in the event and awareness raising continues long after the event programs have been taken home. Rogers Cable produces an hour-

Patrons

Hon. Lincoln Alexander, P.C., C.C., O. Ont., Q.C.

Bill Fisch, York Regional Chair and CEO

Dr. Lorna R. Marsden, President York University

Hon. George Smitherman, Minister of Health, Ontario

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Committee

Honourary Chair Charles Beer

Co-Chairs Mary Anna Beer Steve Falk

Executive Committee

Noel Cooper Nancy Del Col Ken Hill Cathy Gapp Bunny Godman Pam Gragtmans Dr. Jane Philpott Mbonella Phiri Father Phil Poole Rev. Robin Wardlaw long special with event highlights. This is broadcast in rotation across the GTA for months afterward. Media participation and public relations efforts are a key component of our planning. Literally dozens of articles have covered our various events over the last two years and the Gala garners sizable press coverage due to its sweeping involvement and the community spirit that it represents.

Special Salute to Youth and the Education Sector

This year, we have a special salute to the youth and education sector of the region. Schools, teachers, parents and most importantly students, have come together in an unprecedented wave of compassionate support. Stephen Lewis exclaimed at a recent Woodbridge High School that "the support from schools in York Region is simply unparalleled". Thousands of students have bought bracelets, organised fundraisers, held walk-a-thons, learned African music, written to African pen-pals, attended informational assemblies and shown that they are part of a Character Community — one that empathizes with those in need and can rally to their support. At the time of this writing, several hundreds of thousands of dollars had already been raised by the education sector of York Region.

Our dedicated group of volunteers is working diligently to ensure the success of the Gala Dinner. However, we rely on the generosity of many individuals and organisations like yours to make our campaign goal a reality. We trust that we can count on your support for this event.

Once again, the format of our evening is a reception, dinner, musical entertainment and silent auction. Stephen Lewis and Steven Page will be our Special Guests and Steve Paikin is once again our MC. All donors will be acknowledged that evening in the printed program and event signage — where advertising space may also be acquired.

Don't delay, last year we sold-out to over 1100 attendees.

Please contact us if you would like to obtain further information on attending the "If I Had A Million Dollars" Campaign Gala Dinner. Ticket prices and sponsorship package offers are described in the attached pocket folder.

Sincerely.

-∕8teve Falk Co-Chair Mary anna Beer
Mary Anna Beer

Co-Chair

2nd Event! 2nd Event!

The Stephen Lewis Foundation. Help Us to Support

last year - come join us again this year for an unforgettable evening that will help ease Over 1000 people celebrated this event the pain of HIV/AIDSin Africa.

Our campaign goal is to raise awareness of the tragic HIV/AIDS situation in Africa and motivate and inspire the people of York Region to assist those in most dire need.

Patrons

Hon. George Smitherman, Minister of Health, Ont. Dr. Lorna R. Marsden, President, York University Hon. Lincoln Alexander, P.C., C.C., O. Ont., Q.C. Bill Fisch, York Regional Chair and CEO Steven Page of the Bare Naked Ladies

Honourary Chair Charles Beer **Executive Committee Members** Mary Anna Beer, Co-Chair Steve Falk, Co-Chair

Mbonella Phiri, Father Phil Poole, Rev. Robin Wardlaw Pam Gragtmans, Ken Hill, Dr. Jane Philpott, Noel Cooper, Cathy Gapp, Bunny Godman,

Belinda Stronach M.P. Honourary Chair Gala Dinner Committee

Jennifer Lapointe, Marie Lauzier, Pierre Leclipteux, Sylvia Belicki-Jones, Dean Bodkin, Paula Cook, Jill Donahue, Cathy Gapp, Bunny Godman, Mary Ellen Ledbury, Heather Lostchuck, Ken Hill, Carole Houlihan, Mae Khamissa, Tony Wong M.P.P. Honourary Chair Elizabeth Reed, Pattie Sullivan



Wednostay, May 3. 2006

Le Pare (at Hwy #7) Richmond Hill



Itephen Lewis Special Guest Director,

The Stephen Lewis Foundation

Special Guest Performer and Campaign Patron

Steven Sage of The Barenaked Ladies







Sheve Paikin Master of Ceremonies **TVO Host**

Soul Influence Special Performance

Reception and Silent Auction 6 pm, Dinner at 7 pm **Business Attire**

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\$10,000 ☐ Platinum Sponsor

\$5,000 ☐ Gold Sponsor

\$2,500 ☐ Corporate Sponsor

Please reserve ___ table(s) of 10 @ \$1500

Please reserve ____ individual tickets @ \$150

Company_ Address

Code Ġ

Telephone

Email

Please indicate your seating preferences. I wish to be seated with:

40 Manning Cres., Newmarket, ON, L3Y 6H4 Please make cheques payable to Or contact her at 905-853-3178 "Stephen Lewis Gala Dinner" And mail c/o Cathy Gapp,

gapp@sympatico.ca

I am unable to attend but wish to make a donation in support of the Stephen Lewis Foundation. Please make cheque payable to The Stephen Lewis Foundation. My cheque for \$_

The Stephen Lewis Foundation

The Stephen Lewis Foundation received its charitable status in early May of 2003. As of July 1st, 2005, the foundation funds over sixty initiatives in twelve countries.



The Foundation's grants are not large by international standards, but the money is going directly to the grassroots, directly to the communities which desperately need support.

The Foundation's purpose is threefold:

- Provide care at a community level to women who are dying, so that their last weeks, days, hours are free from pain, humiliation and indignity;
- Assist orphans and other AIDS-affected children, in every
 possible way, from the payment of school fees to the
 provisions of food;
- 3. Support associations of people living with HIV/AIDS, so that the courageous men and women who have openly declared their status can educate themselves and share information with the broader community on prevention, treatment, care and the elimination of stigma.

Get a sense of the kinds of projects that the Foundation supports.

These 4 recipient projects demonstrate the wide range of potential for support:

The Umoyo Girls School in Lusaka, Zambia

This is one of the best girl's empowerment schools in southern Africa. All of the girls are orphans, aged 14 to 17. They learn to deal with the trauma of loss, to be confident, especially about their own sexual and reproductive rights, and to absorb serious academic studies.

WOFAK: Women Fighting AIDS in Kenya

Over 300 women, the great majority of whom are HIV-positive, do home based care for the sick and the dying, as well as looking after orphans.

Catholic AIDS Action, Windhoek, Namibia

Support for this wonderful organization allows them to pay school fees for 500 orphans, and to provide food and psycho-social counseling.

Reach Out Mbuya, Masaka, Uganda

Counseling, testing, healthcare, orphan care, supporting grandmothers, and making sure that many of the clients whom they serve have some sort of income-generating project in order to guarantee future security.

Visit the Foundation's website for complete project listings.



Visit the websites: www.york4stephenlewis.ca www.stephenlewisfoundation.org

Your Invitation to the



York Region is helping to ease the pain of HIV/AIDS in Africa

Special Guest
Otephen Lewis
Director,
The Stephen Lewis Foundation

Wednesday, May 3, 2006 Le Parc, Richmond Hill



www.york4stephenlewis.ca www.stephenlewisfoundation.org