



## REPORT TO General Committee

---

**TO:** Mayor and Members of Council

**FROM:** Barbara Nanninga – EA to Mayor & Council

**PREPARED BY:** Barbara Nanninga – EA to Mayor & Council

**DATE OF MEETING:** April 3, 2006

**SUBJECT:** Purchase of Sponsorships – Three events and status of the Council Table Promotion Account

---

### **RECOMMENDATION:**

That Council purchases a table of 8 for the 14<sup>th</sup> Annual York Regional Police Appreciation Night – Thursday, April 27, 2006 at Le Parc, Thornhill at a cost of \$1,200, funded from account 840-841-5840;

And That Council purchases a Corporate table of 10 for the Markham Board of Trade 25<sup>th</sup> Anniversary Celebration Gala at the Hilton Suites on Saturday, May 13, 2006, at a cost of \$2,000, funded from account 840-841-5840;

And That tickets be purchased for Councillors wishing to attend the 7<sup>th</sup> Annual S'port for Kids Gala, on Saturday May 13, 2006 at the Sheraton Parkway Hotel in Richmond Hill, at a cost of \$175.00 per ticket, funded from account 840-841-5840;

And That Council authorize a projected over-expenditure of \$12,900 in the 2006 Council Table Promotion account, 840-841-5840, to be offset by other favourable variances throughout the Town by year-end.

### **PURPOSE:**

The purpose of this report is to obtain authorization to purchase tables/gala tickets for the following events:

- 14<sup>th</sup> Annual York Regional Police Appreciation Night - the event funds police programmes and equipment;
- the Markham Board of Trade 25<sup>th</sup> Anniversary Celebration Gala; and the
- 7<sup>th</sup> Annual S'port for Kids Gala - the event raises funds to allow more youth to participate in organized sports and related activities.

### **FINANCIAL CONSIDERATIONS:**

The cost to purchase a Corporate table for the first two events (Police Appreciation and Markham Board of Trade) is \$3,200 (\$1,200 + \$2,000 respectively).

The S'port for Kids Gala, scheduled for May 13, 2006, conflicts with the Markham Board of Trade Gala. Thus, the recommendation is to purchase individual tickets, at a cost of

\$175.00/ticket, for Councillors wishing to attend the S'port for Kids event. The total cost of these three events is projected to be as follows:

	<b><u>Cost (\$)</u></b>
14th Annual York Regional Police Appreciation Night - table of 8	1,200
Markham Board of Trade 25th Anniversary Gala - table of 10	2,000
S'port for Kids Gala - assumed 6 tickets @ \$175.00/ticket	1,050
	<b><u>4,250</u></b>

The total budget in Council Table Promotion account, 840-841-5840, is \$22,000. To date, approximately \$16,650.00 has been spent or committed to the following events:

- Yee Hong Dragon Ball
- Evergreen Hospice Gala - Winter Frolic
- Markham Stouffville Hospital Gala - "The Kit Kat Club"
- Richmond Hill and Markham Chinese Business Association Gala
- Kidney Foundation - "Art of Giving" Gala
- Stephen Lewis Foundation - "If I had a Million Dollars" Gala
- Mayor's Dinner for the Arts - "Pursuing Dreams"
- Filipino Disaster Relief Fundraising Gala


The \$4,250 requested for the three up-coming events would increase the Town's projected expenditures/commitments to \$20,900 (\$16,650 + \$4,250).

Based on a review of 2005 Council Table Promotion expenditures, it is expected that an additional \$14,000 of table promotion requests will be made by organizations, such as the Markhaven Foundation & the York Central Hospital, for the remainder of 2006.

This would result total 2006 expenditures in the Council Table Promotion account to be \$34,900 (\$20,900 + \$14,000). Thus, an unfavourable variance of \$12,900 (\$22,000 budget - \$34,900 projected actual) is projected for this account by year-end. The \$12,900 will be offset by other favourable variances throughout the Town by the end of the year.

**ATTACHMENTS:**

Invitations for each of the events are attached.

  
Barbara Nanninga  
Executive Assistant to Mayor & Council