



Produced by WNED-TV Buffalo / Toronto

What:

A one-hour video scrapbook of the people, places and happenings of Markham, Ontario as seen through the eyes of its residents.

Who:

20 - 25 area residents with their personal camcorders. There are no restrictions as to age or experience and no cost to participate ... just a willingness to be part of the project.

When:

The taping week is planned for July 2006. The program will be broadcast in September 2006, during a special one-night membership campaign. A special premiere will be held in Markham about a week prior to the broadcast.

How:

Volunteers can call David Rotterman at WNED-TV at (716) 845-7003. Volunteers are then asked to attend one of two pre-production organizational meetings, held in Markham, to answer any questions about the project and to brainstorm a list of subjects to videotape. These meetings will be scheduled in June.

Recognition:

Each production underwriter will be given on-air credit at the beginning and end of the program. Copies of "Our Town: Markham," which will be made available to viewers for becoming a member of WNED, will also include the underwriting credits. Additional recognition for underwriters will be made in print promotion; on the "Our Town" web site; at the premiere screening; and in the WNED-TV program guide.

Underwriting Information:

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Volunteer Information:

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