



Let's show Canada our
Community pride!!

Markham Communities in Bloom
2006





Markham's Communities in Bloom Goals

- ◆ Engage community to enhance Markham's visual appeal
- ◆ Increase awareness, participation & pride in our communities
- ◆ Increase involvement of seniors and children
- ◆ Win 5 blooms and highest score at National level - WIN!! 😊
- ◆ Win National Environmental Awareness Award





Markham's Competition

- ◆ Brampton, ON (National Finalist, 5 Blooms 2005 – Floral Displays)
- ◆ Chatham-Kent, ON (National Finalist, 5 Blooms 2005 – Community Involvement)
- ◆ Kingston, ON (National Finalist, 4 Blooms 2005 – Natural & Cultural Heritage Conservation)
- ◆ Mississauga, ON (Provincial Finalist, 5 Blooms 2005 – Landscaped Areas)
- ◆ Toronto, ON (National Finalist, 5 Blooms 2005)
- ◆ Metro, Moncton, NB (National Finalist, 5 Blooms, 2005 – Community Involvement)



2005 National Champion



- ◆ Winnipeg, Manitoba (5 Blooms, Natural & Cultural Heritage Conservation)
- ◆ Population of 695,000





Judges' Visit

- ◆ July 23 – July 25
- ◆ 2 nights in Markham
- ◆ Viewing 80% of the community





Judging Criteria

Judged on:

- ◆ Municipality/Public Properties
- ◆ Commercial/Industrial Sector
- ◆ Service Clubs, Churches, Residents, Not-for-profit Groups
- ◆ Residential/Citizens

Approximately 40/20/20/20 for each of the above.

In the following criteria:

- ◆ Tidiness Effort
- ◆ Environmental Awareness
- ◆ Community Involvement
- ◆ Natural and Cultural Heritage Conservation
- ◆ Tree/Urban Forestry
- ◆ Turf & Ground Cover
- ◆ Landscaped Areas
- ◆ Floral Displays





Day 1 – July 23rd

- ◆ Visit Angus Glen Community Centre
- ◆ Dinner at Angus Glen Golf Club
- ◆ Candlelight visit at Berczy Cemetery
 - ◆ Lorne Smith to tell the history of Berczy settlers





Day 2 – July 24th

- ◆ Breakfast meeting at the Town – Canada room presentation
 - ◆ Official welcome by Mayor Don Cousens
 - ◆ Review of judges itinerary
- ◆ Presentations:
 - ◆ Development - Val Shuttleworth
 - ◆ Heritage – George Duncan
 - ◆ Parks – Linda Irvine
 - ◆ Environment – Mavis Urquhart
 - ◆ MECO – Viive Sawler
 - ◆ Mission – Claudia Marsales
- ◆ Walkabout Civic Centre Grounds and Millenium park
- ◆ Flyover Markham
- ◆ Heintzman House Luncheon – hosted by Thornhill Horticultural Society
- ◆ Thornhill Village Library Garden tour
- ◆ Drive around Shouldice Hospital grounds
- ◆ Bishop Cross Park
- ◆ Beaupre Park
- ◆ Millennium Bandstand & Unionville walking tour
- ◆ Dinner at Il Postino
- ◆ Entertainment & presentation at Varley Gallery





Day 3 – July 25th

- ◆ Business breakfast at Hilton
- ◆ IBM grounds
- ◆ Tour District Energy
- ◆ Legacy/Rouge River Community Centre
- ◆ Visit Cornell
- ◆ Visit Carmen Lewis' heritage home & Markham Community Gardens
- ◆ Visit Heritage Estates
- ◆ Skateboard park
- ◆ Visit First Markham Place
- ◆ Lunch
- ◆ Return judges to Hilton by 2:30





Community Involvement

◆ Promoting:

- Colour-Your-Corner (2006 target 12, to date 14)
- Adopt-A-Park (2006 target 40, to date 38)
- Pitch-In Cleanups (2006 target 60, to date 78)
- 20-Minute Markham Makeover (12,917+ participants)
- Commemorative Trees/Benches (2006 target 5, to date 6)
- Garden Recognition Program

◆ Social Marketing

- Create awareness and involvement of service groups, churches, senior centres and schools
- Engage Businesses in creating awareness through the Barrel and banner program





Environmental Awareness

- ◆ Markham Initiatives:
 - Mission Green
 - Clean Air initiatives
 - Environmental Management Plan
 - Green Buildings
 - Green Procurement
 - Green Fleet Transition Plan
 - Alternative Fuel Use
 - Pesticide Reduction Program
 - Anti-Idling Bylaw and Enforcement Campaign
 - Smart Commute/TDM/S.T.E.P. initiatives
 - Sustainable development practices
 - Environmental Acquisition Fund
 - Markham Environmental Sustainability Fund
 - Celebrate Our Environment Activities
 - MECO
 - Solar Thermal Project
 - West Nile Virus Program





Community Involvement





Community Involvement

- Thornhill Horticultural Society
- Markham Horticultural Society
- Markham Rotary Club
- Markham Lions Club
- Knights of Columbus
- Legacy Ratepayers Association
- Cornell Ratepayers Association
- Wismer Ratepayers Association
- Scout Troops
- M. African Caribbean Assoc.
- Fed. Chinese Canadians
- M. Fed. Of Filipino Canadians
- Markham Arts Council
- Heintzman House Board
- Thornhill Seniors Club
- Markham Seniors Club
- Markham District Veterans Club
- Doors Open Markham
- M. Public Art Advisory Com.
- Main St. Markham Com.
- UBIA & MBIA
- Numerous Schools
- Various Church Groups



Community Involvement

CIB Particimetre

- Recognizes Community Involvement





Business Involvement

- Markham Board of Trade
- Angus Glen
- Blacksmith Bistro
- Forrestall Group of Co.
- Mattamy Homes
- Lou Lou Boutique
- Jacques Whitford Limited
- Black's Photography
- Miller Paving Limited
- Northern Technologies Corp
- Sheridan Nurseries
- Service Master of Markham
- Stantec Consulting
- York Regional Police
- Manhattan Chiropractic Clinic
- Markville Toyota
- Q Data Inc.
- Creative Carpet One
- Wombaby Slings
- Ontario Trailers Inc





Volunteer Committee

-Honorary Chair: Mark Cullen

-Committee Structure:

- Communications
- Business Outreach
- Community Outreach
- School Outreach
- Community Profile Book
- Judges Tour

-Meeting Once monthly

-CIB Strategy Room Established – 3rd floor





Community Outreach Events

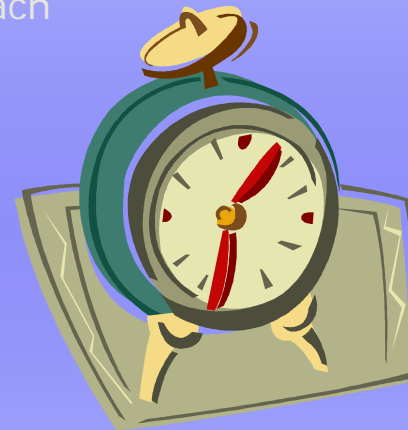
- Markham Home Show
- SpringFest, Markham Museum
- Many Faces of Markham Event
- Markville Shopping Centre
- Communities in Bloom Launch in conjunction with Main St Milliken Launch
- Earth Day, Father McGivney School
- Earth Day, Markville
- Milliken Mills Eco Fest
- Markham Farmers Market
- Unionville Festival & Parade
- Cornell Garden Festival
- Markham Village Music Festival
- Taste of Asia Festival
- People's Parade, Canada Day
- Doors Open Markham
- Thornhill Festival
- Markham Fair
- Numerous Park Openings and additional community Events





Focus for Next 5 Weeks

- Continued Community & Business Outreach
- Judges Tour
 - Multi-media presentation
- Community Profile Book





Get Involved